

REPORT ON

SEMINAR ON “IDEA TO IPR –GENERATE, INNOVATE AND SAFEGUARD”

DATE: 02nd August 2024

TIME: 2.30 PM -3.30 PM

ORGANIZED BY: Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka

INTRODUCTION: Sarojini Naidu Vanita Pharmacy Maha Vidyalaya Organized a Seminar on “IDEA TO IPR- GENERATE, INNOVATE AND SAFEGUARD”. The Dignitaries Dr. N. Srinivas (Director, SNVPMV), Dr. T. Mamatha (Principal, SNVPMV), Dr. K. Sirisha (Vice Principal, SNVPMV), Dr.R.Ashok Kumar (R&D Advisor, SNVPMV), Dr.P.Praneetha (HOD of Pharmacognosy), Mrs. Leemol Varghese (Senior Assistant Professor & Co-ordinator) graced the program with their presence. Around 176 students and 33 faculty members attended the seminar with full enthusiasm. The program facilitated a rich exchange of knowledge on Ideas to generate, innovate and safeguard.

ABOUT GUEST SPEAKER

Mrs. Priya Anish Mathews is one of the distinguished Scientist–E with over 17 years of experience in the metallurgical and material science domain. She is an Indian Patent agent at the International Advanced Research Centre for powder metallurgy and New Materials (ARCI). She pursued her B Tech in metallurgical engineering from JNTU and MS in mechanical engineering from Louisiana State University. She has done PG diploma in cyber law and IBR from the University of Hyderabad. She has effective collaborations between national and international organizations. She is a co-faculty member at the Indian institute of Technology, Hyderabad. She has authored several book chapters, general articles and technical articles.

PROGRAM OVERVIEW: The seminar commenced promptly at 2:30 PM in the SNVPMV Auditorium. The program was anchored by Ms. Shiva Nandini, a third-year B.Pharm student, who welcomed the audience and invited the dignitaries to the dais. Ms. Vardhini presented floral greetings to the guest speaker, Mrs. Priya Anish Mathews. Welcome address was given by Dr.N.Srinivas, Director, SNVPMV followed by the Principal’s address by Dr.T.Mamatha. Later, Dr.R.Ashok Kumar, R&D Advisor addressed the gathering briefly, after which Ms. A. Keerthi introduced the speaker to the gathering.

Mrs. Priya Anish Mathews initiated the seminar on the topic "Idea to IPR: Generate, Innovate, and Safeguard." She emphasized the crucial role of Intellectual Property Rights (IPR) and discussed the various types of IPR and their significance in protecting innovative ideas.

She shared the fascinating story of Coca-Cola, illustrating how its formula was initially patented and how it has evolved over time. This case highlighted the importance of protecting and adapting intellectual property.

Mrs. Priya Anish Mathews also covered the concept of accidental inventions, providing insight into how unexpected discoveries can be patented. She explained the application process for patents, including the essential Do's and Don'ts to consider. Additionally, she addressed common objections related to patents, referring to sections 3 and 4 of the relevant legal frameworks.

The session concluded with a lively question-and-answer segment, where participants had the opportunity to clarify their doubts. Students took turns asking their queries, and several faculty members also engaged with the speaker, seeking clarification on various points. The active participation from students was remarkable, showcasing their enthusiasm and eagerness to delve deeper into the topic. The interaction between the students and Mrs. Priya Anish Mathews was dynamic, reflecting a high level of communication and engagement throughout the discussion. After the question-and-answer session, the dignitaries felicitated Mrs. Priya Anish Mathews and appreciated her talk.

Lastly, Dr. K. Sirisha, Vice Principal of SNVPMV, delivered the vote of thanks. She extended her heartfelt appreciation to the guest speaker, Mrs. Priya Anish Mathews, for her outstanding and dedicated presentation on the topic. Dr. Sirisha also expressed gratitude to all the participants for their enthusiastic engagement, which played a key role in the success of the session.



