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**SANKALP** 

Organised by Yi Yuva in association with Bhadruka College of Commerce and Arts

Date: 15th February, 2025

Time:10.30am- 3.00 pm

Venue: St Ann's College of Women, Mehdipatnam

Attended by 10 student coordinators and 2 faculty members. List attached.

Mrs. A. Vijayarani, Principal of St. Ann's College for Women, delivered an inspiring speech on thinking globally while acting locally. She emphasized women's empowerment, the role of young minds in shaping a quality world, and the importance of values like integrity, honesty, and kindness. Encouraging the audience to embrace good values and global responsibility, she urged them to contribute to a better future. Her words serve as a reminder that by fostering strong ethics and empowerment, we can create a more just and prosperous world.

P. Agarwal, Yuva Chairperson, delivered a compelling speech on child and environmental protection, emphasizing the need for safeguarding children's rights and fostering a sustainable future. He stressed collective action to preserve natural resources and reduce pollution while advocating for leadership, internships, and social interaction as key drivers of personal and societal growth.

Aswin Agarwal, Yi Yuva Campus Chairperson, highlighted the Yi Yuva initiative's role in empowering youth and fostering leadership. He underscored the importance of quality education for rural children, calling for efforts to bridge the educational gap and ensure equal learning opportunities. Both speakers inspired action toward a safer, greener, and more inclusive future.

Dr. Chandrashekar D. V.'s Insights on Leadership

Dr. Chandrashekar D. V., Vice Principal of the Vivekananda Institute of Technology, shared profound insights on leadership, focusing on empowerment, belief, and integrity. He

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emphasized that true leaders inspire and elevate others, creating an environment where everyone feels valued and capable.

A key theme of his speech was the role of belief in leadership. He stated, "Belief is the gap between what you say and what you do," highlighting the importance of authenticity and consistency. Leaders must back their words with actions to build trust and credibility. He also stressed the need to stand firm in one's principles, remarking, "When you don't stand for anything, you will fall for everything." A strong moral foundation, he asserted, ensures that leaders remain unwavering in their purpose.

Dr. Chandrashekar discussed the power of influence, explaining that effective leadership is about inspiring and mobilizing others. Leaders must be able to persuade and build consensus while maintaining responsibility in their influence. Additionally, he emphasized self-conviction, stating, "You should be able to convince yourself before persuading others." Confidence in one's vision inspires trust and respect among followers.

He also underscored the importance of resolve and effort in achieving success, urging leaders to persist despite challenges. Leadership, he noted, is not just about having a vision but relentlessly working toward it. He concluded by advising aspiring leaders to clarify their beliefs before time runs out, as clear values guide decision-making and ensure long-term impact.

Dr. Chandrashekar's words serve as a powerful reminder that leadership is about empowering, believing, influencing, and persevering with integrity. By embodying these qualities, leaders can drive meaningful change and create a lasting impact.

### Health

**Suprithi, Yi Yuva Chairperson for Health,** emphasized the importance of self-care, highlighting India's rising diabetes rates due to lifestyle pressures. She reminded the audience that prioritizing personal well-being is essential for overall health and effective leadership.

### Accessibility



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Shrey Agarwal, Accessibility Chairperson, along with Co-Chairpersons Tanish, Ashish, and Rohit, advocated for specially-abled individuals, noting that they make up nearly 10% of the population. They discussed the National Common Minimum Program and the UDID initiative, which enhance accessibility and inclusion. Their efforts included promoting sign language education, skill development, and infrastructural improvements to empower specially-abled individuals.

### **Climate Action**

**Aparajitha and the Climate Change wing** introduced the **Jal-Thal Scheme**, focusing on pond restoration (Jal) to stabilize water cycles and reduce natural disasters, and Miyawaki forest plantations (Thal) to enhance biodiversity. They also emphasized **E-waste collection drives** to promote sustainability.

Through their initiatives, these leaders showcased practical solutions for health, inclusion, and environmental sustainability, inspiring collective action for a better future.

### **Child Safety**

**Pooja Lalwani** addressed the critical issue of child sexual abuse, highlighting its alarming prevalence and the urgent need for collective action. She stressed that protecting vulnerable children requires a united effort from society. Quoting "collective voices, collective work," she urged communities to raise awareness and advocate for stronger preventive measures. Pooja emphasized the necessity of robust support systems, educational initiatives, and survivor assistance programs to combat abuse effectively. Her call to action reinforced the importance of ensuring a safe and nurturing environment for children.

# **Road Safety**

**Poornima Saraf, from Yi Yuva's Road Safety Wing,** introduced three impactful initiatives aimed at promoting road safety and emergency response:

• Chota Cop: A program designed to educate children on road safety, encouraging them to influence their families and practice safe habits. Through interactive



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workshops and school partnerships, it aims to instill lifelong awareness and accident prevention.

- **Farishtey:** A volunteer-driven initiative that encourages bystanders to assist accident victims. By providing first aid training and using a mobile app for quick response, it ensures timely support for those in need.
- **EMRI First Responder:** A CPR training program equipping individuals with lifesaving emergency skills. Conducted in collaboration with medical experts, it teaches CPR, AED use, and first aid to improve survival rates in critical situations.

These initiatives emphasize education, community involvement, and proactive measures to create safer roads and ensure immediate help in emergencies. Through awareness and skill development, Yi Yuva is working towards reducing road accidents and saving lives.

