



**SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA**

(Sponsored by the Exhibition Society), Tamaka, Secunderabad

Affiliated to Osmania University, Approved by AICTE & PCI

ISO 9001: 2015 Certified Institution, NBA Accredited B. Pharmacy Course

**LIST OF TOTAL NUMBER OF WORKSHOPS/SEMINARS/CONFERENCES INCLUDING PROGRAMS CONDUCTED ON RESEARCH METHODOLOGY, INTELLECTUAL PROPERTY RIGHTS (IPR) AND ENTREPRENEURSHIP YEAR WISE DURING LAST FIVE YEARS**

**2022-2023**

S.No.	Name of the workshop/ seminar/ conference
1	Seminar on Emerging Trends in Pharmacy Research Methodology (Research Methodology)
2	Research Methodology in Clinical Research -2022 (Research Methodology)
3	National Conference on “ <b>Advances in Pharmaceutical Research Methodology</b> ” (Research Methodology)
4	Seminar on Insights into Clinical Pharmacology in Drug Development (Research Methodology)
5	Seminar on Types of IPR (Intellectual Property Rights)
6	Seminar on IPR in Pharma Industry (Intellectual Property Rights)
7	National Conference on Intellectual Property Rights and Drug Discovery.(Intellectual Property Rights)
8	Seminar on Protecting IPR. (Intellectual Property Rights)
9	Seminar on Patent Filing (Intellectual Property Rights)
10	Seminar on Awareness on Opposition of IPR in Pharmaceutical Field (Intellectual Property Rights)
11	National Conference on the Scope of Pharmaceutical Entrepreneurship (Entrepreneurship)
12	Seminar on Pharmacoeconomic Research Methods and Applications. ( <b>Entrepreneurship</b> )
13	Seminar on Innovating for Success: Navigating the Future of Pharmaceutical Entrepreneurship (Entrepreneurship)
14	Seminar on Art of Reporting Thesis (Entrepreneurship)
15	Seminar on Ethical Approaches to Clinical Trials in Pharmacy. (Entrepreneurship)

*T. Sarathyosh*

**PRINCIPAL**

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Lalaguda, Tarnaka  
Secunderabad-500 017.



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Seminar on

### Emerging Trends in Pharmacy Research Methodology

DATE & TIME

**16.07.2022**  
at 10.30 AM

SNVPMV Auditorium

SPEAKER

**Dr. P.K. Lakshmi**

Professor & Head,  
Department of Pharmacy Practice,  
G.Pulla Reddy College of Pharmacy,  
Mehdipatnam, Hyderabad

Co-Ordinator

**Mrs. K. Vinutha**

**Dr. B. PRABHA SHANKAR**

Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**

Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**

Principal, SNVPMV

*T. Saritha Jyostna*

PRINCIPAL

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S. Lalaguda, Tarnaka  
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Date: 15/7/2022



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**CIRCULAR**

**Subject:** National conference on Emerging Trends in Pharmacy Research Methodology

All students and faculty members are hereby informed that we are going to conduct a National conference on **“Emerging Trends in Pharmacy Research Methodology”** by **Prof. P.K. Lakshmi**, Professor & Head, Department of Pharmacy Practice, G. Pulla Reddy College of Pharmacy, Mehdiapatnam, Hyderabad in our college auditorium on 16/7/2022. All faculty and students are hereby invited to attend the conference and make the event grand success.

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### Report on Seminar on Emerging Trends in Pharmacy Research Methodology

Date: 16<sup>th</sup> July 2022, Venue: Auditorium, SNVPMV, Number of Participants: 50

Keynote Speaker:


- Dr. P. K. Lakshmi, Professor & Head, Department of Pharmacy Practice, G.Pulla Reddy College of Pharmacy, Mehdiapatnam, Hyderabad

Topic: Emerging Trends in Pharmacy Research Methodology

SNVPMV hosted a thought-provoking seminar titled "Emerging Trends in Pharmacy Research Methodology" on July 16<sup>th</sup>, 2022, in the college auditorium. The seminar, meticulously organized by the Department of Pharmaceutical Analysis under the guidance of Mrs. K. Vinutha, aimed to equip students, researchers, and faculty with the knowledge and skills needed to navigate the ever-evolving field of pharmacy research methodology.

Dr. P. K. Lakshmi, a renowned expert in pharmacy practice and research, graced the occasion as the keynote speaker. In her insightful presentation, Dr. Lakshmi explored the exciting frontiers of research methodology, highlighting groundbreaking approaches and tools currently shaping the landscape of pharmaceutical research. She covered:

- The importance of adopting innovative research methodologies to address critical challenges in healthcare, such as antibiotic resistance, chronic diseases, and personalized medicine.
- Emerging trends in areas like bioinformatics, artificial intelligence, and machine learning, and their potential to revolutionize drug discovery, development, and delivery.
- Effective strategies for adapting to these trends and incorporating them into research projects to enhance their impact and potential. Dr. Lakshmi's presentation was enriched with real-world examples and case studies, showcasing how these emerging trends are being applied in diverse areas of pharmaceutical research.

  
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- Following the presentation, an engaging Q&A session provided participants with the opportunity to delve deeper into specific trends, address their concerns regarding the implementation of these methods in their own research, and gain further insights into their potential applications within their chosen fields. Mrs. K. Vinutha, the coordinator, expressed her gratitude to all participants and speakers for their active contribution to the seminar's success.



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1	Dr. N .Srinivas	Director
2	Dr. V. Jyothi	Principal
3	Dr. T. Saritha Jyostna	Professor
4	Dr T Venu	Professor
5	Dr S Anuradha Bai	Professor
6	Mrs. R.V.S. Lathasree	Associate Professor
7	Mrs Ch Bhargavi	Assistant Professor
8	Mrs P Divya Theja	Assistant Professor
9	Mrs N Indira Rani	Assistant Professor
10	Dr K Neelima	Associate Professor
11	Mrs. K. Silpa	Assistant Professor
12	Mrs. P. Kavitha	Assistant Professor
13	Mrs. A. Shailaja	Assistant Professor
14	Mrs.Jutta Swathi	Assistant Professor
15	Dr. K. Sirisha	Associate Professor
16	Dr. S. Rohini Reddy	Associate Professor
17	Dr. Ch. Shanthipriya	Associate Professor
18	Mrs Leemol Shaju	Sr Asst Professor
19	Mrs M Rajeswari	Assistant Professor
20	Mrs G Srilalitha	Assistant Professor
21	Mrs K Vinutha	Assistant Professor
22	Mrs S Munisireesha	Assistant Professor
23	Mrs P M Sameera	Assistant Professor
24	Mrs R Prasanthi	Assistant Professor

*Sarathyosh*

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### Seminar on **Types of IPR**

#### DATE & TIME

**22.08.2022**  
at 11.00 AM

SNVPMV Auditorium

#### SPEAKER

**Dr.B.Haarika**

Professor & HOD,  
Department of Pharmaceutics,  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya,  
Tarnaka, Secunderabad.

#### Co-Ordinator

**Dr.B.Siva Jyothi**

**Dr.B.PRABHA SHANKAR**

Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**

Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**

Principal, SNVPMV

*T. Saritha Jyostna*

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Date: 20/8/2022



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**CIRCULAR**

**Subject:** Seminar on Types of IPR.

All students and faculty members are hereby informed that we are going to conduct a seminar on **“Types of IPR”** by **Dr. B. Haarika**, Professor & HOD, Department of Pharmaceutics, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad in our college auditorium on 22/8/2022.

All faculty and students are invited to attend the conference, avail opportunity and make the event grand success.

