



SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (Co-Ed.)

UGC Autonomous

(Sponsored by the Exhibition Society), Tarnaka, Secunderabad Affiliated to

Osmania University, Approved by AICTE & PCI

NBA Accredited B.Pharmacy Course Pharmacy Course, NAAC A+ Grade

REPORT ON DRUG CONTROL AND REGULATORY STRENGTHENING DAY

Theme: Drug Control and Regulatory Strengthening

Occasion: Health Week – Day 6

Date: 11th April 2026

Venue: Auditorium, Alumni Building, Gandhi Medical College, Secunderabad

As part of the Health Week celebrations, Day 6 was observed as Drug Control and Regulatory Strengthening Day under the initiative *Praja Palana – Pragathi Pranalika*, organized by the Drugs Control Administration (DCA). The program brought together key stakeholders from the healthcare, pharmaceutical, and regulatory sectors to deliberate on issues related to drug safety, regulation, and public health awareness. From Sarojini Naidu Vanita Pharmacy Maha Vidyalaya (Co-Ed.), two faculty members, Mrs. A. Shailaja and Dr. Jithender, along with 43 students, actively participated in the event. Their presence contributed to the academic engagement and strengthened the institution's involvement in public health awareness initiatives.

Objective of the Program

The event was conducted as a public awareness initiative with the following objectives:

- To prevent the misuse of habit-forming medicines
- To promote the rational and responsible use of drugs
- To ensure the availability of safe, effective, and quality medicines
- To strengthen regulatory mechanisms in drug control

Awareness Meeting and Key Discussion:

A comprehensive awareness meeting was held as the central component of the program, during which several critical issues concerning drug regulation and public health were discussed in detail.

The meeting served as an interactive platform where experts shared insights, practical challenges, and forward-looking strategies to improve drug control systems. The discussions emphasized the urgent need to address the misuse and overuse of habit-forming and prescription medicines, which pose significant risks to public health.

Key points discussed during the meeting included:

- The growing concern of self-medication practices and their adverse consequences
- The need for strict enforcement of prescription regulations to prevent unauthorized sale of drugs



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- Strengthening surveillance mechanisms to identify and eliminate counterfeit and substandard medicines
- Enhancing coordination between regulatory authorities, healthcare professionals, and pharmacists

In addition to these discussions, several innovative ideas and new approaches were proposed to strengthen drug regulatory systems. These included:

- Expanding public education campaigns through digital and community-based platforms
- Promoting pharmacovigilance awareness among healthcare professionals and the public
- Implementing technology-driven monitoring systems for drug distribution and sales
- Encouraging ethical responsibility among pharmacists and chemists in dispensing medicines

The meeting highlighted the importance of collective responsibility and coordinated efforts among all stakeholders to ensure effective drug control and safeguard public health.

DCA Public Awareness Initiatives

The Drugs Control Administration also presented its ongoing initiatives aimed at improving public awareness, including:

- Educating citizens about the dangers of irrational drug use
- Conducting inspections and monitoring pharmacy practices
- Creating awareness about the importance of prescription compliance
- Taking regulatory action against violations in drug distribution

Seminar Presentation:

A significant segment of the program was a seminar delivered by Ms. Indra Priyadarshini, Drug Inspector, on the topic of Antibiotics.

The seminar focused on:

- Rational use of antibiotics
- The global threat of antibiotic resistance
- The importance of completing prescribed antibiotic courses
- Regulatory efforts to control misuse and over-prescription

The session was informative and contributed to enhancing awareness among participants regarding responsible antibiotic usage.

Dignitaries and Key Addresses

The event was graced by several distinguished dignitaries who addressed the gathering and shared their valuable perspectives:



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- Mr. Yoganandan – Telangana State Pharmacy Council
- Mr. A. Sridhar – President, Chemists and Druggists Association
- Mr. G. Ramdhan – Joint Director, Drugs Control Administration
- Dr. Narender Kumar – Director of Medical Education
- Mr. Sandeep Kumar – Director, Sultania Legal Force
- Dr. Cristina – Healthcare Professional
- Mr. Damoder Rajanarsimha – Honorable Health Minister

The speakers emphasized the significance of strengthening regulatory frameworks, promoting ethical practices, and ensuring collaboration among all sectors involved in healthcare delivery.

The observance of Drug Control and Regulatory Strengthening Day was highly impactful and informative. The awareness meeting, in particular, played a crucial role in highlighting key challenges and introducing new strategies to improve drug regulation and safety.

The program successfully reinforced the importance of responsible drug use, regulatory vigilance, and public participation in ensuring a safe and effective healthcare system. Such initiatives are essential for promoting public health and building a robust pharmaceutical regulatory environment.

Impact of the Program

The program created a strong awareness among participants regarding the importance of drug control and regulatory practices in healthcare. It enhanced the understanding of issues such as self-medication, misuse of antibiotics, and the circulation of counterfeit drugs. The expert talks and discussions had a meaningful influence on students by highlighting real-time challenges in the pharmaceutical and healthcare sectors.