### **Entrepreneurship: Fostering Future Leaders**

Entrepreneurship drives innovation, economic growth, and societal progress by transforming ideas into reality. Various initiatives provide hands-on experience, nurture entrepreneurial skills, and promote social entrepreneurship.

### Internship Opportunities

Internships equip future entrepreneurs with practical experience, industry exposure, networking, and mentorship. These opportunities help develop essential skills and insights needed for entrepreneurial success.

#### ENT Program: Engage-Nurture-Training

The ENT program is structured into three phases:

- **Engage**: Introduces students to the startup ecosystem through expert interactions and live projects.
- **Nurture**: Offers workshops on business planning, market research, and financial management, supported by experienced mentors.



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• **Training**: Equips students with leadership, team-building, and marketing skills to launch and manage successful businesses.

Additional learning activities include:

- Speaker Sessions: Entrepreneurs share insights and experiences.
- Internship Nexus: Provides access to diverse internship opportunities.
- **Factory Visits**: Offers exposure to business operations and supply chain management.
- **Mentoring**: Industry professionals provide guidance and support.

### Social Entrepreneurship: Telia Weaves

Telia Weaves revitalizes traditional weaving while empowering artisans through training, resources, and market access. It promotes sustainability by using eco-friendly materials and preserving cultural heritage, fostering economic independence and gender equality.

# **Benefits of Studying Abroad & Scholarships**

Studying abroad enhances skills, provides global exposure, and offers advanced learning opportunities.

- **Upskilling & Practical Exposure**: Access to cutting-edge courses and research-driven education.
- **Diverse Learning Opportunities**: Exposure to different teaching methods and multicultural environments, fostering creativity and innovation.

International scholarships help make education accessible, enabling students to gain a competitive edge in the global job market.

### Scholarship Programs

Several scholarship programs are available for students aiming to study abroad, which do not require any payback. These scholarships ease the financial burden and make international education accessible to a wider range of students. Some notable scholarships include:



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- Telangana Overseas Scholarship: This scholarship is designed to support students from Telangana who wish to pursue higher education abroad. It covers tuition fees, travel expenses, and living costs.
- Ambedkar Overseas Scholarship: Targeted at students from the Scheduled Castes, this scholarship provides financial assistance for postgraduate and doctoral studies in international universities.
- Jyothibai Phule Scholarship: This scholarship aims to uplift students from marginalized communities by providing funds for their overseas education. It covers various expenses including tuition, accommodation, and travel.

### **Scholarship Requirements & Opportunities**

Scholarships enable students to access international education, but applicants must meet specific criteria, including:

- Academic Excellence: High grades and strong recommendations.
- **Financial Need**: Proof of financial constraints.
- **Detailed Application**: A strong personal statement, study plan, and recommendation letters.
- **Community Involvement**: Participation in volunteer work.

Scholarships such as Telangana Overseas, Ambedkar Overseas, and Jyothibai Phule help students achieve their academic goals and contribute to society.

### **Bharat Rising: Fostering Innovation**

Led by **Sunil Agarwal**, Bharat Rising nurtures young minds through industry tours, hands-on learning, and exposure to real-world challenges. The philosophy, **Imagine**, **Do**, **Share**, encourages students to ideate, pitch, and implement innovative solutions. This initiative enhances technical skills and entrepreneurial mindset, preparing students for impactful careers.

### Social Media & PR Strategies for Youth Engagement



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In the digital era, **social media and PR** are vital for outreach. Fresh perspectives and dynamic strategies help organizations connect with young audiences.

# **Key Strategies:**

- **Content Creation**: Engaging videos, blogs, and user-generated content boost visibility.
- Event Coverage: Live streaming and behind-the-scenes updates create excitement.
- Engagement Activities: Polls, quizzes, and challenges encourage interaction.
- Campus PR Drives: Collaborating with student groups enhances reach.

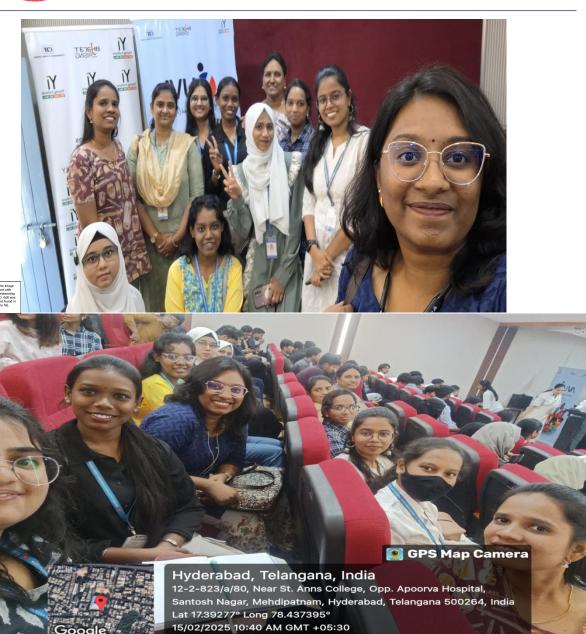
A **consistent online presence**, influencer collaborations, and analytics-driven strategies ensure sustained engagement.

### A Symbol of Unity & Inclusion

The event concluded with a powerful gesture—the national anthem in sign language, symbolizing inclusivity and diversity. This moment left a lasting impact, reinforcing the organization's commitment to accessibility and unity.



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