



## REPORT ON INTERACTIVE SESSION ON RESEARCH ACTIVITIES

**Date & Time of Event** – 31<sup>th</sup> July 2022, 2:00 pm

**Hosted by** - Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Hyd.

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, College for Women, (Sponsored by The Exhibition Society), has organized an interaction session with **Dr. Y. Madhusudhan Rao**, Director, Vaagdevi Group of institutions on 31<sup>th</sup> July 2022, 2:00 pm. Dr. T. Mamatha introduced Dr. Y. Madhusudhan Rao to the faculty, explained in brief about the facilities available in the college, new courses introduced in the college and to be introduced by the college in the coming year. She then started the interaction session by handing over the mic to Y.M Rao sir.

Dr. Praneetha asked regarding phytosomes of Barbaloin and stability requirement in formulating a dosageform. Sir mentioned to formulate it into novel drug delivery system. If Barbaloin has to be formulated into Transdermal patches, we have to know the criteria for drug selection and its limitations. Do thorough literature survey before selection.

Mrs. Bhargavi asked about the type of dosage form to which the microspheres to be converted. Whether it is capsule filling or tablet compression. Sir replied to convert into either tablet or capsule. It depends on the polymer and concentration selected.

Dr. Hyma questioned about the type of polymer used for formulating Pyrazinamide liquid solid compact and improve its solubility. Sir mentioned to check the previous optimization technique data to information of polymers.

Dr. Lavanya then asked sir about optimization techniques to be used in preparation of fast dissolving films, how to proceed in a stepwise manner. Dr. YMRao sir replied by choosing Box Behken method and in this 3x3 or 3x4 model.

Dr.Hyma also asked about the names of new polymers available now and being used in research and development. Sir answered to use Ikea gum, which gives rate-controlled drug release.

Dr. Mamatha mam asked sir whether patent can be filed if it is from national origin. Sir replied that any work can be patented if its novel.

*T. Saritha*

PRINCIPAL

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Lalaguda, Tarnaka  
Secunderabad-500 017.



Mrs Swetha asked sir how to standardize plant material. Dr. Prashanthi asked whether nanoparticles are advantageous over microspheres. Sir said that nanoparticles are advantageous over microspheres.

Dr. Hyma asked about the name of high speed homogenizer to be procured. Sir told to buy Ultra Torrent.

Dr. Harika asked about the type of animals to be used for animal studies. Sir replied to use mice, rats, guiney pigs. He also mentioned to be careful when administering dosed to animals. Use ingredients which are suitable to animals and doses sufficient to them. In animal experiments test with 1/100<sup>th</sup> of the dose. Sir told not to use Triton X- 100 as it is toxic to animals.

Dr. Asha Jyothi asked how to write a project proposal for funding. Sir told to initially do thorough literature survey, patent search and then finalise the topic of project.

Dr. Harika asked about the name of rotary flash evaporator to be procured Sir replied to get Hidolph brand. Harika also asked from natural products what type of cosmetic products are suitable. Sir replied it depends on their solubility.

Mrs. Srilalitha asked what type of dosage forms suitable for class IV drugs. Sir replied not to use such drugs for formulation as it is difficult to formulate.

Dr. Mamatha asked the range of particle size and zetapotential optimum range for dosageforms. Madam also asked about the equipment for measuring adhesive strength and name of dissolution equipment. Madam asked about the type of advanced viscometer and stability chamber to be procured. Sir answered that zetapotential of 35mv is good and particle size depends on the dosageforms. Sir recommended to use Mac Machine for adhesive studies and LabIndia/Electrolab for dissolution equipment. Sir also mentioned to get Plate and Cone viscometer as it can be used for a wide range of viscosities and stability chamber of Electrolab company.

Dr. Mamatha and Mrs. Swetha asked about how to plan commercial projects with simple polymers. Sir replied it is difficult to commercialize the dosage forms from college. Difficult

*T. Sarathyosh*  
PRINCIPAL  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Laaguda, Tarnaka  
Secunderabad-500 017.



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to procure large quantity of ingredients for the production. Getting the equipment is also difficult

Dr. Prashanthi asked whether to use chick ileum or goat ileum for exvivo studies and whether animal ethical committee permission is required for the study. Sir told pig ileum is good for human studies.

Mrs Indira asked about docking studies and use of natural products in HPLC. Sir replied not to depend on docking and to use reverse HPLC for natural products.