The participation of faculty members **Mrs. A. Shailaja** and **Dr. Jithender**, along with 43 students from Sarojini Naidu Vanita Pharmacy Maha Vidyalaya (Co-Ed.), significantly contributed to academic enrichment and exposure to practical regulatory frameworks. The session encouraged critical thinking about ethical responsibilities in drug dispensing and patient safety.

Outcome of the Program

The program successfully achieved its objective of promoting awareness about rational drug use and strengthening knowledge on regulatory mechanisms. Students developed a clearer understanding of pharmacovigilance, prescription compliance, and the role of regulatory authorities in safeguarding public health.



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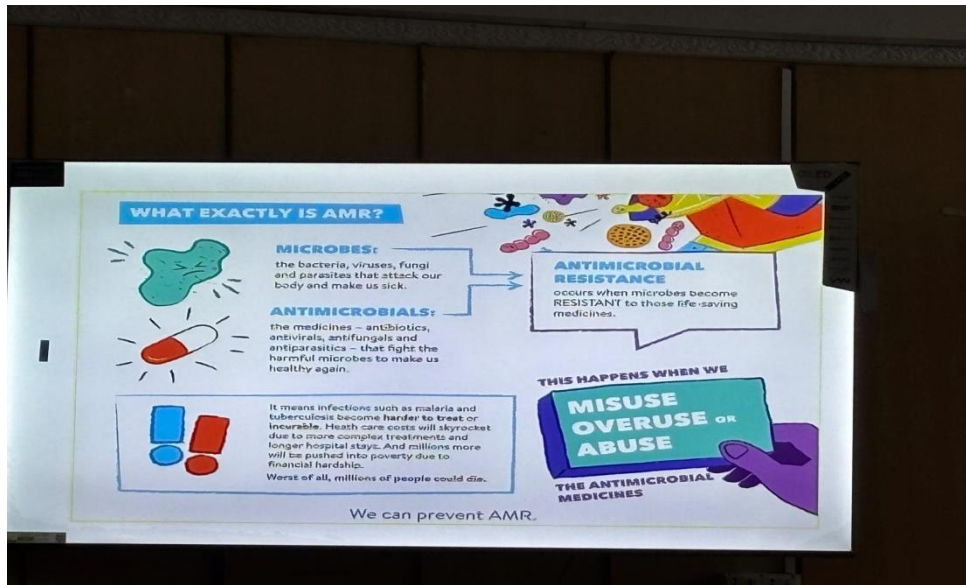
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It also motivated participants to adopt responsible practices in their future professional roles as pharmacists. The event fostered a sense of accountability among students to educate the community about safe medication practices and to actively support drug control initiatives.

Overall, the program resulted in improved knowledge, professional awareness, and a proactive attitude towards ensuring safe and effective use of medicines in society.



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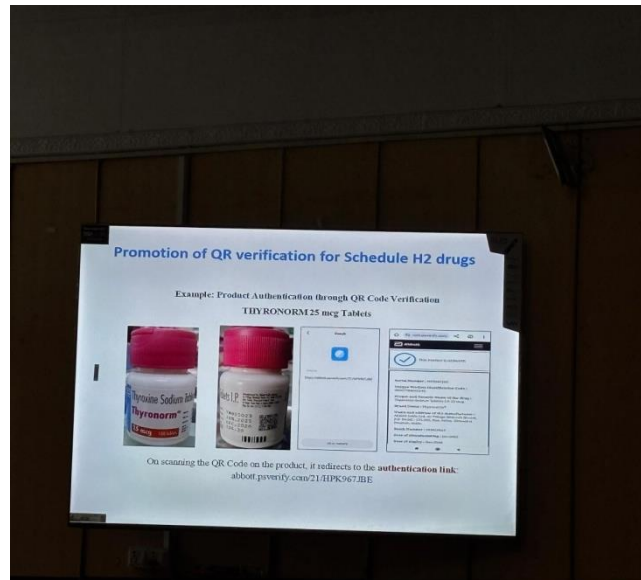
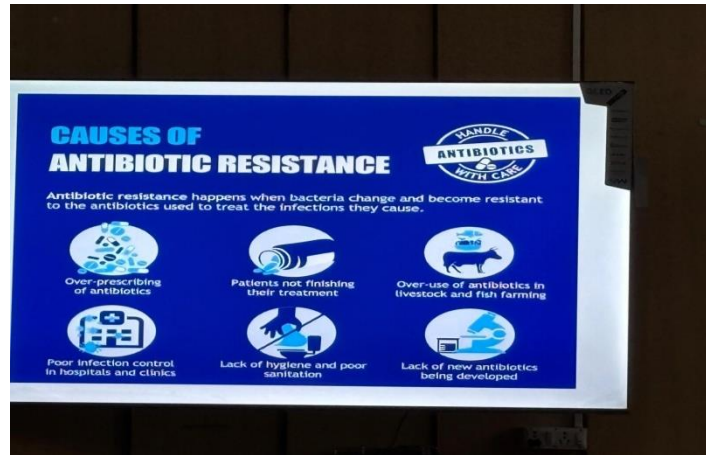
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