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> SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (Co-Ed.) (Sponsored by The Exhibition Society) Affiliated to Osmania University, Approved by PCI, New Delhi NBA Accredited B.Pharmacy Course Accredited Grade A+ by NAAC UGC AUTONOMOUS INSTITUTION

> > Date: 02 .12.2025

### CIRCULAR

This is to inform you that the Department of Pharm.D is organizing a Cyber Crime Awareness Program in coordination with the Law & Order Police Department, Lalaguda Police Station, Hyderabad on 02-12-2025 at 3.45 PM in Auditorium.

All faculty members, non-teaching staff, and students are instructed to be present and make the program a grand success.

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### SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (Co-Ed)



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# **Report on CYBER CRIME Awareness Program**

Organized by: Sarojini Naidu Vanita Pharmacy Maha Vidyalaya (SNVPMV), Hyderabad

In Collaboration with: Law and Order police department, Lalaguda police station, Hyderabad.

Date: 02 December 2025.

Venue: SNVPMV Auditorium.

### Inauguration

The Cyber Crime Awareness Program commenced at **3:30 PM** in the SNVPMV Auditorium. Student anchors welcomed all attendees and invited the dignitaries onto the dais in the following order:

- Dr. B. Prabha Shankar, Chairman, SNVPMV
- Dr. T. Mamatha, Principal
- Dr. B. Haarika, Vice-Principal
- Dr. N. Srinivas. Director
- Sri B. Hanumanth Rao, Hon. Secretary
- Officials from the **Lalaguda Police Station**, Hyderabad

The ceremony began with the **lighting of the lamp**, symbolizing the commitment to digital safety and responsible cyber behavior. A brief devotional song by students added a respectful tone to the event.

### **Welcome Addresses**

- **Dr. T. Mamatha**, Principal, addressed the gathering by emphasizing the rapid rise of cybercrimes across the country. She highlighted the importance of educating young people about digital threats and ensuring safe online practices.
- **Dr. N. Srinivas**, Director, discussed how students are one of the most vulnerable groups targeted by cybercriminals due to their dependence on technology, online learning, and social media usage.
- **Dr. B. Haarika**, Vice Principal, appreciated the Department of PharmD for organizing such a socially relevant program and thanked the Lalaguda Police Department for collaborating with the institution.

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# **Cyber Crime Awareness Session**

The awareness session was conducted by officers from the Law & Order Police Department, Lalaguda Police Station, Hyderabad, who delivered an informative and impactful session using real case scenarios and data from cybercrime investigations. Their talk was supported by visuals and explanations from the official Cyber Crime Awareness PPT.

The officers began by explaining the **rapid expansion of cybercrimes** in India, highlighting that online frauds, identity theft, social media crimes, and financial scams have become increasingly common. They emphasized that students, job seekers, small business owners, elderly individuals, and social media users are frequently targeted due to their high online activity and lack of cyber safety awareness. They systematically explained various categories of cybercrimes, beginning with Online Debit/Credit Card and Bank Frauds, where criminals impersonate bank officials, send fake reward links, request UPI approvals, or deceive victims into installing remote access apps such as AnyDesk and TeamViewer. Officers warned students to never share OTPs, PINs, or passwords under any circumstance.

The next segment covered Social Media Offences, including fake ID creation, morphed photographs, sextortion, defamation, hacking of email accounts, circulation of private content, and extortion through compromised profiles. Officers emphasized the importance of strict privacy settings and avoiding unknown friend requests.

They also detailed Job and VISA Frauds, where victims receive fake job offers, fraudulent abroad placement messages, or fake visa processing claims. Students were cautioned to verify official websites and avoid paying money to unverified recruiters. Loan, Lottery, and Insurance Frauds were explained next, including fake KBC calls, false insurance bonus messages, instant loan app scams, and misleading lottery notifications. Students learned that cybercriminals often use emotional manipulation and urgency to trap victims

The officers then discussed Marketing Intelligence and OLX Frauds, such as fake product listings, dating website scams, Locanto scams, and impersonation frauds in online selling platforms. They also covered Miscellaneous Frauds, including crypto scam apps, multi-level marketing traps, phishing websites, Nigerian scams, and matrimonial frauds.