Dr. Mamatha mam thanked Dr. Y.M Rao sir for patiently listening all the queiries and answering them. The interaction session ended at 4.30 PM.



*T. Sarathyosh*

PRINCIPAL

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Laiguda, Tarnaka  
Secunderabad-500 017.



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**NBA ACCREDITED B. PHARMACY COURSE**



Seminar on

## **Innovating for Success: Navigating the Future of Pharmaceutical Entrepreneurship**

**SPEAKER**

**Dr.M.Sunitha Reddy**

Associate Professor & HOD, CPS,  
Institute of Science and Technology (IST),  
JNTU-H, Kukatpally, Hyderabad

**DATE & TIME**

**07.10.2019**

**at 10.30 AM**

SNVPMV Auditorium

**Co-Ordinator**

**Dr.S.Hemalatha**

**SRI V. VEERENDER**

Chairman, SNVPMV

**SRI R. SUKESH REDDY**

Hon. Secretary, SNVPMV

**Dr. VEMURI JYOTHI**

Principal, SNVPMV

*T. Sarathyosh*

**PRINCIPAL**

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Lalaguda, Tarnaka  
Secunderabad-500 017.



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Date: 5/10/2019

**CIRCULAR**

**Subject:** Seminar on Innovating for Success: Navigating the Future of Pharmaceutical Entrepreneurship.

All students and faculty members are here by informed that we are going to conduct a seminar on **“Innovating for Success: Navigating the Future of Pharmaceutical Entrepreneurship”** by **Dr.M. Sunitha Reddy**, Associate Professor, CPS, Institute of Science and Technology (IST), JNTU-H, Kukatpally, Hyderabad, **in** our college auditorium on 7/10/2019. All faculty and students are here by invited to attend the conference and make the event grand success.

*T. Sarathyosh*

PRINCIPAL  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Lalaguda, Tamaka  
Secunderabad-500 017  
PRINCIPAL



## **Programme Report**

Seminar on Innovating for Success: Navigating the Future of Pharmaceutical Entrepreneurship

Date: 7-10-2019, Venue: Auditorium

Organized by: Department of Chemistry

Number of Participants: 50

SNVPMV successfully hosted a seminar titled "Seminar on Innovating for Success: Navigating the Future of Pharmaceutical Entrepreneurship" on October 7th, 2019, in the college auditorium. The seminar, organized by the Department of Chemistry, aimed to inspire and equip students and aspiring entrepreneurs with the knowledge and skills required to thrive in the dynamic and innovative landscape of pharmaceutical entrepreneurship.

Dr. M. Sunitha Reddy, a renowned expert from JNTU-H, graced the occasion as the keynote speaker. In her inspiring presentation, Dr. Reddy delved into the exciting world of pharmaceutical entrepreneurship, highlighting its immense potential for generating innovative solutions and contributing to healthcare advancement. She provided a roadmap for success, encompassing:

- Identifying unmet medical needs and market opportunities
- Developing novel pharmaceutical products and technologies
- Building a strong entrepreneurial team and securing funding
- Navigating regulatory hurdles and intellectual property challenges

Dr. Reddy's presentation was rich with practical insights and real-world examples, drawing from her own experience in academia and the pharmaceutical industry. The audience, comprising students, faculty, and potential entrepreneurs, was captivated by her enthusiasm and the practical advice she offered.

Following the keynote address, an interactive Q&A session allowed participants to seek further guidance and engage in discussions about specific challenges and opportunities within the realm of pharmaceutical entrepreneurship. Principal Smt. V.Jyothi delivered the opening speech, emphasizing the importance of nurturing entrepreneurial spirit and innovation among students. Dr. S. Hemalatha, the coordinator, expressed her gratitude to all participants and speakers for their valuable contributions to the seminar's success.

**PRINCIPAL**

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Lalaguda, Tamaka  
Secunderabad-500 017.



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## National Conference on Pharma Industry-Pharmaceutical Research & Innovations

### SPEAKER-1

Innovations to Industry-  
The Challenges Encountered!

**Dr. N.Prasad**

Professor of Pharmacy,  
Institute of Science and Technology (IST),  
JNTU-H, Kukatpally, Hyderabad

### SPEAKER-2

Recent Trends & Developments  
in Indian Pharma Industry

**Dr.R.G. Kulkarni**

Associate Professor,  
Bharati Vidyapeeth (Deemed to be University),  
Poona College of Pharmacy, Pune.

