



SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (CO-ED)

(Sponsored by the Exhibition Society)

UGC AUTONOMOUS INSTITUTION

Affiliated to Osmania University, Approved by PCI-New Delhi NBA
Accredited B. Pharmacy Course, Accredited A+ grade by NAAC



ECONOMIC COMMITTEE
Andhra Pradesh
In association with



INDO AMERICAN
CHAMBER OF COMMERCE
AP & TG Branch

Cordially invite you to an interactive session on

Entrepreneurship: Opportunities And Avenues

Participation Free



SCAN & REGISTER
Registration link for Students
<https://forms.gle/EHE7s97EjdKkCr3T6>

SPEAKERS



Mr. R.B.V.V.N. Raju
Chairman
Elico Marketing
Pvt. Ltd



**Wg Cdr. Avula Bharath
Bushan (Retd)**
Former Advisor
Pennar Group



Dr. Sreedevi Devireddy
Chairperson
IACC (AP & TG)
VP-HR & Corporate
Communication Pvt. Ltd.



Mr. Arvind Patwari
Director (Retd)
MSME Development
Institute, GOI

Date: Sat April 18 2026, 10.00 AM TO 12.30 PM

Venue: Gandhi Centenary Hall, Exhibition Grounds.

Lunch Follows

Seminar Convenor: Aditya Margam

DR. D Gangadhar Rao | Aditya Margam | DR. T Vamsha Tilak | Dhiraj Jaiswal | G V Ranga Reddy
President Vice President Treasurer Jt Secretary Secretary



SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (CO-ED)

(Sponsored by the Exhibition Society)

UGC AUTONOMOUS INSTITUTION

Affiliated to Osmania University, Approved by PCI-New Delhi NBA

Accredited B. Pharmacy Course, Accredited A+ grade by NAAC

Report on

“ENTREPRENEURSHIP-OPPURTUNITIES AND AVENUES”

Organized in collaboration with

INDO AMERICAN CHAMBER OF COMMERCE, AP & TG BRANCH

Sponsored by

ECONOMIC COMMITTEE EXHIBITION GROUNDS

Date: 18th April

Time: 10:00 A.M. to 1:30P.M.

Venue: Gandhi Centenary hall, exhibition grounds

Total Number of Participants: Approximately 250 Students, Faculty and Industrial delegates and entrepreneurs.

Speakers of this session:

1. AVULA Bharathi Bhushan (Retd. Wing Commander)
2. Mr. RBVNN Raju, Chairman Elico Pharma industries.
3. Dr. Sreedevi Devireddy, Chairman, Indo American Chamber of Commerce.
4. Mr. Arvind Patwari, Director, MSME Dev institute, Hyderabad.
5. A. Preetam Kumar, Vice president, Kinetech International, Dubai.
6. Pradhymna Enugula, Bharat Charge private. Ltd.

High Tea: 10 AM to 10:30 AM

The **Economic Committee of Exhibition Society** at the Exhibition Grounds (Nampally) is a key governing body responsible for overseeing the **financial management and economic planning** of the Exhibition Society. It ensures that the Society’s activities—such as educational institutions, exhibitions, and infrastructure development—are carried out with sound financial discipline.

The **Indo-American Chamber of Commerce Andhra Pradesh & Telangana Chapter** functions under the South India Council and focuses on strengthening **India–US business relations in AP & Telangana**, especially in sectors like IT, pharmaceuticals, manufacturing, and startups.

Key Objectives:

- Promote **bilateral trade and investments** between India and the USA
- Facilitate **industry–academia collaboration**
- Organize **seminars, networking events, and policy discussions**
- Support **exports, innovation, and entrepreneurship** in the region



SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (CO-ED)

(Sponsored by the Exhibition Society)

UGC AUTONOMOUS INSTITUTION

Affiliated to Osmania University, Approved by PCI-New Delhi NBA

Accredited B. Pharmacy Course, Accredited A+ grade by NAAC

The **Entrepreneurship Opportunities and Avenues Programme** was organized at the Gandhi Centenary Hall, located within the Exhibition Grounds, under the aegis of the Exhibition Society. The programme was conducted by the **Economic Committee** of the Society in association with the Indo-American Chamber of Commerce (IACC), aiming to foster entrepreneurial awareness and industry engagement among participants.

