REPORT ON GUEST LECTURE

Topic of the Event – Emerging Research Areas For Higher Studies in USA

Date & Time of Event – 7th January 2022, 11:00 am

Hosted by - Sarojini Naidu Vanita Pharmacy MahaVidyalaya, Tarnaka, Hyd.

Sarojini Naidu Vanita Pharmacy MahaVidyalaya, College for Women, (Sponsored by The Exhibition Society) organized a guest lecture on the topic "Emerging Research Areas for Higher Studies in USA" on 7th January 2022, at 11:00 AM. The Guest Speaker for the guest lecture was Dr.B.Kondem Raj, Director, Alliance & Ecosystem Management, Roche Diagnostics, USA.

For this guest lecture, the numbers of participants attended were about 225.

The programme started at 11:00 am with the prayer song by Ms. Jaya and Ms. Shivani from PharmD. Later, Dr. N. Srinivas, Director, SNVPMV, addressed the session by cordially welcoming the guest speaker, Dr. B. Kondem Raj, followed by a talk by Dr.T.Saritha Jyostna, Principal, SNVPMV. Ms. Shaistha Zaheer of BPharm 4thyr introduced the guest speaker to the participants, which was followed by the session.

During the session, Dr. B.Kondem Raj Sir interacted with the students and said about the importance of textbook reading which will help them to imbibe basic concepts of the subject. He emphasized that 'Failures are stepping stones for success' by sharing his own experiences. The participants were enthusiastic and were listening with extreme intrigue as the session was informative and thought provoking.

With supreme knowledge and experience, Sir gave a brief introduction on the skills required to do Masters programme (teamwork) and a PhD programme (analytical and problem dissecting ability). Sir, went on to explain about various ways to improve the skills, grab the opportunities, working out by managing the conflicts and convincing the officials by their work.

Sir gave an insight on the Drug development- Areas of research and industrial perspective, illustrating on the higher studies oppurtunities for B Pharm and Pharmd students in the areas of Preclinical, Clinical and NDA review. He stated that B.Pharm students can opt for Toxicology, Early Pharmacology, Masters program in safety where as PharmD students can choose Regular Regulatory affairs, Clinical Regulatory affairs, epidemiology, MBA for their

higher studies in USA which was extremely helpful especially for students who look forward to do their higher studies in other countries.

Further, Dr. B.Kondem Raj Sir emphasized on the huge opportunities in the area of Diagnostics and manufacturing of diagnostic devices, development of biomarkers etc whose career ladder is 3 times faster than the R&D. Sir also motivated the students by explaining various concepts like Self, Confidence, Passion, Dedication and Deligence, Empathy, Help, Feministic and Masculinist, Overconfidence, Bossing, and Shortcutting which will help the students in building up dedication, passion and leadership qualities in their life.

At the end of the session, Sir encouraged the students to put out all their queries regarding higher studies, scope of the subject, and any other questions. Students were very ardent and asked various questions about the courses to be performed to enter into the areas of diagnostics and also other queries to perform higher studies in USA etc. All the questions were patiently answered by sir, making the session, both informative and interactive. It was overall, extremely helpful and interesting to all the attendees. Finally, Dr. B. Kondem Raj Sir was falicitated by the dignitaries on the dias.

The vote of thanks was delivered by Prof. T. Mamatha, Vice Principal, SNVPMV, by expressing gratitude to the guest speaker, Dr. B.Kondem Raj for his excellent speech on the topic and thanked all the participants for making the session successful.









