



SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA

(Sponsored by the Exhibition Society), Tamaka, Secunderabad

Affiliated to Osmania University, Approved by AICTE & PCI

ISO 9001: 2015 Certified Institution, NBA Accredited B. Pharmacy Course

Circular

Date: 03/Aug/2025

The NSS UNIT – I of Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka, is organizing an **Awareness Programme on social media & Cyber Crime** aimed at sensitizing students about digital safety, online privacy, and the potential risks of engaging with social media without awareness of cybersecurity principles.

With the growing reliance on digital platforms for communication, learning, and entertainment, students are exposed to a variety of online risks. From phishing attacks and fake profiles to identity theft and cyberbullying, the modern internet landscape requires individuals to be informed and cautious. This session will provide comprehensive knowledge about secure online behavior, how to identify and prevent cyber threats, and the importance of maintaining digital hygiene.

Date & Time: 06/Aug/2025, 4:00 PM to 5:30 PM

Venue: College Auditorium

Target Audience: All students of SNVPMV

Programme Highlights:

- Real-life examples of cybercrimes including photo morphing and impersonation
- Dos and Don'ts of responsible social media use
- Risks of oversharing personal information on social platforms
- How to safeguard social media accounts using privacy settings and 2FA
- Insights into the dark web and hidden cyber threats
- Demonstration of safety features on popular platforms such as Instagram, Facebook, WhatsApp, and Snapchat

All students are instructed to attend the Programme without fail. Attendance will be recorded and the session promises to offer practical and essential information relevant in today's digital era.

Mr. D. Suresh

NSS Programme Officer & Event Co-Ordinator

Principal



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AWARENESS PROGRAMME ON SOCIAL MEDIA & CYBER CRIME

Organized by: **NSS UNIT – I**, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya, Tarnaka

Date of Event: 06/Aug/2025

Time: 4:00 PM – 5:30 PM

Venue: College Auditorium

Participants: 186 Students

Coordinated by: Mr. D. Suresh, NSS Programme Officer

As part of its ongoing efforts to promote student safety and awareness, NSS UNIT – I of Sarojini Naidu Vanita Pharmacy Maha Vidyalaya organized an Awareness Programme on social media & Cyber Crime on 6th August 2025 at the college auditorium. The programme was attended by 186 students from various years and departments.

With the exponential rise in internet usage, especially among youth, there is a growing need for digital literacy and cybersecurity awareness. The goal of the programme was to provide students with real-world examples of cybercrime, offer practical preventive tips, and instill a responsible attitude toward online activity.

Event Flow and Highlights

1. Welcome Address by Mr. D. Suresh (NSS Programme Officer):

The session began with an introductory address by Mr. D. Suresh, who set the context for the event by underlining the significance of cyber awareness in today's technology-driven world. He shared examples of how small mistakes online could lead to significant consequences and urged students to be alert and informed.

2. Keynote Address by Dr. T. Venu (HOD, Department of Pharmacology):

Dr. Venu delivered an impactful keynote presentation on cybercrime, particularly focusing on real-world incidents involving students and youth. His talk included the misuse of personal photos through photo morphing, the danger of online impersonation, and examples of scams through fake accounts. He guided students on how to identify suspicious behavior online and stressed the need for creating strong passwords and limiting public visibility on social platforms.



3. Session by Dr. T. Harika (Vice Principal):

Dr. Harika addressed the psychological impact of social media and how over-dependence on virtual engagement could lead to stress, low self-esteem, and addiction. She emphasized digital detoxing, limiting screen time, and maintaining real-world connections to safeguard mental well-being.

4. Interactive Session by Mrs. A. Shailaja and Mrs. Swathi (Assistant Professors):

This segment was designed to be interactive and student-friendly. The speakers discussed how excessive sharing of personal life on social media can invite unwanted attention and threats. They educated students about the presence of fake profiles, online blackmail, and traps set by cyber predators. Their session encouraged students to speak up if they feel unsafe or victimized online and seek help without hesitation.

5. Cyber Safety Talk by Mr. D. Suresh:

Mr. Suresh presented a detailed session on cyber safety practices that every student must follow. Key takeaways from his talk included:

- Importance of two-factor authentication (2FA)
- Identifying phishing emails and suspicious links
- Reviewing app permissions and privacy settings regularly
- Avoiding use of public Wi-Fi for sensitive transactions
- Legal implications of hacking, cyberbullying, and sharing inappropriate content
- Insights into the Dark Web and why it's dangerous for common users

His talk was both enlightening and empowering, focusing on giving students actionable tips to secure their digital presence.



6. Demonstration by Dr. Shiva Rama Krishna (Assistant Professor):

The final session was a visual demonstration using a PowerPoint presentation, where Dr. Krishna showcased step-by-step instructions on how to modify privacy and security settings on commonly used platforms. Students were shown how to:

- Enable restricted access on Facebook
- Activate disappearing messages on WhatsApp
- Report abusive content or accounts on Instagram
- Manage visibility settings on Snapchat

The demonstration provided practical exposure to tools available within each platform, ensuring students can implement the tips immediately.

Student Participation and Interaction

A total of 186 students actively participated in the event. The presence of students from all years demonstrated the growing concern and curiosity about cyber safety. The programme format encouraged students to share their doubts, many of which were addressed in real-time by the speakers.

The interactive nature of the session, especially the real-life case discussions and live demonstrations, kept the audience engaged and involved throughout.

Conclusion

The Awareness Programme on Social Media & Cyber Crime was not just timely but also highly relevant for the current generation of students. The knowledge shared through this session is essential for young individuals who are frequent users of digital platforms. With increasing instances of cybercrime, awareness is the first step toward prevention.

Students left the auditorium with a stronger understanding of the importance of online safety, digital responsibility, and the seriousness of cyber threats. Many expressed their gratitude and requested more such informative sessions in the future.

The NSS Unit's initiative was well-received and commended by faculty and students alike for its structure, content, and interactive delivery.



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Acknowledgement

The NSS UNIT – I extend sincere thanks to the Principal, Dr. T. Mamatha, for her support and encouragement in organizing this event. Special appreciation is extended to Mr. D. Suresh, NSS Programme Officer, for conceptualizing and executing the programme seamlessly.

Thanks, are also due to all faculty members who contributed to the session and to the enthusiastic student body for their active participation and discipline.



Mr. D. Suresh – NSS Programme Officer giving a comprehensive overview on usage of social media



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Involvement of Students



Dr. T. Venu – HOD Pharmacology Interacting with students



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Dr. N. Srinivas – Director engaging the students with his insight



Dr. T. Harika – Vice Principal



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Mr. D. Suresh - NSS Programme Officer



Dr. M. Shiva Rama Krishna – Social Media Co-Ordinator giving tips to secure the social media accounts by the ppt demonstration



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**Mrs. A. Shailaja – Club Activities Co-ordinator & Mrs. J. Swathi, social media coordinator
shared their ideas to protect ourselves**



Dr. Shiva Rama Krishna -Social media coordinator