*T. Sarathyosh*

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### Report on Types of IPR

Date: 22<sup>nd</sup> August 2022, Venue: Auditorium, SNVPMV, Number of Participants: 50

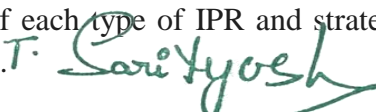
Keynote Speaker:

- Dr. B. Haarika, Professor & HOD, Department of Pharmaceutics, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad.

SNVPMV hosted an informative seminar titled "Types of IPR" on August 22<sup>nd</sup>, 2022, in the college auditorium. The seminar, meticulously organized by the Department of Quality Assurance under the guidance of Dr. B. Shiva Jyothi, aimed to equip students, researchers, and faculty with a comprehensive understanding of the diverse types of intellectual property rights (IPR) relevant to the pharmaceutical industry. Dr. B. Haarika, a renowned expert in pharmaceutics and IPR, graced the occasion as the keynote speaker. In her insightful presentation, Dr. Haarika delved into the intricate world of IPR, exploring the different types of protection available for novel inventions and creations within the pharmaceutical domain. She covered:

- The basic principles of Intellectual Property Rights and their importance in protecting innovations in the pharmaceutical sector.
- The key types of IPR relevant to pharmaceuticals, including patents, trademarks, copyrights, trade secrets, and plant variety protection.
- The specific criteria and processes for obtaining protection for each type of IPR, including patent filing procedures and trademark registration requirements.

Dr. Haarika's presentation was enriched with real-world examples and case studies, showcasing the diverse applications of various types of IPR within the pharmaceutical landscape. She emphasized the importance of understanding the nuances of each type of IPR and strategically utilizing them to protect valuable inventions and innovations.

  
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Following the presentation, an engaging Q&A session provided participants with the opportunity to address specific concerns regarding their own research endeavors, seek clarification on IPR procedures, and gain further insights into managing different types of intellectual property within the pharmaceutical field.

Dr. B. Shiva Jyothi, the coordinator, expressed her gratitude to all participants and speakers for their active contribution to the seminar's success.



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3	Dr. T. Mamatha	Vice Principal
4	Dr. S. Hemalatha	Professor
5	Dr. B. Haarika	Professor
6	Dr. T. Venu	Professor
7	Dr. S. Anuradha Bai	Professor
8	Dr. K. Neelima	Associate Professor
9	Dr. P. Praneetha	Associate Professor
10	Dr. B. Shiva Jyothi	Associate Professor
12	Mrs. P. Kavitha	Assistant Professor
13	Mrs. A. Shailaja	Assistant Professor
14	Mrs. Jutta Swathi	Assistant Professor
15	Mrs. M. Swetha	Assistant Professor
16	Dr. S. Rohini Reddy	Associate Professor
17	Dr. Ch. Shanthipriya	Associate Professor
18	Mrs. Leemol Shaju	Sr Asst Professor
19	Mrs. M. Rajeswari	Assistant Professor
20	Mrs. G. Srilalitha	Assistant Professor
21	Mrs. K. Vinutha	Assistant Professor
22	Mrs. P. Divya Theja	Assistant Professor
23	Mrs. N. Indira Rani	Assistant Professor
24	Mrs. S. Muni Sireesha	Assistant Professor
25	Mrs. P. M. Sameera	Assistant Professor

T. Saritha Jyostna

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National conference on

## The scope of Pharmaceutical Entrepreneurship

### SPEAKER-1

**The Pharma Entrepreneur's Toolkit:  
Essential Skills and Resources for  
Success in the Pharmaceutical Industry**

**Dr. V. Prabhakar Reddy**

Head, University College of Pharmaceutical Sciences,  
Palamuru University, Mahabubnagar, Telangana.

### SPEAKER-2

**Pharma Pioneers: Inspiring Stories of  
Entrepreneurial Success in the  
Pharmaceutical Industry**

**Dr. A. Kalyan Chakravarthy**

Vice-President,  
Dr.Reddy's Labs Pvt. Ltd, Hyderabad

### DATE & TIME

**16.09.2022**  
at 10.30 AM

SNVPMV Auditorium

Co-Ordinators

**Dr.M.Swetha**  
**Dr. T.Mamatha**

**Dr.B.PRABHA SHANKAR**

Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**

Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**

Principal, SNVPMV

*T. Saritha Jyostna*

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Date: 14/9/2022

### CIRCULAR

**Subject:** National conference on The Scope of pharmaceutical Entrepreneurship

All students and faculty members are hereby informed that we are going to conduct a national conference on “**The Scope of pharmaceutical Entrepreneurship**” by **Dr. V. Prabhakar Reddy**, Head, University College of Pharmaceutical Sciences, Palamuru University, Mahabubnagar, Telangana in our college auditorium on 16/9/2022. All faculty and students are hereby invited to attend the conference and make the event grand success.

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### Report on National Conference on the Scope of Pharmaceutical Entrepreneurship

Date: 16<sup>th</sup> September 2022, Venue: Auditorium, SNVPMV, Number of Participants: 50

Keynote Speakers: Dr. V. Prabhakar Reddy, Head, University College of Pharmaceutical Sciences, Palamuru University, Mahabubnagar, Telangana.

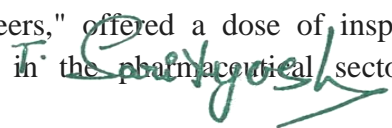
- Title of the Talk: The Pharma Entrepreneur's Toolkit: Essential Skills and Resources for Success in the Pharmaceutical Industry
- Dr. A. Kalyan Chakravarthy, Vice-President, Dr.Reddy's Labs Pvt. Ltd, Hyderabad
  - Title of the Talk: Pharma Pioneers: Inspiring Stories of Entrepreneurial Success in the Pharmaceutical Industry

SNVPMV successfully hosted a stimulating National Conference on the Scope of Pharmaceutical Entrepreneurship on September 16th, 2022, in the college auditorium. The conference, meticulously organized by the Department of [Department Name] under the guidance of Dr. M. Swetha and Dr. T. Mamatha, aimed to empower students, researchers, and aspiring entrepreneurs with valuable insights and practical resources for navigating the exciting and challenging world of pharmaceutical entrepreneurship.

The conference featured two distinguished keynote speakers, each offering a unique perspective on the entrepreneurial journey within the pharmaceutical industry.

Dr. V. Prabhakar Reddy's presentation, titled "The Pharma Entrepreneur's Toolkit," provided a practical roadmap for success. He equipped attendees with essential skills, including market research, financial planning, intellectual property protection, and team building, demonstrating how to build a solid foundation for their entrepreneurial ventures.

Dr. A. Kalyan Chakravarthy's talk, titled "Pharma Pioneers," offered a dose of inspiration through compelling stories of successful entrepreneurs in the pharmaceutical sector. He

  
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showcased the diverse paths to success, highlighting the passion, perseverance, and strategic thinking that drive exceptional achievements.

Following each presentation, engaging Q&A sessions allowed participants to delve deeper into specific topics, seek clarification on particular areas, and gain personalized advice from the acclaimed speakers.



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### SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA

S.No	Name of the Student
1	Chiluveru Niharika
2	Chittari Himabindu
3	Chowti Sravani
4	Chukka Radhika
5	Chukka Sai priya
6	Deeksha Gaikwad
7	Depuri Deepthi Shika
8	Diddikadi Likitha
9	Durgam Divya
10	Edgi Priyanka
11	Enaganti Vyshnavi
12	Farha Hashmi
13	Gabbeta Spandhana
14	Gajawada Sowmya
15	Gambo Nikitha
16	Gandla Swathi
17	Gangineti Niharika
18	Gangishetti Manasa
19	Gitanjali Rout

*T. Sarathyosh*

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Seminar on

## **RESEARCH METHODOLOGY IN CLINICAL RESEARCH**

**SPEAKER**

**Dr. T. Venu**

Professor & HOD, Pharm.D & Pharmacology,  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya,  
Tarnaka, Secunderabad

**DATE & TIME**

**20.10.2022**

**at 10.30 AM**

SNVPMV Auditorium

**Co-Ordinator**

**Dr.B.Siva Jyothi**



**Dr.B.PRABHA SHANKAR**  
Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**  
Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**  
Principal, SNVPMV

*T. Sarithyosh*

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Date:18/10/2022

**OFFICE OF THE PRINCIPAL CIRCULAR**

Subject: Research methodology in clinical research -2022

All students and faculty members are here by informed that we are going to conduct a seminar on “**Research methodology in clinical research**” by **Dr. T. Venu** Professor & HOD, Pharm.D & Pharmacology, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad in our college auditorium on 20/10/2022. All faculty and students are invited to attend the seminar.