Throughout the session, officers shared multiple real-life cybercrime cases, explaining how criminals operate through psychological manipulation, fake identities, and digital tools. Students were strongly advised to avoid clicking unknown links, sharing personal details, or responding tosuspicious messages. They were encouraged to immediately report cyber incidents through official channels like the National Cyber Crime Helpline (1930) and portal www.cybercrime.gov.in

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CIRCULAR : Organizing a Cyber Cri

Dt: 02.12.2025

S1.No	Faculty Name		
1	Dr.N.Srinivas	Designation	Signature
2	Dr.T.Mamatha	Professor & Director	
3	Dr.B.Haarika	Professor & Principal	Av.
4	Dr.S.Hemalatha	Professor & Vice-Principal	BW
5	Dr.S.Anuradha Bai	Professor & HOD	
6	Dr.T.Venu	Professor & HOD	100
7	Dr.Vivek Sagar	Professor & HOD	- Glink
8	Dr. B. Chandra Shekar	Professor & HOD	b. Comput
	Reddy	Professor & HOD	Buyerg
9	Smt.R.V.S.Latha Sree	Associate Professor	
10	Dr.K.Neelima	Associate Professor	0
11	Dr.B. Siva Jyothi	Associate Professor	
12	Dr. M.Swetha	Associate Professor	45
13	Dr. S.Rohini Reddy	Associate Professor	Aug.
14	Dr. CH.Shanthi Priya	Associate Professor	11
15	Dr.K.Vinutha	Associate Professor	Nautha
16	Dr. K.R.V.S. Chaitanya	Associate Professor	Aug
17	Dr. M. Sreekanth	Associate Professor & HOD	milral.
18	Dr. P. Ravi Kumar	Associate Professor & HOD	10000
19	Mrs. K. Geethanjali	Associate Professor	u_
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22	Dr.Ch.Bhargavi	Assistant Professor	020
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24	Smt.S.Muni Sireesha	Assistant Professor	W
25	Smt. P.M.Sameera	Assistant Professor	
26	Dr. R.Prasanthi	Assistant Professor	
27	Ms.S.Divya	Assistant Professor	(8)
28	Dr.Akaram Sujala	Assistant Professor	
29	Smt.Azmeer Jyothi	Assistant Professor	Sor
30	Smt.P.Kavitha Babu Rao	Assistant Professor	40
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32	Mrs.Jutta Swathi	Assistant Professor	estr
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36	Ms. P. Sri Varsha	Assistant Professor	the
37	Dr.M. Shiva Rama Krishna	Assistant Professor	9

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# CIRCULAR: Organizing a Cyber Crime Awareness Program

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# **Participation Statistics**

Approximately **120–150 students** from:

- B. Pharmacy
- Pharm D
- M. Pharmacy attended the programme, demonstrating strong engagement and awareness interest.

# **Outcomes of the Programme**

The Cyber Crime Awareness Program successfully enhanced the digital literacy and cyber safety preparedness of participating students. Through real-world case demonstrations and interactive explanations by the police officials, students gained a clearer understanding of how cybercriminals operate and how to identify early signs of online fraud. The session enabled students to recognize different categories of cybercrimes such as banking frauds, social media offences, job scams, OLX frauds, and phishing attempts. They learned practical steps to prevent cyber threats, secure personal information, and respond appropriately in case of suspicious digital activity. The programme also strengthened students' confidence in reporting cybercrimes through official platforms such as the National Cyber Crime Helpline and portal.

### **Impact of the Programme**

The programme created a strong positive impact on students by promoting responsible digital behaviour and increasing awareness of online safety practices. Students became more cautious about sharing personal details online, clicking unknown links, and interacting with unverified individuals on social media. The insights shared by law enforcement officers significantly reshaped students' perceptions of cyber security, shifting them from casual internet use to a more informed and vigilant approach. The session also empowered students to guide their peers and families about cyber safety, creating a broader ripple effect beyond the campus. Overall, the programme contributed to fostering a digitally responsible student community equipped to protect themselves against modern cyber threats.

### **Conclusion**

The Cyber Crime Awareness Program proved to be a highly informative and impactful initiative, equipping students with essential knowledge on safeguarding themselves in the digital environment. The collaboration with the Hyderabad City Police brought real-world clarity to the

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concepts discussed, enabling students to understand cyber threats from a practical perspective. The session strengthened awareness, responsibility, and vigilance among participants, preparing them to navigate the online world safely.

The institution acknowledges and appreciates the cooperation, discipline, and active participation shown by all students throughout the programme. Their enthusiasm contributed greatly to the success of this awareness initiative, reinforcing the collective commitment to building a digitally safe and responsible campus community.













