

## **REPORT OF THE ORIENTATION DAY PROGRAM CONDUCTED FOR B. PHARM & PHARM. D. I-YEAR**

**Date: 04.12.2022**

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya (SNVPMV), Tarnaka, Hyderabad conducted Orientation Program for the First Year students of B. Pharm. & Pharm.D. courses on **4<sup>th</sup> December, 2022** from 10 a.m. to 4 p.m. in the Auditorium of the institution. Eight different committees were constituted for the proper conduct of the function. The Orientation program was held in two different sessions in which out of 100 students in B. Pharm I-Year and 30 students in Pharm.D. I-Year, 69 B.Pharm. and 28 Pharm.D. students were present. Students were accompanied by their parents in large number, totally 298 members attended the orientation day and everyone participated actively till the end of the program.

In this Orientation Program, **Dr. P. V. Appaji**, Former Director General, Pharmaceuticals Export Promotion Council of India PHARMEXCIL, Ministry of Commerce and Industry, Government of India was the Chief Guest. **Dr. B. Prabha Shankar**, Chairman, SNVPMV presided over the function. Governing body members Mr. **D. Vijay** and Mr. **B. Sudhir Chakravarthy** attended the program.

Welcome address was given by **Dr. N. Srinivas**, Director, SNVPMV. During his talk he highlighted the importance of women's education, 18 institutions run by the Exhibition Society for women and about Pharmaceutical global market. He explained the history of SNVPMV, its establishment and time-to-time upgradation, especially labs with the advanced instruments like HPLC, FTIR and their software. He also discussed about the uniqueness of the Virtual pharmacy established in the institution with over 2700 brands of medicines. He explained about the mentoring system, anti-ragging system and club activities of the campus and focused on management's vision and interest in giving the best to the students, procuring the best infrastructure, faculty and brands of equipment and encouraged the students to utilize the facilities and develop their personality and education.

Later, **Dr. Prabha Shaker**, Chairman, SNVPMV addressed the gathering, appreciated and welcomed the freshers of B. Pharm and Pharm.D. courses for joining the long journey of 4 & 6 yrs, respectively at a new mother like institution, SNVPMV. He advised the students to learn the noble profession of pharmacy, without which healthcare is incomplete, to serve the humanity either by involving in research and developing new drugs or serving the society in different areas by being a part of various professions. He emphasized on the experience of faculty and told students to consider teachers as their mothers and attempt to learn and excel in the profession. He asked them to forget about the missed courses and focus on the chosen path and travel so that teachers shall lay strong foundation during their journey and take them to the destination as lot of jobs are

waiting for pharmacy students. He also suggested students to work hard and improve and assured them that management shall provide all the needed facilities. He spoke about the technology upgradation in pharma sector, need to learn and update to be on the right job, either as an entrepreneur or as an employee by searching various career options on the internet during which teachers shall guide them well. He expressed management's motto in giving good education, producing the best students, and that the management is serving the society educating 30,000 girl students in various institutions of the society with no management quota fee. He also talked about the scope of pharmacy in India and abroad and mentioned about the MOU's with foreign Universities to facilitate students interested in pursuing higher studies abroad. During this program, he actively interacted with few of the students and parents and clarified their doubts pertaining to the profession. Finally he concluded saying that SNVPMV is known for its academic excellence, not just class room teaching but learning beyond class rooms from all possible ways like guest lectures, Workshops, Seminars etc and advised students to gain perfection in the opted courses and conveyed his best wishes.

The Chief Guest **Dr. P. V. Appaji**, popularly known as the Beeshma Pithamaha of Indian pharmaceuticals industry graced the function and addressed the assembled parents and students, recollected his B. Pharmacy admission in 1967 in Nagpur. He extended his thanks to Dr. Prabha Shankar for the invite, appreciated parents decision to join their girl child in this prestigious college, students too for choosing pharmacy & SNVPMV. He projected the importance of pharmacy, day to day need for medicines, role of pharmacists next to doctors and said that medicine is pharmacist's domain completely. He revealed a proud fact that out of the 195 countries, 95% of Indian population or 60-70% of medicines consumed by patients globally are prepared in India. He said that most pharmacists involve in manufacturing (first line) or trading (second line) and that during covid pandemic, world looked at India for medicine. He told that countries like USA, Brazil & Europe depended on India wherein whole world appreciated India. He advised the students to learn during this course the preparation of API's, identification of pharmaceutical formulations, to study about the impurities, biological effects etc. He told them to know their role as good students, to learn how to prepare good medicines, to feel responsible and asked them not to become culprits as pharmacy profession has a lot of responsibility and a lot to contribute. He also suggested them to read about ancient medicine, develop new medicines using that knowledge, utilize the opportunity to manufacture or promote Indian medicines, establish firms in India & abroad & serve the profession. He clearly discussed about the huge scope for pharmacy students and tremendous opportunities in the recent times. He highly appreciated the virtual pharmacy and the costly equipment in labs. He appreciated Dr. Reddy's Laboratory, Bharath Biotech and all such big shots from Hyderabad, Telangana ruling pharmaceutical global market and concluded by saying that pharmacy is the real greatest science in health and advised the freshers to read well and explore multiple opportunities.

Vote of thanks was delivered by Dr. T. Mamatha, Vice-Principal who thanked each and everyone who attended/supported the conduct of program. Morning session ended by singing the National

Anthem. Tea break was given after which parents and students visited all the labs, library, class rooms and hostel. Lunch was arranged for all in the cellar after which everyone reassembled in Auditorium for the afternoon session.

The program began with a power point presentation on academic rules and regulations which was presented by Dr. T. Mamatha, Vice-Principal who later introduced the HOD's of all departments. The HOD's came department wise, introduced the faculty members of their respective departments and all of them welcomed and addressed the gathering swiftly. Followed by it, activities carried out during club activities under 8 different clubs (Sports/fitness club, Music & dance club, Thespian (drama/theatre) club, Fine arts, debate & quiz club, Group discussion & oratory club, Lifestyle & anchoring club, Film appreciation club and Mitra club) were explained in detail by student representatives from each club each of whom encouraged the freshers to join in various clubs and explore their interests. Later to it, student experiences were shared by few B. Pharm final year and Pharm. D third year students. Finally, the program was concluded by Dr. N. Srinivas, Director SNVPMV. Tea was served after which parents and students happily departed the campus.