*T. Sarathyosh*

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### Research Methodology in Clinical Research

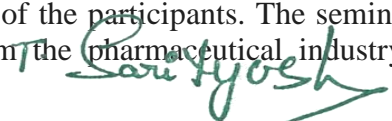
- Date: 20/10/2022
- Title: Seminar on Research Methodology in Clinical Research
- Speaker: Dr. T. Venu, Professor & HOD, PharmD & Pharmacology, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad
- Venue: SNVPMV
- Coordinator: Dr. B. Siva Jyothi
- Principal: Dr. Saritha Jyotsna
- Vice-Principal: Dr. T. Mamatha
- Director: Dr. N. Srinivas
- Participants: 300

The seminar on Research Methodology in Clinical Research was held on 20/10/2022 at SNVPMV. The seminar was organized by the Department of Pharmaceutical Sciences and was co-ordinated by Dr. B. Siva Jyothi. The keynote speaker was Dr. T. Venu, Professor & HOD, PharmD & Pharmacology, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad. Dr. Venu gave a presentation on the different aspects of research methodology in clinical research, such as the research design, the sampling methods, and the data analysis. He also discussed the ethical considerations in clinical research.

The seminar was presided over by Dr. N. Srinivas, Director, SNVPMV. He welcomed the participants and highlighted the importance of research methodology in clinical research. He also stressed the need for pharmaceutical scientists to be familiar with the different aspects of research methodology.

The event began with a welcome note by the Principal, Dr. Saritha Jyotsna. She thanked the speakers and participants for their presence. She also highlighted the importance of continuing education and training for pharmaceutical scientists.

The seminar was followed by a vote of thanks by the Vice-Principal, Dr. T. Mamatha. She thanked the speakers, participants, and organizers for their efforts. She also expressed her hope that the seminar would help to improve the research skills of the participants. The seminar was well-attended by students, faculty, and professionals from the pharmaceutical industry. The

  
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participants found the seminar to be informative and helpful. They appreciated the opportunity to learn from an expert in the field of research methodology.

The seminar was a valuable resource for the participants. It helped them to gain a better understanding of the different aspects of research methodology in clinical research.



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4	Dr. S. Hemalatha	Professor
5	Dr. B. Haarika	Professor
6	Dr. T. Venu	Professor
7	Dr. S. Anuradha Bai	Professor
8	Dr. K. Neelima	Associate Professor
9	Dr. P. Praneetha	Associate Professor
10	Dr. B. Shiva Jyothi	Associate Professor
12	Mrs. P. Kavitha	Assistant Professor
13	Mrs. A. Shailaja	Assistant Professor
14	Mrs. Jutta Swathi	Assistant Professor
15	Mrs. M. Swetha	Assistant Professor
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17	Dr. Ch. Shanthipriya	Associate Professor
18	Mrs. Leemol Shaju	Sr Asst Professor
19	Mrs. M. Rajeswari	Assistant Professor
20	Mrs. G. Srilalitha	Assistant Professor
21	Mrs. K. Vinutha	Assistant Professor
22	Mrs. P. Divya Theja	Assistant Professor
23	Mrs. N. Indira Rani	Assistant Professor
24	Mrs. S. Muni Sireesha	Assistant Professor
25	Mrs. P. M. Sameera	Assistant Professor
26	Mrs. R. Prasanthi	Assistant Professor
27	Ms. S. Divya	Assistant Professor
28	Dr. A. Sujala	Assistant Professor

*Sarathyosh*  
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## SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA

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### National conference on **Advances in Pharmaceutical Research Methodology**

#### SPEAKER-1

**Recent developments in  
Pharmaceutical Research**

**Prof. Asmita Gajbhiye**

Department of Pharmaceutical Sciences  
Dr. Harisingh Gour Vishwavidyalaya Sagar,  
M.P.

#### SPEAKER-2

**Modern Instrumental Techniques  
used in Drug Research**

**Dr.K.Sirisha**

Associate Professor,  
Department of Pharmaceutical Analysis,  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya,  
Tarnaka, Secunderabad

#### DATE & TIME

**15.11.2022**  
at 11.00 AM

SNVPMV Auditorium

#### Co-Ordinators

**Dr.B.Haarika**  
**Dr. V.Santhoshini**

**Dr.B.PRABHA SHANKAR**

Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**

Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**

Principal, SNVPMV

*T. Saritha Jyostna*

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Date: 13/11/2022

### CIRCULAR

**Subject:** National conference on “**Advances in Pharmaceutical Research Methodology**”

All students and faculty members are hereby informed that we are going to conduct a National conference on “**Advances in Pharmaceutical Research Methodology**” by **Prof. Asmita Gajbhiye**, Department of Pharmaceutical Sciences Dr. Harisingh Gour Vishwavidya Sagar, M.P. India and **Dr. K. Sirisha**, Associate Professor, Department of Pharmaceutical Analysis, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad in our college auditorium on 15/11/2022. All faculty and students are hereby invited to attend the conference and make the event grand success.

*T. Sarathyosh*

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Secunderabad - 500 017.

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### Report on National Conference on Advances in Pharmaceutical Research Methodology

Date: 15<sup>th</sup> November 2022, Venue: Auditorium, SNVPMV, Number of Participants: 50

Keynote Speakers: Prof. Asmita Gajbhiye, Department of Pharmaceutical Sciences, Dr. Harisingh Gour Vishwavidyalaya, Sagar, M.P., India.

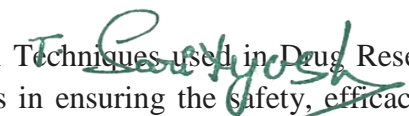
- Title of the Talk: Recent developments in Pharmaceutical Research
  - Dr. K. Sirisha, Associate Professor, Department of Pharmaceutical Analysis, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad.
- Title of the Talk: Modern Instrumental Techniques used in Drug Research

SNVPMV successfully hosted a stimulating National Conference on Advances in Pharmaceutical Research Methodology on November 15<sup>th</sup>, 2022, in the college auditorium. The conference, meticulously organized by the Department of Pharmaceutics under the guidance of Dr. B. Harika and Dr. V. Santhoshini, aimed to provide a platform for researchers, students, and industry professionals to engage with diverse perspectives and cutting-edge advancements in pharmaceutical research methodology.

The conference featured two distinguished keynote speakers, each offering profound insights into specific aspects of research methodology.

Prof. Asmita Gajbhiye's presentation, titled "Recent developments in Pharmaceutical Research," explored the exciting frontiers of research, delving into innovative approaches like computational modeling, gene editing, and personalized medicine. She showcased how these advancements are transforming drug discovery and development processes, leading to more efficient and targeted therapies.

Dr. K. Sirisha's presentation, titled "Modern Instrumental Techniques used in Drug Research," focused on the essential role of advanced analytical tools in ensuring the safety, efficacy, and

  
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quality of drugs. She provided a comprehensive overview of cutting-edge instruments like HPLC, MS, and NMR, demonstrating their applications in drug characterization, purity analysis, and biomarker identification.

