



SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA

(Sponsored by the Exhibition Society)

Affiliated to Osmania University, Approved by PCI-New Delhi

NBA Accredited B. Pharmacy Course, Accredited A+ grade by NAAC

REPORT ON TWO-DAY WORKSHOP: "UBA STORY-LAB – WORKSHOP ON CASE DOCUMENTATION AND VIDEO STORYTELLING"

DATE: 3rd and 4th July 2025.

HOSTED BY: NIRDPR campus at Rajendra Nagar, Hyderabad

A two-day workshop titled "UBA Story-Lab – Workshop on Case Documentation and Video Storytelling" was organized on 3rd and 4th July 2025 at the National Institute of Rural Development and Panchayati Raj (NIRDPR), Rajendranagar, Hyderabad. The workshop was part of the Unnat Bharat Abhiyan (UBA) initiative aimed at enhancing the skills of participants in documenting and presenting rural development case studies through compelling written and video narratives.

DAY 1: 3RD JULY 2025

Dr. K. Jithender and Dr. M. Swetha attended the workshop on behalf of SNVPMV institution. The inaugural session began at 9:30 AM, with a welcome address and opening remarks by Dr. R. Ramesh, Associate Professor at NIRDPR our regional coordinator. He provided a comprehensive introduction to the workshop, outlining the objectives and structure of the programme. He also introduced the participating colleges and course team. Approximately 14 colleges from various states took part in this event, making it a diverse and collaborative environment for learning and sharing.

1. Holy cross home science college, Coimbatore.
2. Sarada krishna homoeopathic medical college
3. Pachaiyappa's college for men, kanchipuram
4. Sri sairam engineering college, Chennai
5. St. Xavier's college (autonomous), Kerala
6. Sri sairam institute of technology
7. Providence women's college, calicut
8. Kpr institute of engineering and technology
9. St.joesph's degree & pg college
10. S.r.k.r engineering college
11. R.b.v.r.r women's college ,Hyderabad
12. St. Francis college for women, Hyderabad
13. Faculty of mechanical engineering department, Gandhigram university



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Dr. Ramesh elaborated on the mechanics of the programme, focusing on the Theory of Change, which helps in understanding and articulating a project as a structured programme theory. He introduced participants to frameworks and structures used in writing case studies and success stories, enabling them to approach storytelling in a methodical and impactful manner.

Mr. Kaushik and his audio-visual team led a session on video documentation of success stories. This session demonstrated how impactful visual storytelling can be in communicating rural development work. Various colleges showcased success stories from their regions, including:

1. **Distribution of tailoring machines** to local villagers to promote self-employment.
2. **Distribution of incense stick (agarbatti) making machines**, aiding small-scale entrepreneurship.
3. Production of **paper plates (vistaraku)** to encourage sustainable practices.
4. **Construction of a 10 km road using plastic and waste materials**, an innovative and eco-friendly initiative

Following this session, participants had **lunch**, after which they collaborated in groups to **decide on the structure** for writing and presenting their respective case studies. The remainder of the day was dedicated to participants **continuing work on their success stories**, preparing both written and visual documentation.



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DAY 2: 4TH JULY 2025

The second day of the workshop was attended by **Dr. K. Jithender** and **Dr. M. Swetha**, who actively participated in the sessions.

The day commenced at **9:30 AM** with a **recap of Day 1**, conducted by the **course team**, reiterating the key learnings from case documentation and visual storytelling principles.

This was followed by:

- Participant Presentations**
Each group shared the outline of their selected case story. Constructive feedback was provided by the facilitators and peers.
- Guided Video Production Session**
Participants were then provided with guidelines and a brief orientation on technical requirements, after which they proceeded to shoot video content for their stories.



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• Assisted Production by AV Team

The **Audio-Visual (AV) team** from NIRDPR took over to assist the participants in the production phase. Participants actively engaged in capturing interviews, footage, and narration clips with support from the AV experts.

Editing and Presentation of Video Stories

Post lunch, the participants collaborated with the AV team to edit their video stories. A final round of presentations was held, where the video case studies were showcased, demonstrating creative and impactful storytelling.

The workshop concluded with a **warm and appreciative closing remark** by the organizers, applauding the participants for their enthusiasm, creativity, and dedication.