The Exhibition Society, established in 1938, has long been committed to promoting industrial development, entrepreneurship, and community welfare through initiatives such as the renowned Numaish exhibition. Building on this legacy, the programme was designed to provide a dynamic platform for aspiring entrepreneurs, students, and professionals to explore emerging business opportunities, understand global market trends, and gain insights into innovation-driven enterprises.

Through expert talks, interactive sessions, and industry collaboration, the event sought to bridge the gap between academia and industry while encouraging participants to pursue entrepreneurial ventures and contribute to economic growth.

The programme commenced with a welcome address by the Convenor, **Mr. Aditya Margam**, who warmly received the President, **Dr. Gangadhar Rao**, and provided a brief overview of the Exhibition Society and the Indo-American Chamber of Commerce (IACC). He then extended a cordial welcome to all the delegates and key speakers of the session, inviting them onto the dais.

Eco-greetings were presented to the distinguished guests by students from various participating institutions, including **Sarojini Naidu Degree College, SNVPMV, Kasturba College, St. Francis College, and Sri Venkateswara Engineering College, Suryapet**, reflecting a gesture of respect and environmental consciousness.

The session began with an insightful lecture by **RBVNN Raju**. He emphasized that **zeal, commitment, sincerity, and a hardworking** nature are essential qualities for becoming a successful entrepreneur. He highlighted the importance of **leveraging emerging technologies, particularly Artificial Intelligence and Machine Learning**, to stay competitive in today's dynamic business environment.

He further stressed the need for continuous **material and product research**, focusing on innovations that align with public demand. Additionally, he pointed out that adopting process-oriented approaches such as brainstorming and effective networking significantly enhances entrepreneurial capabilities. He further added that entrepreneurs should be encouraged to explore diverse avenues of innovation, including the adoption of **franchise models, development of new products, utilization of novel materials, and effective use of digital platforms**. Such approaches, he noted, can significantly enhance creativity, scalability, and market reach in entrepreneurial ventures. He concluded by underscoring that validation and testing of ideas are crucial preliminary steps to assess their financial, technical, and operational feasibility.

Wing commander (Retd) Avula Bharat Bhushan Garu, while addressing the audience, emphasized that a **mission-oriented mindset** is essential for becoming a successful entrepreneur. He highlighted key qualities such as the ability to take **calculated risks, preparedness, resilience, and a strong sense of self-exploration**.



SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (CO-ED)

(Sponsored by the Exhibition Society)

UGC AUTONOMOUS INSTITUTION

Affiliated to Osmania University, Approved by PCI-New Delhi NBA

Accredited B. Pharmacy Course, Accredited A+ grade by NAAC

He also advised participants not to be overwhelmed by challenges such as **financial loss, uncertainty, stress, and competition, but instead to view them as part of the entrepreneurial journey.** He concluded by stating that “doing good and being good” are fundamental values that every individual should uphold.

Dr. Sreedevi Devireddy began her session by engaging the audience with a question on India’s ranking in the Global Innovation Index, noting that **India stands at 38th position, while Switzerland has consistently ranked 1st for the past 15 years.** She explained that Switzerland’s success is rooted in a culture of curiosity—constantly questioning “**why**” in every aspect of innovation.

She further advised that key elements for successful entrepreneurship include pattern recognition, **identifying market gaps, reverse engineering technologies, and effective financial management.** To illustrate her points, she cited examples of successful entrepreneurial ventures and CEOs, highlighting digital platforms and companies such as Nykaa, Zerodha, Amazon, and Flipkart, whose innovative ideas have led to remarkable success.

Mr. Arvind Patwari, Director, MSME, Government of India, provided a detailed overview of the various financial schemes introduced by the Government of India to promote entrepreneurship. He highlighted key initiatives such as CGTMSE, PMEGP, Pradhan Mantri Mudra Yojana, and the Smart India Hackathon, which are designed to provide financial assistance and encourage innovation among aspiring entrepreneurs.

He emphasized that the **Micro, Small and Medium Enterprises (MSME) sector** plays a pivotal role in India’s economic growth, employment generation, and entrepreneurial development. These schemes primarily aim to **improve access to finance, encourage self-employment, and foster innovation** by supporting startup ecosystems across the country.