Following each presentation, engaging Q&A sessions allowed participants to seek clarification, gain deeper understanding, and share their own experiences and perspectives on the discussed methodologies.



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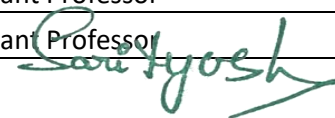
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3	Dr. T. Saritha Jyostna	Professor
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28	Ms S Divya	Assistant Professor

  
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### Seminar on **IPR in Pharma Industry**

#### SPEAKER

**Dr. P. Vivek Sagar**

Associate Professor & HOD,  
Department of Pharmaceutical Analysis,  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad

Co-Ordinator  
**Mrs. Ch. Bhargavi**

#### DATE & TIME

**08.12.2022**  
at 10.30 AM

SNVPMV Auditorium

**Dr. B. PRABHA SHANKAR**

Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**

Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**

Principal, SNVPMV

*T. Saritha Jyostna*

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Date: 6/12/2022

### CIRCULAR

**Subject:** Seminar on IPR in Pharma Industry

All students and faculty members are hereby informed that we are going to conduct a Seminar on IPR in Pharma Industry by Dr. P. Vivek Sagar, Associate Professor & HOD, Department of Pharmaceutical Analysis, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad in our college auditorium on 8/12/2022. All faculty and students are hereby invited to attend the conference and make the event grand success.

*T. Sarathyosh*

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Secunderabad-500 017

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### Report on Seminar on IPR in Pharma Industry

Date: 8<sup>th</sup> December 2022, Venue: Auditorium, SNVPMV, Number of Participants: 50

Keynote Speaker: Dr. P. Vivek Sagar, Associate Professor & HOD, Department of Pharmaceutical Analysis, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad.

Topic: IPR in Pharma Industry

SNVPMV hosted a thought-provoking seminar titled "IPR in Pharma Industry" on December 8<sup>th</sup> 2022, in the college auditorium. The seminar, meticulously organized by the Department of Pharmaceutics under the guidance of Mrs. Ch. Bhargavi, aimed to equip students, researchers, and faculty with a comprehensive understanding of the crucial role of intellectual property rights (IPR) in safeguarding innovation and driving success within the pharmaceutical industry.

Dr. P. Vivek Sagar, a renowned expert in pharmaceutical analysis and IPR, graced the occasion as the keynote speaker. In his insightful presentation, Dr. Sagar demystified the complex world of IPR, exploring its multifaceted implications for the pharmaceutical landscape. He covered:

- The types of intellectual property relevant to the pharmaceutical industry, including patents, trademarks, copyrights, and trade secrets.
- The intricacies of the patent system, including patentability criteria, application procedures, and patent infringement.
- The strategic importance of IPR in protecting drug development innovations, securing investments, and maintaining competitive advantage.

Dr. Sagar's presentation was enriched with real-world examples and case studies, showcasing the practical application of IPR principles in diverse pharmaceutical scenarios. He emphasized the importance of a collaborative approach, involving scientists, lawyers, and business professionals, to navigate the intricacies of IPR and maximize its benefits for advancing drug development and improving healthcare outcomes.

*T. Sarvagosh*  
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Secunderabad-500 017.



Following the presentation, an engaging Q&A session provided participants with the opportunity to seek clarification on specific topics, address their concerns regarding their own research or entrepreneurial endeavors, and gain further insights into navigating the complexities of IPR within the pharmaceutical industry. Mrs. Ch. Bhargavi, the coordinator, expressed her gratitude to all participants and speakers for their valuable contributions to the seminar's success.



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4	Dr S Hemalatha	Professor
5	Dr B Haarika	Professor
6	Dr. T. Mamatha	Professor
7	Dr T Venu	Professor
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27	Mrs R Prasanthi	Assistant Professor
28	Ms S Divya	Assistant Professor

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National conference on

### Intellectual Property Rights and Drug Discovery

#### SPEAKER-1

**Role of IPR in Drug Discovery**

**Prof.M.Vidyavathi**

Department of Pharmaceutics,  
Institute of Pharmaceutical Technology,  
Sri Padmavathi Mahila Viswavidyalayam,  
Tirupathi, Andhra Pradesh

#### SPEAKER-2

**Status of Indian Patents in the  
World Pharmaceutical Market**

**Dr. N.Srinivas**

Professor & Director,  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya,  
Tarnaka, Secunderabad

Co-Ordinators

**Dr.K.Sirisha**

**Dr. B.Haarika**

DATE & TIME

**06.01.2023**

**at 11.00 AM**

SNVPMV Auditorium

**Dr.B.PRABHA SHANKAR**

Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**

Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**

Principal, SNVPMV

*T. Saritha Jyostna*

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Date: 4/1/2023

### CIRCULAR

**Subject:** National conference on Intellectual Property Rights and Drug Discovery.

All students and faculty members are hereby informed that we are going to conduct a national conference on **“Intellectual Property Rights and Drug Discovery”** by **Prof. M. Vidyavathi**, Department of Pharmaceutics, Institute of Pharmaceutical Technology, Sri Padmavathi Mahila Vishwavidyalaya, Tirupathi, Andhra Pradesh in our college auditorium on 6/1/2023.

All faculty and students are invited to avail the opportunity and make the event grand success.

*T. Sarathyosh*

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Secunderabad-500017

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### Report on Intellectual Property Rights and Drug Discovery

Date: 6<sup>th</sup> January 2023, Venue: Auditorium, SNVPMV, Number of Participants: 50

#### Keynote Speakers:

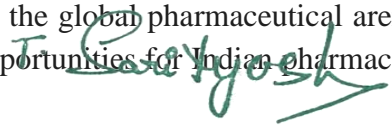
- Prof. M. Vidyavathi, Department of Pharmaceutics, Institute of Pharmaceutical Technology, Sri Padmavathi Mahila Viswavidyalayam, Tirupathi, Andhra Pradesh.
  - Title of the Talk: Role of IPR in Drug Discovery
- Dr. N. Srinivas, Professor & Director, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad.
  - Title of the Talk: Status of Indian Patents in the World Pharmaceutical Market

SNVPMV successfully hosted a stimulating National Conference on Intellectual Property Rights and Drug Discovery on January 6th, 2023, in the college auditorium.

The conference featured two distinguished keynote speakers, each offering an expert perspective on this crucial subject.

Prof. M. Vidyavathi's presentation, titled "Role of IPR in Drug Discovery," explored the intricate ways in which IPR safeguards innovation and fosters advancements in drug research and development. She discussed how patents, trademarks, and copyrights protect intellectual property, incentivize research and development, and facilitate collaboration between academia and industry.

Dr. N. Srinivas's talk, titled "Status of Indian Patents in the World Pharmaceutical Market," focused on the evolving landscape of Indian patents within the global pharmaceutical arena. He provided insights into the current trends, challenges, and opportunities for Indian pharmaceutical

  
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companies to leverage their intellectual property to compete effectively in the international market.

Following each presentation, engaging Q&A sessions allowed participants to delve deeper into specific topics, address concerns regarding their own research endeavors, and gain valuable advice from the esteemed speakers. Dr. T. Mamatha, the vote of thanks speaker, expressed her gratitude to all participants and speakers for their active contribution to the conference's success.



