

REPORT ON WORLD BOOK AND COPYRIGHT DAY

Date & Time of Event – 23rd April 2022, 10:00 am

Hosted by - Sarojini Naidu Vanita Pharmacy MahaVidyalaya, Tarnaka, Hyd.

Sarojini Naidu Vanita Pharmacy MahaVidyalaya, College for Women, (Sponsored by The Exhibition Society) organized an event on the occasion of World book and copyright day.

Books play an important role in every student's life by introducing them to a world of imagination, providing knowledge of the outside world, improving their reading, writing and speaking skills as well as boosting memory and intelligence. On World Book and Copyright Day, especially in uncertain times, we must cherish and acknowledge the importance of books. For this reason, every year, on 23 April – a date that marks the departure of three great authors of universal literature, Miguel de Cervantes, William Shakespeare, and Inca Garcilaso de la Vega – we celebrate their captivating power to spark innovation, generate knowledge and change minds.

World Book Day, also known as World Book and Copyright Day or International Day of the Book, is an annual event organized by the United Nations Educational, Scientific and Cultural Organization (UNESCO) to promote reading, publishing, and copyright. The first World Book Day was celebrated on 23 April in 1995, and continued to be recognized from that day.

Mrs. Sudha, the librarian, and Shivani, PharmD IV-year student and other students helped in organizing the event. Mrs. Sudha had an idea of displaying reference books of all subjects in the library and make the students aware of reference books in the college and inculcate the knowledge of different books for each subject. She shared the thought with the principal, Dr. Saritha and it was immediately accepted. To make the idea into practice Mrs.Sudha, with the help of attender Ashwini and student Shivani worked for the program. They decorated the library with flowers, made a selfie zone containing title of the event, arranged books in the library subject wise, prepared a video of books in the library and exhibited in library on the day of event. 10-15 reference books were displayed for each subject in a way they are easily visible. The program started at 11 am.

Students of B.Pharm, M.Pharm and Pharm.D in batches of 20 were made to visit the book show for every 30 min. About 270 students attended the event enthusiastically. Director, Dr.Srinivas;

Principal, Dr. Saritha Jyotsna; Vice Principal, Dr. Mamatha and other faculty are also part of the program. Dr. Srinivas, Dr. Saritha, Dr. Mamatha, Dr. Anuradha, Dr. Jyothi explained the students about the importance of reading books, about Pharmacopoeia's, how to use them, which reference book to be used for each topic. Many students were overwhelmed by the Anatomy and physiology book authored by Richard Paul. They liked the way each part of our body is shown in the book. Students were totally impressed by the book event and thanked the organizers for conducting the event.

Club activities are arranged in the afternoon and the activities were designed considering World book day. The activities were organized by faculty Dr. Siva Jyothi, Dr. Bhavana, Mrs. Rajeswari, Mrs. Hymavathi, Mrs. Husna and Ms. Ayesha and the program started at 3 pm. Dr. Bhavana hosted the program and started with a statement on importance of books in our life, mentioned about few books such as, History of India, Mythological and fictional books, books authored by Amesh Tripathi and mainly focused on Shivastrilogy and Ramachandra series. She started the activities and explained the 5 rounds to be conducted. First 2 rounds are based on books and the other 3 are entertainment rounds.

In the first round, students were made to talk about their favorite books. 6 students participated in the round and shared their view about the books. Ms. Sharvani of Pharm D III year discussed about Chetan Bhagath stories. Second round is rapid fire round, where students were made in groups of four each and asked 10 questions with one mark each on general knowledge, Pharmacy related, books and authors related. Group A won the round with 7 points. The other 3 rounds are dumb charades, extempore and spontaneous dancing. Both students of B. Pharm and Pharm D participated in the 3 rounds in groups of 4. All the students enjoyed participating in the activities and Dr. Bhavana thanked the students and faculty for taking part in the event. The program ended at 5 pm.