### DATE & TIME

**18.12.2019**

at 10.30 AM

SNVPMV Auditorium

Co-Ordinators

**Mrs.R.V.S. Lathasree**

**Mrs.Leemol**

**SRI V. VEERENDER**

Chairman, SNVPMV

**SRI R. SUKESH REDDY**

Hon. Secretary, SNVPMV

**Dr. VEMURI JYOTHI**

Principal, SNVPMV

*T. Sarathyosh*

**PRINCIPAL**

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Lalaguda, Tamaka  
Secunderabad-500 017.



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Date: 17/12/2019

**CIRCULAR**

**Subject:** National conference on Pharma Industry-Pharmaceutical Research & Innovations.

All students and faculty members are here by informed that we are going to conduct a national conference on “**Pharma Industry-Pharmaceutical Research & Innovations**” by **Dr. N. Prasad**, Associate Professor, University College of Pharmaceutical Sciences, Kakatiya University, Warangal, Telangana and Dr.R. G. Kulkarni, Associate Professor, Bharati Vidyapeeth (Deemed to be University), Poona College of Pharmacy, Pune. in our college auditorium on 18/12/2019. All faculty and students are here by invited to attend the conference and make the event grand success.

*T. Sarathyosh*

PRINCIPAL  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Lalaguda, Tarnaka  
Secunderabad-500 017.

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**Report: National Conference on Pharma Industry-Pharmaceutical Research & Innovations**

Date: 18th December 2019, Venue: Auditorium, SNVPMV

Number of Participants: 50

SNVPMV hosted a successful National Conference titled "Pharma Industry-Pharmaceutical Research & Innovations" on 18th December 2019, bringing together distinguished researchers and industry experts to explore crucial aspects of pharmaceutical research and development.

- Dr. N. Prasad, Associate Professor, University College of Pharmaceutical Sciences, Kakatiya University:
  - Title of Talk: Innovations to Industry-The Challenges Encountered!

Dr. Prasad's presentation delved into the intricate relationship between innovative pharmaceutical research and the realities of the industry. He shed light on the challenges faced in bridging the gap between groundbreaking discoveries and their successful translation into marketable products. The presentation sparked an engaging discussion on overcoming regulatory hurdles, optimizing research and development processes, and fostering effective collaboration between academia and industry.

- Dr. R.G. Kulkarni, Associate Professor, Bharati Vidyapeeth (Deemed to be University), Poona College of Pharmacy, Pune:
  - Title of Talk: Recent Trends & Developments in Indian Pharma Industry

Dr. Kulkarni provided a comprehensive overview of the current landscape of the Indian pharmaceutical industry, highlighting its significant contributions to global healthcare and its potential for future growth. He shed light on emerging trends such as biopharmaceuticals, personalized medicine, and artificial intelligence, emphasizing their impact on shaping the future of pharmaceutical research and development in India.

Following each presentation, interactive Q&A sessions allowed participants to engage with the speakers, clarifying doubts and seeking further insights into specific areas of interest.

The conference concluded with a vote of thanks by Mrs. R.V.S. Lathasree, who expressed gratitude to all participants, speakers, and organizers for their contributions to the event's success.

*T. Sarathyosh*

**PRINCIPAL**

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
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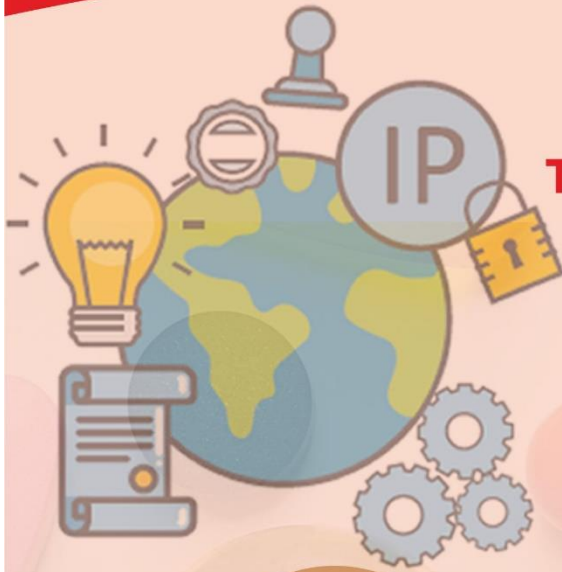
Seminar on

## **From Idea to Impact: The Journey of an Entrepreneur in the Pharma Industry**

SPEAKER

**Mr. V. Satish Kumar**

Founder & CEO,  
Clinoxy Solutions Pvt. Ltd,  
Hyderabad.