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1	Dr. N. Srinivas	Director
2	Dr. T. Saritha Jyostna	Principal
3	Dr. T. Mamatha	Vice Principal
4	Dr. S. Hemalatha	Professor
5	Dr. B. Haarika	Professor
6	Dr. T. Venu	Professor
7	Dr. S. Anuradha Bai	Professor
8	Dr. K. Neelima	Associate Professor
9	Dr. P. Praneetha	Associate Professor
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12	Mrs. P. Kavitha	Assistant Professor
13	Mrs. A. Shailaja	Assistant Professor
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17	Mr. Sreekanth	Assistant Professor
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20	Mrs. P. Uma	Assistant Professor
21	Mrs. Ch. Bhargavi	Assistant Professor
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28	Dr. A. Sujala	Assistant Professor

*T. Saritha Jyostna*

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Seminar on

### Pharmacoeconomic Research Methods and Applications

**SPEAKER**

**Dr. T. Venu**

Professor & HOD, Pharm.D & Pharmacology,  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya,  
Tarnaka, Secunderabad.

DATE & TIME

**09.03.2023**  
at 10.30 AM

SNVPMV Auditorium

**Co-Ordinator**

**Mrs.A.Shailaja**

**Dr.B.PRABHA SHANKAR**

Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**

Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**

Principal, SNVPMV

*T. Sarithyosh*

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Date: 7/3/2023

### CIRCULAR

**Subject:** Seminar on Pharmacoeconomic Research Methods and Applications.

All students and faculty members are hereby informed that we are going to conduct a seminar on “Pharmacoeconomic Research Methods and Applications” by **Dr. T. Venu**, Professor & HOD, Pharm.D & Pharmacology, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad.

in our college auditorium on 9/3/2023. All faculty and students are hereby invited to attend the conference and make the event grand success.

*T. Sarathyosh*

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### Report on Pharmacoeconomic Research Methods and Applications

Date: 9th March 2023, Venue: Auditorium, SNVPMV, Number of Participants: 50

Keynote Speaker:

- Dr. T. Venu, Professor & HOD, Pharm.D & Pharmacology, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad.

SNVPMV hosted an insightful seminar titled "Pharmacoeconomic Research Methods and Applications" on March 9th, 2023, in the college auditorium. The seminar, meticulously organized by the Department of Pharmacology under the guidance of Mrs. A. Shailaja, aimed to equip students, researchers, and healthcare professionals with the knowledge and skills required to conduct and evaluate pharmacoeconomic research within the pharmaceutical domain.

Dr. T. Venu, a renowned expert in pharmacoeconomics and pharmacology, graced the occasion as the keynote speaker. In his comprehensive presentation, Dr. Venu delved into the intricate world of pharmacoeconomic research, exploring its methods and applications within the healthcare landscape. He covered:

- The fundamental principles of pharmacoeconomics and its critical role in informing drug development, pricing, and healthcare decision-making.
- The diverse range of pharmacoeconomic research methods, including cost-effectiveness analysis, cost-benefit analysis, cost-utility analysis, and budget impact analysis.
- The practical steps involved in designing, conducting, and evaluating pharmacoeconomic research studies.

Dr. Venu's presentation was enriched with real-world examples and case studies, showcasing the practical application of pharmacoeconomic research in diverse healthcare settings. He emphasized the importance of robust research methodologies, ethical considerations, and effective communication of findings to inform impactful healthcare decisions. Following the presentation, an engaging Q&A session provided participants with the opportunity to address specific concerns regarding their own research endeavors, seek clarification on specific

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pharmacoeconomic methods, and gain further insights into applying these methods in their professional practice.

Mrs. A. Shailaja, the coordinator, expressed her gratitude to all participants and speakers for their active contribution to the seminar's success.



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## SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA

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Affiliated to Osmania University, Approved by AICTE & PCI

ISO 9001: 2015 Certified Institution, NBA Accredited B. Pharmacy Course

S.No	Name of the Staff	Designation
1	Dr. N. Srinivas	Director
2	Dr. T. Saritha Jyostna	Principal
3	Dr. T. Mamatha	Vice Principal
4	Dr. S. Hemalatha	Professor
5	Dr. B. Haarika	Professor
6	Dr. T. Venu	Professor
7	Dr. S. Anuradha Bai	Professor
8	Dr. K. Neelima	Associate Professor
9	Dr. P. Praneetha	Associate Professor
10	Dr. B. Shiva Jyothi	Associate Professor
12	Dr. C. Krishnaveni	Associate Professor
13	Dr. P. Vivek Sagar	Associate Professor
14	Dr. K. Sirisha	Associate Professor
15	Dr. S. Rohini Reddy	Associate Professor
16	Dr. Ch. Shanthi Priya	Associate Professor
17	Mrs. Leemol Shaju	Sr Asst Professor
18	Mrs. M Rajeswari	Assistant Professor
19	Mrs. G. Srilalitha	Assistant Professor
20	Mrs. K. Vinutha	Assistant Professor
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22	Mrs. P. Divya Theja	Assistant Professor
23	Mrs. N. Indira Rani	Assistant Professor
24	Mrs. S. Muni Sireesha	Assistant Professor
25	Mrs. P. M. Sameera	Assistant Professor
26	Mrs. R. Prasanthi	Assistant Professor
27	Ms. S. Divya	Assistant Professor
28	Dr. A. Sujala	Assistant Professor

*T. Saritha Jyostna*

PRINCIPAL

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
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Seminar on

### **Innovating for Success: Navigating the Future of Pharmaceutical Entrepreneurship**

DATE & TIME

**12.04.2023**  
at 10.30 AM

SNVPMV Auditorium

**SPEAKER**

**Dr.B.Haarika**

Professor & HOD,  
Department of Pharmaceutics,  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya,  
Tarnaka, Secunderabad

**Co-Ordinator**

**Dr. S.Rohini Reddy**

**Dr.B.PRABHA SHANKAR**

Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**

Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**

Principal, SNVPMV

*T. Sarathyosh*

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Date:11/4/2023

**CIRCULAR**

**Subject:** Seminar on Innovating for Success: Navigating the Future of Pharmaceutical Entrepreneurship

All students and faculty members are hereby informed that we are going to conduct a seminar on **“Innovating for Success: Navigating the Future of Pharmaceutical Entrepreneurship”** by Dr. B. Haarika, Professor & HOD, Department of Pharmaceutics, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad in our college auditorium on 12/4/2023. All faculty and students are invited to attend the seminar.

*T. Sarathyosh*

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**PRINCIPAL**





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### Report on Innovating for Success: Navigating the Future of Pharmaceutical Entrepreneurship

Date: 12th April 2023, Venue: Auditorium, SNVPMV, Number of Participants: 50

Keynote Speaker:

- Dr. B. Haarika, Professor & HOD, Department of Pharmaceutics, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad.

SNVPMV hosted an inspiring seminar titled "Innovating for Success: Navigating the Future of Pharmaceutical Entrepreneurship" on April 12th, 2023, in the college auditorium.

Dr. B. Haarika, a renowned expert in pharmaceutics and entrepreneurial ventures, graced the occasion as the keynote speaker. In her dynamic presentation, Dr. Haarika challenged participants to embrace innovation as the driving force for success in the pharmaceutical industry. She explored:

- The critical role of innovation in the development of new drugs, addressing unmet medical needs, and driving sustainable growth within the pharmaceutical sector.
- Emerging trends and disruptive technologies shaping the future of pharmaceutical entrepreneurship, such as personalized medicine, artificial intelligence, and digital health solutions.
- Strategies for identifying and validating promising pharmaceutical innovations, including market research, feasibility analysis, and intellectual property protection.

Dr. Haarika's presentation was enriched with real-world examples and case studies, showcasing diverse pathways to success and the transformative power of innovative ideas within the pharmaceutical field.

Following the presentation, an engaging Q&A session provided participants with the opportunity to seek clarification on specific challenges, share their own entrepreneurial aspirations, and gain

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valuable insights on navigating the complexities of launching and scaling pharmaceutical ventures.

Dr. S. Rohini Reddy, the coordinator, expressed her gratitude to all participants and speakers for their active contribution to the seminar's success.



