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## Report on Awareness Program on Seed Ball Preparation

Date: 2nd August 2025

Organized by: Mitra and Outreach Club

Time: 3:00 PM to 4:00 PM

Venue: SNVPMV, College Campus

As part of the institution's ongoing commitment to environmental sustainability and community outreach, the *Mitra and Outreach Club* of Sarojini Naidu Vanita Pharmacy Mahavidyalaya (SNVPMV) organized an Awareness Program on Seed Ball Preparation on 2nd August 2025. The session was conducted on the college campus from 3:00 PM to 4:00 PM.

The objective of the program was to **educate students about eco-friendly afforestation techniques**, particularly the **preparation and use of seed balls** as a sustainable and effective method to promote greenery and biodiversity.

The **resource person** for the session was Mr. J. Ashok Kumar, an environmental activist and Founder of BABA SEED (Shelter for Education and Environment Development), accompanied by his enthusiastic team.

**Dr. S. Anuradha Bai**, Professor and In-Charge of the Outreach Club, welcomed the team and introduced the guests. In her address, she emphasized the **importance of seed ball preparation**, especially in revitalizing **barren and degraded lands**. She also highlighted the vital role educational institutions play in promoting environmental awareness and action among the youth.

Mr. J.Ashok Kumar and his team explained the step-by-step process of seed ball preparation. The process involved the correct proportions of clay, compost, and seeds, and the method of rolling them into uniform balls. He stressed the need to use fruit-bearing and native seed varieties, which help restore local ecosystems and support biodiversity. The session also covered best practices for drying and storing seed balls to ensure effective germination.



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Mr. J. Ashok Kumar also emphasized the importance of creating social awareness about environmental conservation. He expressed his desire to extend this awareness beyond the campus by encouraging students to share the knowledge gained with their family members. By doing so, he hoped that families would also become active participants in eco-friendly practices, thereby amplifying the impact of the seed ball initiative within the community.

The team highlighted the **multiple benefits** of using seed balls:

- A **cost-effective and low-maintenance** method for large-scale plantation.
- Encouragement of public participation in reforestation and green initiatives.
- Restoration of ecological balance and promotion of sustainable green cover.

Students actively engaged during the session and participated in an **interactive Q&A**, where they posed thoughtful questions and shared ideas for future plantation drives.

Dr. S. Anuradha Bai, in her concluding remarks, extended heartfelt thanks to Mr. J. Ashok Kumar and his team for their valuable contribution to the program. She also expressed deep gratitude to the Management of SNVPMV, Director Mr. N. Srinivas, Principal Dr. T. Mamatha, and Vice Principal Dr. B. Haarika for their constant encouragement and support in organizing the event.

She further acknowledged and Dr. Swetha and all the club members, Heads of Departments, and faculty members for their collaborative efforts. Special appreciation was given to Ms. Madhura and her team of student volunteers for their enthusiastic support in coordinating the program. Finally, she extended sincere thanks to all the enthusiastic participants whose active involvement made the event a grand success.

#### **Outcome of the Program**

The Awareness Program on Seed Ball Preparation successfully met its objective of instilling environmental consciousness among students and promoting sustainable, community-driven afforestation practices. Students gained knowledge for preparing seed balls and understood their significance in restoring ecological balance, especially in barren and degraded areas.



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The session fostered a strong sense of social and environmental responsibility, encouraging students not only to practice the technique themselves but also to spread awareness within their families and communities.

As a follow-up, the Outreach and Mitra Clubs plan to organize a Seed Ball Preparation and Dispersal Drive in selected localities, thereby translating learning into impactful action.





















# Sarojini Naidu Vanita Pharmacy Maha Vidyalaya

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**Awareness Program on Seed Ball Preparation** 

Organised by Outreach Club

Date: 2-08-2025 ,Time: 3:00 P.M.

Presided by

Dr.B.Prabha Shankar

Chairman, SNVPMV

Vice Principal Dr.B.Haarika Venue: Auditorium ,SNVPMV

Director Dr.N.Srinivas

Hon.Secretary Sri B. Hanumanth Rao

Principal Dr.T.Mamatha



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