DATE & TIME

**25.04.2022**  
at 11.00 AM

SNVPMV Auditorium

Co-Oridinator  
**Dr.T.Venu**

**Dr.B.PRABHA SHANKAR**

Chairman, SNVPMV

**SRI V. SAINATH DAYAKER SHASTRI**

Hon. Secretary, SNVPMV

**Dr. T. SARITHA JYOSTNA**

Principal, SNVPMV

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Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
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Secunderabad-500 017.



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Date: 23/4/2022

**CIRCULAR**

**Subject:** Seminar on From Idea to Impact: The Journey of an Entrepreneur in the Pharma Industry.

All students and faculty members are hereby informed that we are going to conduct a seminar on **“From Idea to Impact: The Journey of an Entrepreneur in the Pharma Industry”** by **Mr. V. Satish Kumar**, Founder & CEO, Clinoxy Solutions Pvt. Ltd, Hyderabad in our college auditorium on 25/4/2022. All faculty and students are hereby invited to attend the conference and make the event grand success.

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Vijayapuri Colony, S.Lalaguda, Tarnaka  
Secunderabad-500 017.

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## **Report on From Idea to Impact: The Journey of an Entrepreneur in the Pharma Industry**

Date: 25<sup>th</sup> April 2022, Venue: Auditorium, SNVPMV, Number of Participants: 50

Keynote Speaker: Mr. V. Satish Kumar, Founder & CEO, Clinoxy Solutions Pvt. Ltd, Hyderabad.

SNVPMV hosted a thought-provoking seminar titled " **From Idea to Impact: The Journey of an Entrepreneur in the Pharma Industry** " on April 25<sup>th</sup>, 2022, in the college auditorium. While the specific topic of Mr. V. Satish Kumar's presentation remains unclear from the provided details, the seminar, meticulously organized by the Department of Pharmacology under the guidance of Dr. T. Venu, aimed to provide students, researchers, and faculty with valuable insights and perspectives within the field of pharmacology.

Mr. V. Satish Kumar, a renowned professional in the pharmaceutical industry, graced the occasion as the keynote speaker. His presentation, though the specific topic remains unknown, likely explored current trends, challenges, and opportunities within the domain of pharmacology. He may have covered areas such as:

- Advancements in drug discovery and development.
- The role of technology and innovation in pharmacology research.
- Challenges in drug accessibility and affordability.
- Ethical considerations in clinical trials and drug marketing.
- Career opportunities in the pharmaceutical industry.

Following the presentation, an engaging Q&A session likely provided participants with the opportunity to delve deeper into the discussed topics, seek clarification on specific points, and gain further insights into Mr. Kumar's experiences and expertise.

Dr. T. Venu, the coordinator, expressed his gratitude to all participants and speakers for their active contribution to the seminar's success.

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Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
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Secunderabad-500 017.



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### Report on “Pharmahacks- 2019: Pharma Hackathon”

To promote Pharmacy students to explore the solutions of real-life problems to cater the needs of the society, the first ever Pharma Hackathon was organized by SNVPMV, Tarnaka, Hyderabad on 6<sup>th</sup> -7<sup>th</sup> March, 2019. The event consisted of thirty-six hours continuous exploration of a workable solution for the real-life problem statements such as management of chronic conditions, Next Generation Pharma Revolution, Alternative therapies for management of diseases etc. Nearly 350 students and mentors from Colleges and Universities all over Hyderabad participated in the Pharma Hackathon. The Pharma entrepreneurs, industry experts and eminent academicians from Neuheit Pharma Technologies Pvt Ltd, Novartis, Altair, Zenera Pharma Pvt. Ltd, Leads Pharma Pvt. Ltd., Sun Pharmaceuticals Industries Ltd and Aurobindo Pharmaceuticals Ltd mentored and evaluated the students. The Pharmacy students and mentors came out with innovative solutions for all the problem statements after continuously working for thirty-six hours.