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*T. Saritha Jyostna*

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### Seminar on Insights into Clinical Pharmacology in Drug Development

#### SPEAKER

**Dr. Jagannath Kota**

Director, Translational Medicine,  
Novartis Institute for Biomedical Research,  
Hyderabad

#### DATE & TIME

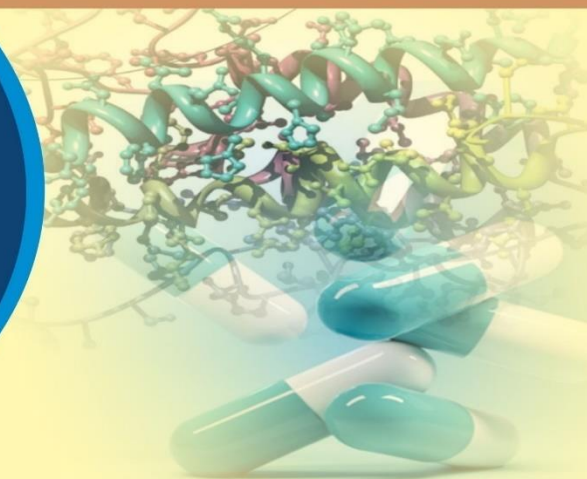
**15.04.2023**

**at 10.30 AM**

SNVPMV Auditorium

#### Co-Ordinator

**Dr.T.Mamatha**



**Dr.B.PRABHA SHANKAR**  
Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**  
Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**  
Principal, SNVPMV

*T. Saritha Jyostna*

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Date:13/4/2023

**OFFICE OF THE PRINCIPAL CIRCULAR**

Subject: Seminar on Insights into clinical pharmacology in drug development -2023

All students and faculty members are hereby informed that we are going to conduct a seminar on “**Seminar on Insights into clinical pharmacology in drug development**” by **Dr. Jagannath Kota**, Director, Translational Medicine, Novartis Institute for Biomedical Research, Hyderabad in our college auditorium on 15/4/2023. All faculty and students are invited to attend the seminar.

*T. Sarathyosh*

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### Event Report

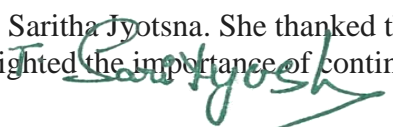
#### Seminar on Insights into Clinical Pharmacology in Drug Development

- Date: 15/4/2023
- Title: Seminar on Insights into Clinical Pharmacology in Drug Development
- Speaker: Dr. Jagannath Kota, Director, Translational Medicine, Novartis Institute for Biomedical Research, Hyderabad
- Venue: SNVPMV
- Coordinator: Dr. T. Mamatha
- Principal: Dr. Saritha Jyotsna
- Vice-Principal: Dr. T. Mamatha
- Director: Dr. N. Srinivas
- Participants: 350

The seminar on Insights into Clinical Pharmacology in Drug Development was held on 15/4/2023 at SNVPMV. The seminar was organized by the Department of Pharmaceutical Sciences and was co-ordinated by Dr. T. Mamatha. The keynote speaker was Dr. Jagannath Kota, Director, Translational Medicine, Novartis Institute for Biomedical Research, Hyderabad. Dr. Kota gave a presentation on the role of clinical pharmacology in drug development, which is the process of developing new drugs for the treatment of diseases. He also discussed the different aspects of clinical pharmacology, such as drug absorption, distribution, metabolism, and excretion.

The seminar was presided over by Dr. N. Srinivas, Director, SNVPMV. He welcomed the participants and highlighted the importance of clinical pharmacology in drug development. He also stressed the need for pharmaceutical scientists to be aware of the principles of clinical pharmacology.

The event began with a welcome note by the Principal, Dr. Saritha Jyotsna. She thanked the speakers and participants for their presence. She also highlighted the importance of continuing education and training for pharmaceutical scientists.

  
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The seminar was followed by a vote of thanks by the Vice-Principal, Dr. T. Mamatha. She thanked the speakers, participants, and organizers for their efforts. She also expressed her hope that the seminar would help to raise awareness about clinical pharmacology and its importance in drug development.



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9	Dr. P. Praneetha	Associate Professor
10	Dr. B. Shiva Jyothi	Associate Professor
12	Mrs. P. Kavitha	Assistant Professor
13	Mrs. A. Shailaja	Assistant Professor
14	Mrs. Jutta Swathi	Assistant Professor
15	Mrs. M. Swetha	Assistant Professor
16	Dr. Jithender	Assistant Professor
17	Mr. Sreekanth	Assistant Professor
18	Ms. J. Sariaka	Assistant Professor
19	Mrs. R. Swethasri	Assistant Professor
20	Mrs. P. Uma	Assistant Professor
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27	Ms. S. Divya	Assistant Professor
28	Dr. A. Sujala	Assistant Professor

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### Seminar on **Art of Reporting Thesis**

#### SPEAKER

**Dr. T.Mamatha**

Professor & Vice-Principal,  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya,  
Tarnaka, Secunderabad

#### DATE & TIME

**10.07.2023**  
at 10.30 AM

SNVPMV Auditorium

#### Co-Ordinator

**Dr. P. Vivek Sagar**



**Dr.B.PRABHA SHANKAR**  
Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**  
Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**  
Principal, SNVPMV

*T. Saritha Jyostna*

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Date: 7/7/2023

### OFFICE OF THE PRINCIPAL CIRCULAR

Subject: Seminar on Art of reporting thesis

All students and faculty members are here by informed that we are going to conduct a seminar on “ **Art of reporting thesis**” **Dr. T. Mamatha**, Professor & Vice-Principal, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad in our college auditorium on 10/7/2023. All faculty and students are invited to attend the seminar.

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### Event Report

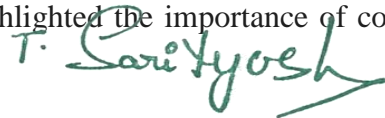
#### Art of Reporting Thesis

- Date: 10/7/2023
- Title: Seminar on Art of Reporting Thesis
- Speaker: Dr. T. Mamatha, Professor & Vice-Principal, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad
- Venue: SNVPMV
- Coordinator: Dr. P. Vivek Sagar
- Principal: Dr. Saritha Jyotsna
- Vice-Principal: Dr. T. Mamatha
- Director: Dr. N. Srinivas
- Participants: 350

The seminar on Art of Reporting Thesis was held on 10/7/2023 at SNVPMV. The seminar was organized by the Department of Pharmaceutical Sciences and was co-ordinated by Dr. P. Vivek Sagar. The keynote speaker was Dr. T. Mamatha, Professor & Vice-Principal, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad. Dr. Mamatha gave a presentation on the different aspects of art of reporting thesis, such as the structure of the thesis, the writing style, and the presentation of the results. She also discussed the common mistakes made by students in thesis reporting.

The seminar was presided over by Dr. N. Srinivas, Director, SNVPMV. He welcomed the participants and highlighted the importance of art of reporting thesis in the pharmaceutical industry. He also stressed the need for pharmaceutical scientists to be able to write clear and concise thesis reports.

The event began with a welcome note by the Principal, Dr. Saritha Jyotsna. She thanked the speakers and participants for their presence. She also highlighted the importance of continuing education and training for pharmaceutical scientists.

  
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The seminar was followed by a vote of thanks by the Vice-Principal, Dr. T. Mamatha. She thanked the speakers, participants, and organizers for their efforts.

The seminar was well-attended by students, faculty, and professionals from the pharmaceutical industry. The participants found the seminar to be informative and helpful. They appreciated the opportunity to learn from an expert in the field of art of reporting thesis. The seminar was a valuable resource for the participants. It helped them to gain a better understanding of the different aspects of art of reporting thesis and the mistakes to avoid.