CONCLUSION:

The **UBA Story-Lab Workshop** served as a highly enriching and practical platform for participants to learn and apply the tools of case documentation and video storytelling. It empowered academic professionals and rural development practitioners with new skills to narrate transformative stories from the field. The presence and active participation of delegates such as Dr. K. Jithender and Dr. M. Swetha contributed significantly to the success of the workshop.

This initiative is expected to foster more engaging, evidence-based documentation of grassroots innovations and interventions under the **Unnat Bharat Abhiyan** framework.



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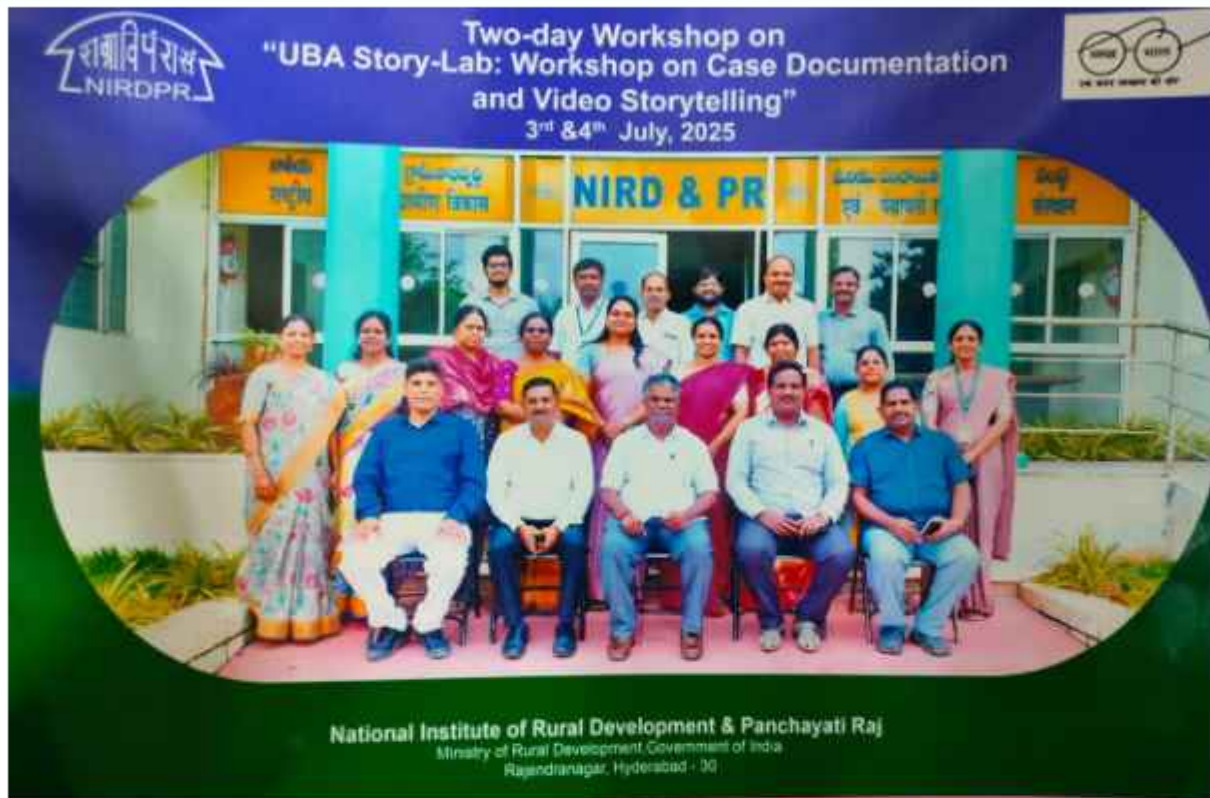


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राष्ट्रीय ग्रामीण विकास एवं पंचायती राज संस्थान

National Institute of Rural Development and Panchayati Raj

Ministry of Rural Development, Government of India
Rajendranagar, Hyderabad - 500 030, India



This is to certify that

Ms. Medishetti Swetha

has participated in the

Two-day workshop on

*"UBA Story-Lab: Workshop on Case Documentation
and Video Storytelling"*
3rd & 4th July, 2025


Course Director


Director General



TRAINING
& CAPACITY
BUILDING



RESEARCH
& CONSULTANCY



POLICY
FORMULATION
& ADVOCACY



TECHNOLOGY
TRANSFER



ACADEMIC
PROGRAMMES



INNOVATIVE
SKILLING
& LIVELIHOOD