#### Pharmahacks-2019: Pharma Hackathon-Schedule

Venue-Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, Hyderabad.

<b>Day-1</b> <b>06/03/2019</b> <b>Friday</b>	08.30 - 09.30 AM	Registration in the college
	09.30 - 10.30 AM	Inauguration (In auditorium of college)
	10:30-13.00 PM	Problem solution work begins and Internal Jury Meeting
	13:00 - 14:00 PM	Lunch Break
	14.00 - 19:30 PM	Problem solution work continues
	19:30 - 20:15 PM	Dinner
	20.15 -21.45 PM	First round of evaluation by Jury (7-10 Mins per team, Individual Industry Trainer/Mentor to Train the Teams)
<b>Day-2</b> <b>07/03/2019</b> <b>Saturday</b>	6.00- 6:30AM	Informal tea/coffee break
	6.30-08.00AM	Problem solution work continues
	08:00 - 08:30 AM	Yoga Session
	08:30 - 09:30 AM	Breakfast
	09.30-12.30 AM	Problem solution work continues
	12:30 - 13:30 PM	Lunch break
	13:30 – 14:30 PM	Final Work Session
	14:30– 16:00 PM	Power Judging (The Final pitch, 7 minutes per team, 4 minutes explanation, 3minutes Q & A)
	16:00 -16:30 PM	Valedictory Session
16:30 PM	Departure of Teams	

*T. Sarathyosh*

PRINCIPAL

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Secunderabad-500 017.



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### Guests List

S. No	Name	Designation
1	Dr. Srinivas Arutla	CEO-Zenera Pharma Pvt.ltd, Hyderabad
2	Dr. A. Ramkishan Chief Guest	Deputy Drugs controller (India), CDSCO Hyderabad Zonal office.
3	Dr. A.V. Srikanth Guest of Honor	Former Head, Program cell world Bank Assisted TEQIP-I
4	Mr. Ajay Pandey	Marketing Manager-India & GCC Altair/ Nasdaq: ALTR
5	Dr. B. Haarika	Professor and HOD, Faculty of Pharmacy, SNVPMV.

### External Mentors and Jury List

S. No.	Name	Designation
1	Dr. B.V.S. Lakshmi	Professor and HOD, Malla Reddy University, Hyderabad.
2	Dr. Kiran Gangarapu	Professor, School of Pharmacy, Anurag University, Hyderabad.
3	Dr.S. Naazneen	Associate Professor and HOD, St. Mary's College of Pharmacy, Secunderabad, Telangana, India.
4	Dr. Aparna Chiluka	Professor, Sri Venkateshwara college of Pharmacy, Hyderabad.
5	Dr. V. Venkateswarlu	Managing director, Neuheit Pharma Technologies Pvt Ltd, Hyd.
6	Mrs. Sridevi Challa	Group Head-formulation division, Novartis, Hyd.
7	Dr. Ravi Pyaraka,	Founder, Chairman & MD, Pharma DEM Solutions Pvt Ltd, Hyd.
8	Mr. Mohan Nainegali	Product Manager, EDEM, Caezen Technologies, Hyd.

*T. Sarathyosh*

PRINCIPAL

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Lalaguda, Tamaka  
Secunderabad-500 017.



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### Day 1: 6<sup>th</sup> March-2019

Day 1 started with inauguration ceremony in the presence of Industrialists and Entrepreneurs Dr.B.Prabha Shankar, Managing Director, Leads Pharma Pvt.Ltd., Dr. Srinivas Arutla, CEO-Zenera Pharma Pvt. Ltd, Hyderabad, Dr. A. Ramkishan, Deputy Drugs controller (India), CDSCO Hyderabad Zonal office, Mr. Ajay Pandey, Marketing Manager-India & GCC Altair/ Nasdaq: ALTR, Dr. T. Mamatha, Professor and HOD, Faculty of Pharmacy, SNVPMV, Dr. A.V. Srikanth, Former Head, Program cell world Bank Assisted TEQIP-I. The Principal of Sarojini Naidu Vanita Pharmacy Maha Vidyalaya welcomed all the dignitaries.



### Inaugural Ceremony with Industrialists, Entrepreneurs, officials

The Convener, Pharma Hackathon Dr. V. Jyothi welcomed the guests and the participants at SNVPMV and also motivated the students to participate enthusiastically to explore innovative solutions. The coordinator-Pharma Hackathon Dr. T. Saritha Jyostna explained the purpose and theme of Pharma Hackathon.