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*T. Saritha Jyostna*  
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Seminar on

### Protecting IPR

**SPEAKER**

**Dr. T.Mamatha**

Professor & Vice-Principal,  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya,  
Tarnaka, Secunderabad.

**Co-Ordinator**

**Mrs.R.Swetha sri**

**DATE & TIME**

**13.07.2023**  
**at 10.30 AM**

SNVPMV Auditorium

**Dr.B.PRABHA SHANKAR**  
Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**  
Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**  
Principal, SNVPMV

*T. Saritha Jyostna*

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Date: 11/7/2023

### CIRCULAR

**Subject:** National conference on Protecting IPR.

All students and faculty members are hereby informed that we are going to conduct a national conference on “**Protecting IPR**” by **Dr. T. Mamatha**, Professor & Vice-Principal, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad in our college auditorium on 13/7/2023.

All faculty and students are invited to avail the opportunity and make the event grand success.

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### Report on Protecting IPR

Date: 13th July 2023, Venue: Auditorium, SNVPMV, Number of Participants: 50

Opening Speech by: Principal Dr. T. Saritha Jyostna

Vote of Thanks by: Dr. B. Shiva Jyothi

Keynote Speaker:

- Dr. T. Mamatha, Professor & Vice-Principal, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Secunderabad.

SNVPMV hosted an informative seminar titled "Protecting IPR" on July 13th, 2023, in the college auditorium. Dr. T. Mamatha, a renowned expert in IPR and pharmaceutical education, graced the occasion as the keynote speaker. In her insightful presentation, Dr. Mamatha delved into the essential aspects of protecting intellectual property in the pharmaceutical domain. She covered:

- The fundamental principles of IPR and their importance in protecting innovations in the pharmaceutical industry.
- The key types of IPR relevant to pharmaceuticals, including patents, trademarks, copyrights, trade secrets, and plant variety protection.
- The specific criteria and processes for obtaining protection for different types of IPR, including patent filing procedures and trademark registration requirements.

Dr. Mamatha's presentation was enriched with real-world examples and case studies, showcasing the diverse applications of various types of IPR within the pharmaceutical sector. She emphasized the importance of understanding the legal framework and strategic implementation of IPR to secure valuable inventions and innovations.

*T. Saritha Jyostna*  
PRINCIPAL  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Lataguda, Tarnaka  
Secunderabad-500 017.

Following the presentation, an engaging Q&A session provided participants with the opportunity to address specific concerns regarding their own research endeavors, seek clarification on IPR procedures, and gain further insights into managing different types of intellectual property within the pharmaceutical field.

Dr. B. Shiva Jyothi, the vote of thanks speaker, expressed her gratitude to all participants and speakers for their active contribution to the seminar's success.



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6	Dr. T. Venu	Professor
7	Dr. S. Anuradha Bai	Professor
8	Dr. K. Neelima	Associate Professor
9	Dr. P. Praneetha	Associate Professor
10	Dr. B. Shiva Jyothi	Associate Professor
12	Dr. C. Krishnaveni	Associate Professor
13	Dr. P. Vivek Sagar	Associate Professor
14	Dr. K. Sirisha	Associate Professor
15	Ms. P. Sri Varsha	Assistant Professor
16	Dr. M. Shiva Rama Krishna	Assistant Professor
17	Mr. Sreekanth	Assistant Professor
18	Ms. J. Sariaka	Assistant Professor
19	Mrs. R. Swethasri	Assistant Professor
20	Mrs. P. Uma	Assistant Professor
21	Mrs. Ch. Bhargavi	Assistant Professor
22	Mrs. P. Divya Theja	Assistant Professor
23	Mrs. N. Indira Rani	Assistant Professor
24	Mrs. S. Muni Sireesha	Assistant Professor
25	Mrs. P. M. Sameera	Assistant Professor
26	Mrs. R. Prasanthi	Assistant Professor
27	Ms. S. Divya	Assistant Professor
28	Dr. A. Sujala	Assistant Professor

PRINCIPAL

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### Seminar on **Ethical Approaches to Clinical Trials in Pharmacy**

**SPEAKER**

**Dr. M. Rambabu**

Vice-President-Operations  
at ClinSync Clinical Research Pvt. Ltd.,  
Hyderabad

**Co-Ordinator**

**Dr. Jithender**

**DATE & TIME**

**22.07.2023**  
at 11.00 AM

SNVPMV Auditorium

**Dr. B. PRABHA SHANKAR**

Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**

Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**

Principal, SNVPMV

*T. Saritha Jyostna*

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Date: 21/7/2023

### CIRCULAR

**Subject:** National conference on Ethical Approaches to Clinical Trials in Pharmacy.

All students and faculty members are hereby informed that we are going to conduct a national conference on “**Ethical Approaches to Clinical Trials in Pharmacy**” by **Dr.M.Rambabu**, Vice-President-Operations at CLIN Sync Clinical Research Pvt. Ltd., Hyderabad in our college auditorium on 22/7/2023. All faculty and students are hereby invited to attend the conference and make the event grand success.

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### Report on Ethical Approaches to Clinical Trials in Pharmacy

Date: 22<sup>nd</sup> July 2023, Venue: Auditorium, SNVPMV, Number of Participants: 50

Keynote Speaker:

- Dr. M. Rambabu, Vice-President-Operations at ClinSync Clinical Research Pvt. Ltd., Hyderabad.

SNVPMV hosted an informative seminar titled "Ethical Approaches to Clinical Trials in Pharmacy" on July 22<sup>nd</sup>, 2023, in the college auditorium. The seminar, meticulously organized by the Department of Pharmacology under the guidance of Dr. Jithender, aimed to equip students, researchers, and pharmacists with the knowledge and understanding of ethical considerations when conducting and participating in clinical trials within the pharmaceutical sector.

Dr. M. Rambabu, a renowned expert in clinical research and ethics, graced the occasion as the keynote speaker. In his insightful presentation, Dr. Rambabu navigated the intricate landscape of ethical conduct in clinical trials, specifically focusing on the pharmaceutical domain. He covered:

- The fundamental principles of research ethics, including informed consent, research integrity, participant safety and well-being, and responsible data management.
- The specific ethical challenges and considerations surrounding clinical trials in pharmacy, such as vulnerable populations, placebo controls, conflicts of interest, and ensuring transparency.

Dr. Rambabu's presentation was enriched with real-world case studies and examples, showcasing the practical application of ethical principles in diverse clinical trial settings. He emphasized the importance of maintaining the highest ethical standards throughout the research process, from study design to participant recruitment and data analysis.

*T. Sarathyosh*

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Following the presentation, an engaging Q&A session provided participants with the opportunity to address specific concerns regarding ethical considerations in their own research projects, seek clarification on complex ethical dilemmas, and gain further insights into navigating the ethical landscape of clinical trials within the pharmaceutical field.

Dr. Jithender, the coordinator, expressed his gratitude to all participants and speakers for their active contribution to the seminar's success.



