

SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA

Sponsored by Exhibition Society, Tarnaka, Secundrabad

Affiliated to Osmania University, Approved by AICTE & PCI

Orientation on UBA and Mission LIFE Programme

20-01-2024

Venue: SNVPMV Auditorium Minute to Minute program

02:00 pm: Inviting of dignitaries on to the Dais

02:05 pm: Lighting of the Lamp

02:07 pm Prayer song

02:10 pm: Welcome address by Dr.N. Srinivas, Director, SNVPMV.

02:15 pm: Message by Dr.T. Saritha Jyostna, Principal, SNVPMV.

02:20 pm: Message by Dr.T. Mamatha,Coordinator,UBA.

02:25p: Introduction to the speaker, Dr.R. Ramesh UBA - RCI Coordinator NIRDPR, Hyderabad.

02:30 - 03.00 pm: Orientation on UBA for students by Dr. R. Ramesh

03:00 - 03.45 pm: Introduction to the speaker, Dr. Sonal Mobar Roy, Assistant Professor, Centre for Wage Employment & Livelihoods, NIRDPR, Hyderabad Adaption of Sustainable Food Systems: Healthy Lifestyle

03.45 - 04.15 pm: Mission Life: Avoiding Plastics - what you can I can do about it. Dr R Ramesh

04:15 pm: Felicitation to the speakers

04:20 pm: Vote of thanks by Dr.M. Swetha, Associate Professor, SNVPMV.

04:25 pm: National Anthem

REPORT: ORIENTATION ON UBA AND MISSION LIFE PROGRAMME

DATE: 20-01-24

VENUE: SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA

The Orientation on UNNAT BHARAT ABHIYAN AND MISSION LIFE PROGRAMME was a magnificent occasion with informative presentations. The inauguration began with a traditional lamp lighting ceremony, followed by an appealing prayer song, which created a dynamic and energetic environment.

WELCOME ADDRESS BY Dr. N. SRINIVAS

In his speech, the director of SNVPMV thanked everyone and spoke about the collaboration between Unnat Bharat Abhiyan and higher educational institutions to learn about various issues that the villagers face, identify solutions for them, and preserve ecosystems and sustainable rural development.

MESSAGE BY Dr. T. SARITA JYOTSNA

The event proceeded by Dr. T.Saritha Jyotsna, Principal of Sarojini Naidu Vanita Pharmacy Maha Vidyalaya addressing the gathering by acknowledging and expressing the gratitude towards organizers for efforts made to organizing the event. Followed also briefing about UBA programs on how they organized for resolving critical issues of public. Also encourage students for their participation.

MESSAGE BY Dr. T. MAMATHA

Then event continued with address by Dr. T Mamatha, Vice principal of Sarojini Naidu Vanita Pharmacy Maha Vidyalaya by expressing gratitude of inauguration of UBA in college. And shared about the college's past involvement in social services. Like conduction of Blood donation camps and Health camps. Also Health awareness program in government school, also expressed interest in involving in social services in various villages.

ORIENTATION ON UBA BY Dr. R. RAMESH

Dr. R. Ramesh UBA - RCI Coordinator NIRDPR, Hyderabad. Session shed light on essential aspects for successful UBA implementation The Unnat Bharat Abhiyan (UBA) has emerged as a transformative initiative in the realm of rural development, aligning with the priorities of the government to address critical issues such as anemia, plastic waste management, and overall socio-economic upliftment. Also showed the already implemented Programs through UBA in villages for

many aspects like mid meals programs, children per women showing the improvement through the statistics which is encouraging. The government's focus on crucial areas like Anemia Mukht Bharat and plastic waste management has created a conducive environment for comprehensive rural development. In this session Dr. R. Ramesh provided valuable insights, guiding our college on where to begin the implementation of the UBA project.

Mission Life: Reducing Plastic Use: What I Can Do to Help.

Dr. R. Ramesh provided advice on avoiding plastics using LiFE themes. Conserve energy and water, refuse single-use plastics, embrace a sustainable food system, cut down on waste, and lead healthy lives. Mission to Reduce E-Waste LiFE is an international campaign to protect our environment from the effects of the changing climate.

He also discussed the connection between each person's actions and environmental protection. Old Indian References to environmental management, conservation, and protection abound in literature. There are numerous verses in ancient texts like the Vedas, Upanishads, and Arthashastra that emphasize the importance of protecting the environment. Allow this age-old knowledge to direct our daily activities. Together, let's #ChooseLife.

ORIENTATION ON UBA BY Dr. SONAL MOBAR ROY

Dr. Sonal Mobar Roy, Assistant Professor at the NIRDPR's, Hyderabad. Centre for Wage Employment and Livelihoods, addressed the audience. She provided insights into the concept of UBA, which involves our country's higher educational institutions in the process of rural/indigenous development. She also discussed the relationship between Higher Education Institutions and local communities in order to address development challenges through appropriate technologies/ management models, as well as various government priorities such as Poshan Abhiyan, Anemia Mukht Bharat, Clean India, Greening and Reducing Global Warming, Jal Jeevan Mission, and more. She also gave light on the numerous government programs, UBA funding's, Sustainable Food System, Principles of MDM, and Aanganwadi centers that provide basic health care in villages. They offer supplementary nutrition, non-formal pre-school education, nutrition (Balamrutham, poshan vatika or Nutri Garden, huge benefits of Moringa plant, sorts of millets and plant-based diet), health education, immunization, and health check-ups.