The chief guest of Inaugural ceremony, Dr. A. Ramkishan, Deputy Drugs controller (India), CDSCO Hyderabad Zonal office, in his speech, emphasized the importance of innovation and patent filing in Pharmacy and the need of its awareness among students. Guest of honor Dr. A.V. Srikanth, Former Head, Program cell world Bank Assisted TEQIP-I advised the participants to understand the need of fundamental knowledge and their applications for value addition in research and described in his speech about the importance of collaborative research and innovations for conversion of prototypes to startups.

After reporting of the teams on 6<sup>th</sup> March, morning, problem solving work started by the participants for the

*Dr. V. Jyothi*  
PRINCIPAL  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Lalaguda, Tarnaka  
Secunderabad-500 017.



next thirty-six hours. The problem statements were Management of chronic diseases, Next generation pharma revolution and alternative therapies for disease management.



### **Problem solving work by students and mentors**

#### **Day 2: 7<sup>th</sup> March-2019**

The second day started with early morning breakfast and tea. Participants started summarizing their findings in the form of presentation. Power Judging started at 2:45 PM and for the final pitch, 7 minutes of time was given per team, 4 minutes for explanation, 3 minutes for Q & A.



### **Early morning research work by students and mentors**

#### **Details of valedictory function:**

Dr. B. Haarika, Professor and HOD, Faculty of Pharmacy, SNVPMV congratulated the student participants and mentors for their untiring efforts for exploring the solutions of problem statements and delivered an inspiring speech for maintaining the same pace of research in future also. Mr. Ajay Pandey, Marketing Manager-India & GCC Altair/ Nasdaq: ALTR also congratulated the participants for working continuously for thirty-six hours to explore the solutions of real-life pharmaceutical problem statements.

The convener Pharmahacks-2019 Dr. V. Jyothi in her speech defined the purpose of inculcating the spirit of innovation in young minds by organizing the event. She encouraged the students for their future efforts for innovation and startups. Dr. T. Saritha Jyostna summarized the thirty-six hours event of Pharma Hackathon and greeted the students for their hard work and persistence.

In the valedictory function, certificates were distributed to the winning teams.

*V. Sarathyosh*  
PRINCIPAL  
Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Lalaguda, Tarnaka  
Secunderabad-500 017.





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### LIST OF WINNERS

	FIRST PRIZE	SECOND PRIZE	THIRD PRIZE
TOPIC: Management of chronic diseases	TEAM ID 4	TEAM ID 59	TEAM ID 48
	Ms Maleeha	Lohale Shravani	G.H. Sheetal
	Ms. Sathvika	K.Sravya Sree	P Aditya
	Mr. Sai Vikas	A.Keerthi	Ruchita Kadam
Name of College	SNVPMV	St.Paul's College of Pharmacy , Hyderabad	G.Pulla Reddy college of pharmacy, Hyderabad.
TOPIC : Next generation pharma revolution	TEAM ID 20	TEAM ID 7	TEAM ID 44
	Mr. Sathish Kumar	J.Vasantha Laxmi	Sumayya Afreen
	M. Bhuvana	S.Madhavi	Shafiya
	Anitha Choudhary	D.Poojitha	Syeda Shazia Nazneen
Name of College	Teegala Krishna reddy college of pharmacy,Hyd.	RBVRR Womens college of Pharmacy,Hyd.	Deccan School of Pharmacy ,Hyd.
TOPIC :Alternative therapies for disease management	TEAM ID 61	TEAM ID 34	TEAM ID 38
	Sohail Taher	Kapil Daxini	Celestina Iruventi
	Aishwarya	Jai Mehta	Krishna
	Sri Pavan	Jaydip	R. Shylaja
Name of College	Vishnu Institute of Pharmacy, Hyd.	CMR Institute of Pharmacy, Hyd.	School of pharmacy, Anurag University, Hyd.

*T. Sarathyosh*

**PRINCIPAL**

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya  
Vijayapuri Colony, S.Lalaguda, Tarnaka  
Secunderabad-500 017.



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**Prize distribution to winners**



**Winners and mentors of Pharmahacks-2019 along with jury and guests**

*T. Sarathyosh*

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