## WORLD PHARMACISTS DAY

(Theme: "Pharmacists Strengthening Health Systems")

## 24<sup>th</sup> September, 2023 ORGANIZERS INDIAN PHARMACEUTICAL ASSOCIATION Telangana State Branch

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SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (Sponsored by The Exhibition Society), H.No.12-5-31 & 32, Vijayapuri Colony, Tarnaka,

Secunderabad.

Approved by AICTE & PCI, B. Pharmacy-NBA Accredited, Affiliated to Osmania University.

Indian Pharmaceutical Association (IPA) Telangana State Branch, in coordination with Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, college for women (Sponsored by The Exhibition Society) has organized WORLD PHARMACIST DAY on 24<sup>th</sup> September with the theme "PHARMACIST STRENGTHENING HEALTH SYSTEMS".

"The significance of this theme lies in recognizing the multifaceted role of pharmacists, who act as healthcare advocates, educators, and guardians of medication safety, all while strengthening the very framework that upholds our health and wellness."

The Programme was started with a welcome dance by Manaswini, Pharm.D 6<sup>th</sup> year, SNVPMV, followed by lighting of the lamp and invoking the blessings of God with a prayer song by Ms.K. Naveena and Ms.L. Shravani of B Pharm VI sem.

A warm welcome address by Dr. B. Prabha Shankar, the Chairman and President of IPA (Indian Pharmaceutical Association), TS Branch, as well as the Managing Director of Leads Pharma and Euro Drug Laboratories, India. In his introductory remarks, he provided some key insights on World Pharmacist Day and highlighting its significance in the society. Sir, explained the role of IPA in organising World Pharmacist's Day on 25<sup>th</sup> September every year to impart awareness of Pharmacy Profession in the country.

Introduction of expert speaker **Dr.** (**Col**) **V.P. Singh,** Professor & HOD of Medicine, Bharati Vidyapeeth, Pune. Formerly Pro-Vice chancellor, Sumandeep Vidyapeeth, Gujarat, Formerly Professor of Medicine at Armed Forces Medical College, Pune, by E. Vyshnavi B. Pharm III year.

Dr. V.P. Singh had given eminent lecture on Pharmacy Profession "Paradox of choices". He explained that the "Paradox of choice" is a psychological concept which can also be applied to Pharmacy Profession which mainly emphasize that having too many choices can lead to feelings of anxiety, dissatisfaction, and even paralysis, rather than providing a sense of freedom and satisfaction. He has also given more information regarding Choice of Career, Choice of alternatives by Patients

and Choice of alternatives by doctors. Sir has also mentioned various opportunities for Pharmacist in research, Pharmacist in Pharmacovigilance, Pharmacist in health care, Pharmacy automation, Community Pharmacist, Role of Community Pharmacist towards society, Pharmacist in Pharmacoeconomics.

He won the hearts of all audience with his special and typical way of interaction and effortlessly combines the qualities of an informative expert and an engaging entertainer. His wealth of knowledge is evident as he shares insightful information, making complex concepts seem accessible and relatable. With his charismatic delivery style, he seamlessly weaves humour and anecdotes into the presentation. He has ability to infuse energy and enthusiasm into the room keeps the audience not only informed but thoroughly entertained throughout the seminar. He strikes the perfect balance between education and entertainment, making this seminar both enlightening and enjoyable.

Introduction of chief guest **Dr. A. Ramkishan**, Deputy Drugs Controller (India), CDSCO Hyderabad Zonal Office was given by Sparsh Kumar, B. Pharm II year.

Sir has discussed about the crucial role that Pharmacists play in our healthcare system. Sir's Lecture had a profound impact on the audience, comprising healthcare professionals, Pharmacy students. It reinforced the importance of Pharmacists in healthcare, motivating attendees to appreciate their roles and contributions. The lecture successfully highlighted the significance of celebrating World Pharmacist Day by recognizing the unsung heroes of healthcare. The lecture was both enlightening and inspiring. Dr. A. Ramkishan for his profession was evident throughout his presentation. The lecture served as a reminder of the importance of Pharmacists in healthcare system.

On this auspicious occasion of Pharmacist Day, four members were honored and felicitated.

**D.** Hanumantha Rao, Ex. Drug controller of combined Telugu states.

Dr. Kalvan Akula Chakravarthy, Vice President, Dr. Reddy's Laboratories, Hyderabad.

Mr.V. Johnson Prabhakar, Community Pharmacist, Bahrain.

Dr. Syed Abdul Azeez Basha, Professor and Principal, Deccan School of Pharmacy.

The dignitaries mentioned below received invitations to the dais, where they were acknowledged, honored, and felicitated.

Chief Guest -- Dr. A. Ramkishan, Deputy Drugs Controller (India), CDSCO Hyderabad Zonal Office.

Expert Speaker -- Dr. (Col) V.P. Singh Professor & HOD of Medicine, Bharati Vidyapeeth, Pune.

Guest of Honour -- Dr.D. Gangadhar Rao, President, Economic Committee, Exhibition Society.

Guest of Honour -- Shri Sainath Dayakar Shastry, Hon. Secretary, SNVPMV.

Guest of Honour -- Shri. K. Ram Prasad Reddy, General Secretary, Indian Pharmaceutical Association, Telangana state branch.

Floral greetings to Dr. B. Prabha Shankar, President, Indian Pharmaceutical Association, Telangana State Branch, Chairman of SNVPMV, Managing Director Leads Pharma and Euro drug laboratories India, President, Economic Committee and President, Kakatiya University Pharma Alumni Association

Floral greetings to Dr. N. Srinivas, Director, SNVPMV, Dr. T. Saritha Jyosthna, Principal, SNVPMV, Dr. T. Mamatha, Vice Principal, SNVPMV.

Vote of thanks was delivered by Mr.K. Ramprasad Reddy, Secretary, IPA-TS Branch fallowed by National Anthem.