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### SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA

S.No	Name of the Student
1	Chiluveru Niharika
2	Chittari Himabindu
3	Chowti Sravani
4	Chukka Radhika
5	Chukka Sai priya
6	Deeksha Gaikwad
7	Depuri Deepthi Shika
8	Diddikadi Likitha
9	Durgam Divya
10	Edgi Priyanka
11	Enaganti Vyshnavi
12	Farha Hashmi
13	Gabbeta Spandhana
14	Gajawada Sowmya
15	Gambo Nikitha
16	Gandla Swathi
17	Gangineti Niharika
18	Gangishetti Manasa
19	Gitanjali Rout

*T. Sarathyosh*

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### Seminar on **PATENT FILING**

#### SPEAKER

#### **Mrs. Priya Anish Mathews**

Scientist-E & Indian Patent Agent,  
Centre for Technology Acquisition & Transfer,  
International Advanced Research Centre for  
Power Metallurgy and New Materials (ARCI),  
Hyderabad, Telangana, India

#### DATE & TIME

**02.09.2023**

**at 10.30 AM**

SNVPMV Auditorium

#### Co-Ordinator

**Mrs. Leemol**

**Dr. B. PRABHA SHANKAR**

Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**

Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**

Principal, SNVPMV

*T. Saritha Jyostna*

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Date: 1/9/2023

### OFFICE OF THE PRINCIPAL CIRCULAR

Subject: Seminar on Patent Filing

All students and faculty members are hereby informed that we are going to conduct a seminar on “**Patent Filing**” by **Mrs. Priya Anish Mathews**, Scientist-E & Indian Patent Agent, Centre for Technology Acquisition & Transfer, International Advanced Research Centre for Power Metallurgy and New Materials (ARCI), Hyderabad, Telangana, India in our college auditorium on 2/9/2023. All faculty and students are invited to attend the seminar, avail the opportunity and make it a grand success.

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### Event Report

#### Workshop on Patent Filing

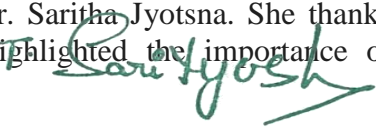
- Date: 2/9/2023
- Title: Workshop on Patent Filing
- Speakers: Mrs. Priya Anish Mathews, Scientist-E & Indian Patent Agent, Centre for Technology Acquisition & Transfer, International Advanced Research Centre for Power Metallurgy and New Materials (ARCI), Hyderabad, Telangana, India
- Venue: SNVPMV Auditorium.
- Coordinator: Mrs. Leemol Varghese
- Participants: 350
- Principal: Dr. Saritha Jyotsna
- Vice-Principal: Dr. T. Mamatha
- Director: Dr. N. Srinivas

The workshop on Patent Filing was held on 2/9/2023 at SNVPMV. The workshop was organized by the Department of Intellectual Property Rights and was co-ordinated by Mrs. Leemol Varghese. The keynote speaker was Mrs. Priya Anish Mathews, Scientist-E & Indian Patent Agent, Centre for Technology Acquisition & Transfer, International Advanced Research Centre for Power Metallurgy and New Materials (ARCI), Hyderabad, Telangana, India. Mrs. Mathews gave a presentation on the process of patent filing, including the requirements, steps, and costs involved.

The workshop was presided over by Dr. N. Srinivas, Director, SNVPMV. He welcomed the participants and highlighted the importance of patent filing for inventors and businesses. He also stressed the need for proper planning and preparation before filing a patent application.

The workshop was well-attended by students, faculty, and professionals from the city. The participants found the workshop to be informative and helpful. They appreciated the opportunity to learn more about the process of patent filing and how to protect their intellectual property.

The event began with a welcome note by the Principal, Dr. Saritha Jyotsna. She thanked the speakers and participants for their presence. She also highlighted the importance of IPR education and awareness.

  
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The workshop was followed by a vote of thanks by the Vice-Principal, Dr. T. Mamatha. She thanked the speakers, participants, and organizers for their efforts. She also expressed her hope that the workshop would help to raise awareness about patent filing and its importance.

The workshop was a valuable resource for the participants. It provided an opportunity to learn about the process of patent filing, the requirements, steps, and costs involved. I would recommend that SNVPMV continue to organize workshops on these topics in the future.



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2	Dr. T. Saritha Jyostna	Principal
3	Dr. T. Mamatha	Vice Principal
4	Dr. S. Hemalatha	Professor
5	Dr. B. Haarika	Professor
6	Dr. T. Venu	Professor
7	Dr. S. Anuradha Bai	Professor
8	Dr. K. Neelima	Associate Professor
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12	Dr. C. Krishnaveni	Associate Professor
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17	Mrs. Leemol Shaju	Sr Asst Professor
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Seminar on

# **Awareness on Opposition of IPR in the Pharmaceutical Field.**



### **SPEAKER**

**Mr. M. Vasudeva Reddy**

Associate Director Global Regulatory Affairs,  
Dr. Reddy's Laboratories Limited,  
Bachupally, Hyderabad

### **DATE & TIME**

**10.10.2023**  
at 10.30 AM

SNVPMV Auditorium

Co-Ordinator

**Dr. K. Sirisha**

**Dr. B. PRABHA SHANKAR**

Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**

Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**

Principal, SNVPMV

*T. Sarathyosh*

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Date: 7/10/2023

**OFFICE OF THE PRINCIPAL CIRCULAR**

Subject: Seminar on Awareness on opposition of IPR in pharmaceutical field

All students and faculty members are hereby informed that we are going to conduct a seminar on “**Awareness on opposition of IPR in pharmaceutical field**” by **Mr. M. Vasudeva Reddy**, Associate Director Global Regulatory Affairs, Dr. Reddy’s Laboratories Limited, Bachupally, Hyderabad Telangana, India in our college auditorium on 10/10/2023. All faculty and students are invited to attend the seminar. It is a valuable opportunity to learn more about IPRs and their importance.

*T. Sarathyosh*

**PRINCIPAL**

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### Event Report

#### Seminar on Awareness on opposition of IPR in the pharmaceutical field

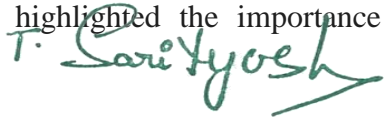
- Date: 10/10/2023
- Title: Seminar on Awareness on opposition of IPR in the pharmaceutical field
- Speakers: Mr. M. Vasudeva Reddy, Associate Director Global Regulatory Affairs, Dr. Reddy's Laboratories Limited, Bachupally, Hyderabad
- Venue: SNVPMV Auditorium.
- Coordinator: Dr. S. Hema Latha
- Participants: 350
- Principal: Dr. Saritha Jyotsna
- Vice-Principal: Dr. T. Mamatha
- Director: Dr. N. Srinivas

The seminar on Awareness on opposition of IPR in the pharmaceutical field was held on 10/10/2023 at SNVPMV. The seminar was organized by the Department of Pharmaceutical Sciences and was co-ordinated by Dr. S. Hema Latha. The keynote speaker was Mr. M. Vasudeva Reddy, Associate Director Global Regulatory Affairs, Dr. Reddy's Laboratories Limited, Bachupally, Hyderabad. Mr. Reddy gave a presentation on the importance of awareness of opposition of IPR in the pharmaceutical field, including the challenges and opportunities it presents.

The seminar was presided over by Dr. N. Srinivas, Director, SNVPMV. He welcomed the participants and highlighted the importance of IPR protection in the pharmaceutical industry. He also stressed the need for pharmaceutical companies to be aware of the opposition process and how to protect their IPR.

The seminar was well-attended by students, faculty, and professionals from the pharmaceutical industry. The participants found the seminar to be informative and helpful. They appreciated the opportunity to learn more about the opposition of IPR in the pharmaceutical field and how to protect their intellectual property.

The event began with a welcome note by the Principal, Dr. Saritha Jyotsna. She thanked the speakers and participants for their presence. She also highlighted the importance of IPR education and awareness in the pharmaceutical industry.

  
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The seminar was followed by a vote of thanks by the Vice-Principal, Dr. T. Mamatha. She thanked the speakers, participants, and organizers for their efforts.

The seminar was a valuable resource for the participants. It provided an opportunity to learn about the challenges and opportunities of the opposition of IPR in the pharmaceutical field, and how pharmaceutical companies can protect their intellectual property. I would recommend that SNVPMV continue to organize seminars on these topics in the future.



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28	Dr. A. Sujala	Assistant Professor

*T. Saritha Jyostna*

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