MSMEs are classified based on **investment and turnover**

Category Investment Limit Turnover Limit

Micro	Up to ₹1 crore	Up to ₹5 crore
Small	Up to ₹10 crore	Up to ₹50 crore
Medium	Up to ₹50 crore	Up to ₹250 crore

Major Government Schemes Supporting MSMEs

1. CGTMSE

Objective: **Provide collateral-free loans to MSMEs.**

- Joint initiative of Government of India and SIDBI
- Offers credit guarantee up to **₹2 crore**
- Encourages banks to lend without requiring security
- Especially beneficial for **first-generation entrepreneurs**

2. PMEGP

Objective: Promote **self-employment and micro-enterprises**

- Implemented by Khadi and Village Industries Commission (KVIC)
- Provides **subsidy (15%–35%)** on project cost
- Maximum project cost:
 - Manufacturing: ₹50 lakh
 - Service: ₹20 lakh



SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (CO-ED)

(Sponsored by the Exhibition Society)

UGC AUTONOMOUS INSTITUTION

Affiliated to Osmania University, Approved by PCI-New Delhi NBA

Accredited B. Pharmacy Course, Accredited A+ grade by NAAC

3. Pradhan Mantri Mudra Yojana

Objective: Provide **micro-financing** to small businesses

Loans are categorized into:

- **Shishu:** Up to ₹50,000
- **Kishore:** ₹50,000 – ₹5 lakh
- **Tarun:** ₹5 lakh – ₹10 lakh
- Offered through banks, NBFCs, and MFIs
- No collateral required.

4. Smart India Hackathon

Objective: Encourage **innovation and problem-solving skills**

- Organized by Ministry of Education
- Students and innovators solve real-world industry/government problems
- Winners may receive:
 - Funding support
 - Mentorship
 - Startup incubation opportunities

Impact of the Economic Committee on Students

The Economic Committee has created a significant and positive impact on students by fostering awareness, analytical thinking, and an entrepreneurial mindset. Through its initiatives, sessions, and expert interactions, the committee has helped bridge the gap between academic learning and real-world economic practices.

One of the major impacts is the **enhancement of financial and economic literacy** among students. By introducing them to key government initiatives such as CGTMSE, PMEGP, and Pradhan Mantri Mudra Yojana, students gained a clear understanding of funding opportunities available for startups and small businesses.

The committee also played a crucial role in **promoting entrepreneurship**. Expert sessions encouraged students to think beyond conventional career paths and explore self-employment opportunities. Students were motivated to identify market gaps, develop innovative ideas, and understand the importance of financial planning and risk management.

Outcomes of the Programme

The programme organized by the Economic Committee yielded several meaningful outcomes, contributing to the academic and professional development of students:

- **Enhanced Awareness of Government Schemes:**
Students gained in-depth knowledge about entrepreneurship support initiatives such as CGTMSE, PMEGP, and Pradhan Mantri Mudra Yojana.
- **Improved Financial Literacy:**
Participants developed a better understanding of funding mechanisms, loan structures, subsidies, and financial planning essential for starting and managing enterprises.
- **Promotion of Entrepreneurial Mindset:**
The programme motivated students to consider self-employment and startup ventures as viable career options.
-



SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (CO-ED)

(Sponsored by the Exhibition Society)

UGC AUTONOMOUS INSTITUTION

Affiliated to Osmania University, Approved by PCI-New Delhi NBA

Accredited B. Pharmacy Course, Accredited A+ grade by NAAC

- **Strengthened Innovation and Problem-Solving Skills:**
Exposure to initiatives like the Smart India Hackathon encouraged creative thinking and practical problem-solving approaches.
- **Bridging Academia and Industry:**
Expert insights helped students connect theoretical knowledge with real-world applications and industry expectations.
- **Skill Development:**
The programme enhanced critical thinking, decision-making, and communication skills among students.
- **Increased Confidence and Career Clarity:**
Students gained confidence in exploring entrepreneurial opportunities and developed clarity regarding future career paths.