Adaption of Sustainable Food Systems: Healthy Lifestyle

The four main facets of sustainability—economics, environment, society, and nutrition/health—were discussed in the sessions, along with the ways in which these facets are now being portrayed in the literature. During the event, metrics and measures specific to each domain were also introduced. She also shared insights on SFS which has continuous profitability (economic sustainability).It benefits society broadly (social sustainability).It affects the natural environment (environment sustainability) either favorably or neutrally. Lastly, the lessons learned were growing, eating, and staying healthy, as well as increasing resilience and reducing vulnerability to environmental issues.

VOTE OF THANKS:

Dr.M. Swetha, Associate Professor, SNVPMV, presented a vote of appreciation at the end of the ceremony, expressing gratitude to all of the dignitaries, coordinators, and audience members who helped to make the programme a great success.

The Unnat Bharat Abhiyan serves as a forum to inspire the vision of transformational change in rural development processes by using knowledge institutions to contribute to the architecture of an Inclusive India.



 **GPS Map Camera**

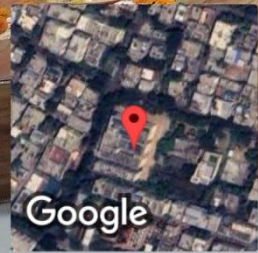
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Sarojini Naidu Vanita pharmacy maha vidyalaya college, Vijayapuri Colony, Tarnaka,
Secunderabad, Telangana 500017, India

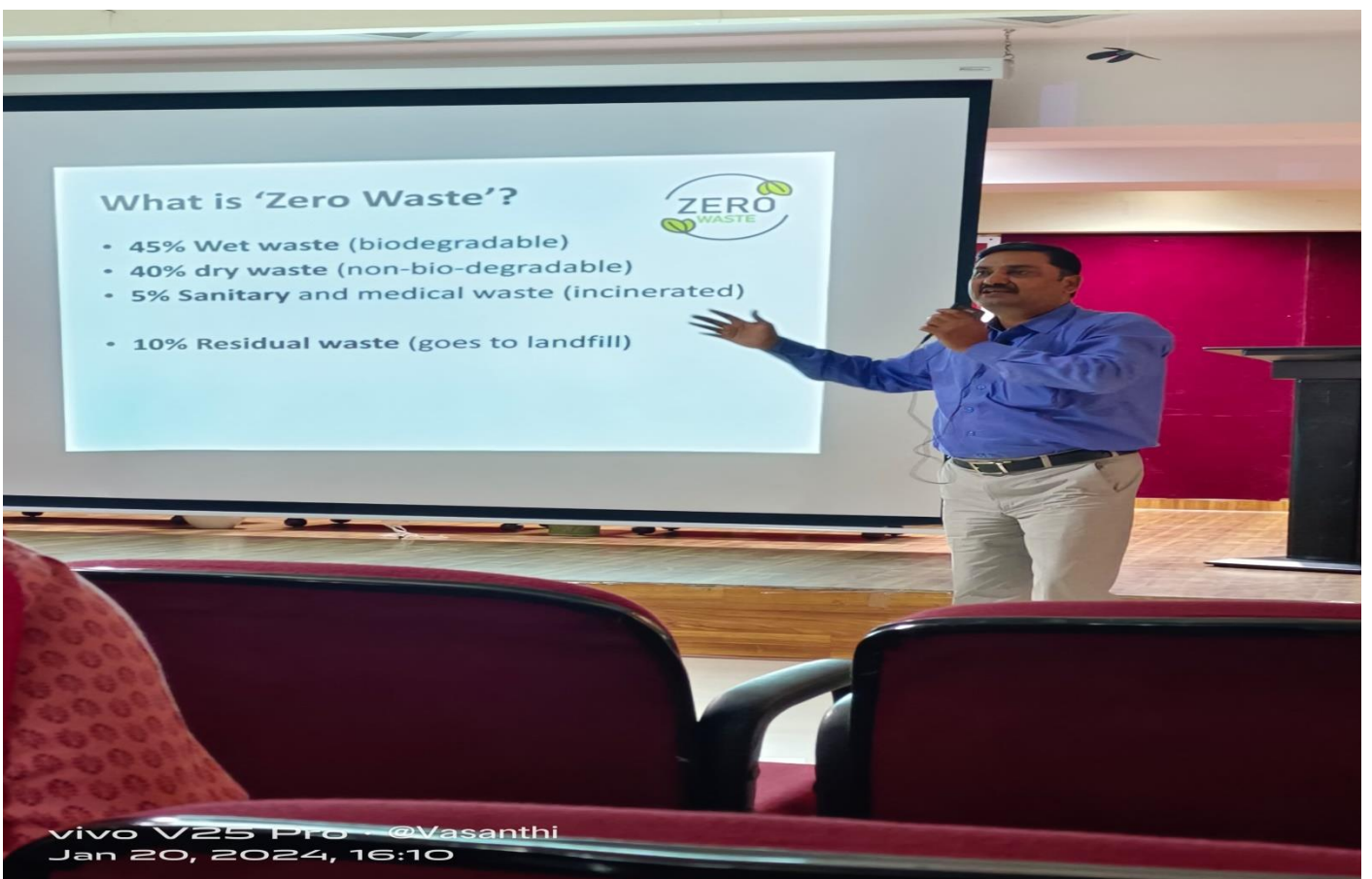
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Jan 20, 2024, 14:45



Jan Andolan guidelines

• Based on eight themes:

1. Antenatal care, Optimal breastfeeding (early and exclusive), Complementary feeding
2. Anaemia
3. Growth monitoring
4. Girls-education
5. Diet
6. Right age of marriage
7. Hygiene and sanitation
8. Eat healthy food fortification.

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