Faculty & Students attended:

Total No of Students: 25

Total Faculty: 09

Total Attending: 34

List of Faculty attended

S.No	Name
1	Dr. N. Srinivas
2	Dr. P. Vivek Sagar
3	Dr. S. Rohini Reddy
4	Dr. Ch. Shanthi Priya
5	Dr. K. Vinutha
6	Dr. T. Vani
7	Mrs. N. Indira Rani
8	Dr. M. Shiva Rama Krishna
9	Mrs. A. Shailaja



SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (CO-ED)

(Sponsored by the Exhibition Society)

UGC AUTONOMOUS INSTITUTION

Affiliated to Osmania University, Approved by PCI-New Delhi NBA
Accredited B. Pharmacy Course, Accredited A+ grade by NAAC

List of Students

S.No	Name	Year
1	S. Sri Lakshmi	M Pharm I -Regulatory Affairs
2	V.Ushanthi	M Pharm I -Regulatory Affairs
3	B.Pallavi	M Pharm I -Regulatory Affairs
4	B. Rahul	M Pharm I -Regulatory Affairs
5	M. Kavya	M Pharm I -Pharmaceutics
6	M.Hari Priya	M Pharm I -Pharmaceutics
7	P.Tejaswini	M Pharm I -Pharmaceutics
8	Bhavishya	M Pharm I -Pharmaceutics
9	D.Harini	M Pharm I -Pharmaceutics
10	B.Shreshta	M Pharm I -Pharmaceutics
11	Amena Kausar	M Pharm I -Pharmaceutics
12	Fariya Begum	M Pharm I -Pharmaceutics
13	Ayesha Nazneen	M Pharm I -Pharmaceutics
14	Keerthi.B	M Pharm I -Pharmaceutics
15	J. Shriya Kumari	M Pharm I -Quality Assurance
16	C. Sai Akanksha	M Pharm I -Quality Assurance
17	Dharithri Das	M Pharm I -Quality Assurance
18	P. Rishitha	M Pharm I -Quality Assurance
19	P.Abhishek Goud	M Pharm I -Quality Assurance
20	V.Ravivarma	M Pharm I -Quality Assurance
21	B.Ram	M Pharm I -Quality Assurance
22	S.Pooja	B Pharm IV Year
23	M.Harshitha	B Pharm IV Year
24	M.Kruthika	B Pharm IV Year
25	M.Swetha	B Pharm IV Year



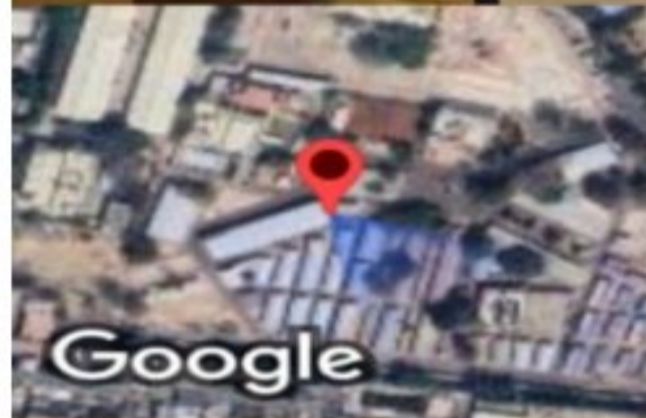
SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (CO-ED)

(Sponsored by the Exhibition Society)

UGC AUTONOMOUS INSTITUTION

Affiliated to Osmania University, Approved by PCI-New Delhi NBA

Accredited B. Pharmacy Course, Accredited A+ grade by NAAC



Hyderabad, Telangana, India 🇮🇳
Ma Shall Allah 2-4, Patel Nagar, Ghosha Mahal North,
Nampally, Hyderabad, Telangana 500001, India
Lat 17.385751° Long 78.470044°
Saturday, 18/04/2026 10:51 AM GMT +05:30



Hyderabad, Telangana, India 🇮🇳
9fp9+cwj, Patel Nagar, Assembly, Nampally,
Hyderabad, Telangana 500001, India
Lat 17.386078° Long 78.469772°
Saturday, 18/04/2026 11:40 AM GMT +05:30



SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (CO-ED)

(Sponsored by the Exhibition Society)

UGC AUTONOMOUS INSTITUTION

Affiliated to Osmania University, Approved by PCI-New Delhi NBA
Accredited B. Pharmacy Course, Accredited A+ grade by NAAC

