



SAROJINI NAIDU VANITA PHARMACY MAHAVIDYALAYA(Co-Ed)

(Sponsored by the Exhibition Society)

UGC AUTONOMOUS INSTITUTION

Affiliated to Osmania University, Approved by PCI-New Delhi NBA

Accredited B. Pharmacy Course,

Accredited with A+ grade by NAAC



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MAHAVIDYALAYA (Co-Ed.)**
(Sponsored by the Exhibition Society)
UGC AUTONOMOUS INSTITUTION
AFFILIATED TO OSMANIA UNIVERSITY, APPROVED BY PHARMACY COUNCIL OF INDIA, NEW DELHI
NBA ACCREDITED B. PHARMACY (ISO 21001 : 2018 CERTIFIED INSTITUTE)
Accredited A+ Grade by NAAC

**International Day Against
Drug Abuse & Illicit Trafficking**

26th June 2026

**Organized by
SNVPMV**

**SNVPMV**

**27th June
2026**

1. Street Play
2. Poster and Slogan Making
3. Debate
4. Quiz
5. Short Film
6. Poetry/Rap
7. Social Media Awareness Campaigns

Presided By:
Dr. B. Prabha Shankar
Chairman, SNVPMV

Co-ordinated by:
Dr. B. Ramya
Mrs. A. Shailaja

Dr. B. Haarika
Vice-Principal

Dr. T. Mamatha
Principal

Sri. B. Hanumanth Rao
Hon'Secretary



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REPORT ON INTERNATIONAL DAY AGAINST DRUG ABUSE & ILLICIT TRAFFICKING

The Department of Pharmacy Practice, Sarojini Naidu Vanita Pharmacy Mahavidyalaya (Co-Ed.), organized the International Day Against Drug Abuse & Illicit Trafficking on 26th and 27th June 2026 at the college campus. The programme was organized to observe the global campaign initiated by the United Nations to strengthen awareness about the dangers of drug abuse and illicit trafficking and to encourage students to become responsible citizens committed to promoting a healthy and drug-free society.

The programme was conducted under the presidency of Dr. B. Prabha Shankar, Chairman, in the esteemed presence of Dr. T. Mamatha, Principal, Dr. B. Haarika, Vice Principal, and Sri B. Hanumanth Rao, Honorary Secretary. The dignitaries inaugurated the programme and addressed the gathering by emphasizing the growing challenges of substance abuse among adolescents and young adults. They highlighted the responsibility of educational institutions, healthcare professionals, and students in preventing drug addiction through awareness, education, and community participation. They also encouraged students to become ambassadors of a drug-free society by spreading awareness among their families, peers, and communities.

The event was meticulously coordinated by Dr. B. Ramya and Mrs. A. Shailaja, Department of Pharmacy Practice. The programme witnessed enthusiastic participation from students of various pharmacy courses, who actively engaged in a wide range of educational and awareness activities designed to enhance their knowledge, creativity, communication skills, and social responsibility.

The celebration commenced with a Street Play performed by the students, depicting the devastating physical, psychological, social, and economic consequences of drug addiction. The performance effectively portrayed how substance abuse affects individuals, families, and society while conveying a strong message on prevention, rehabilitation, and the importance of leading a healthy lifestyle. The realistic presentation attracted the attention of the audience and successfully communicated the theme of the event.

A Poster and Slogan Making Competition was organized to encourage students to express their ideas creatively. Participants designed informative posters and impactful slogans focusing on the harmful effects of drug abuse, the importance of prevention, and the need to eliminate illicit drug trafficking. The competition showcased remarkable artistic talent and innovative thinking while reinforcing awareness among students.



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A Debate Competition was conducted on contemporary issues related to substance abuse, addiction, rehabilitation, and public health. Students confidently presented evidence-based arguments and discussed various preventive strategies, government initiatives, and the role of healthcare professionals in combating drug abuse. The debate encouraged critical thinking, effective communication, and informed decision-making.

A Quiz Competition was organized to assess students' knowledge on drug abuse, narcotic drugs, psychotropic substances, addiction, rehabilitation services, legal provisions, and preventive measures. Participants demonstrated excellent knowledge and actively engaged in the competition, making it an informative and interactive learning experience.

Students also participated in a Short Film Competition, where they presented thought-provoking videos highlighting real-life consequences of addiction, family support, rehabilitation, and social responsibility. The short films effectively conveyed strong anti-drug messages through creative storytelling and visual communication.

The Poetry and Rap Competition provided an opportunity for students to express their emotions, opinions, and commitment towards building a drug-free society through literature and music. The performances inspired the audience and emphasized the importance of making positive life choices.

As part of the awareness initiative, students conducted Social Media Awareness Campaigns by creating informative digital posters, educational videos, awareness messages, and social media posts to educate the public about drug abuse prevention. These campaigns successfully extended the programme's impact beyond the college campus and encouraged responsible use of social media for public health awareness.

Throughout the programme, faculty members appreciated the enthusiastic participation of students and encouraged them to continue serving society through awareness and health education activities. The competitions provided an excellent platform for students to enhance their creativity, leadership qualities, teamwork, communication skills, and professional confidence. Winners of various competitions were appreciated and recognized for their outstanding performances and contributions.

The programme concluded with a Vote of Thanks, expressing sincere gratitude to the Management, Chairman, Principal, Vice Principal, Honorary Secretary, faculty members, organizing committee, student volunteers, and all participants for their continuous support and cooperation in making the programme a grand success. The event concluded with the National Anthem, leaving the participants inspired to contribute towards building a healthier and drug-free society.



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Objectives of the Programme

- To observe the International Day Against Drug Abuse & Illicit Trafficking.
- To create awareness regarding the harmful effects of drug abuse and substance addiction.
- To educate students about the social, psychological, medical, and legal consequences of illicit drug use.
- To encourage students to adopt healthy lifestyles and make informed decisions.
- To promote creativity, leadership, communication, and teamwork through awareness activities.
- To motivate students to become advocates for a drug-free society and participate in community awareness programmes.

Outcomes of the Programme

- Students gained comprehensive knowledge regarding drug abuse, addiction, prevention, and rehabilitation.
- Awareness about the consequences of illicit drug trafficking and substance abuse was significantly enhanced.
- Students actively demonstrated creativity, communication skills, and teamwork through various competitions.
- The programme encouraged positive behavioural changes and strengthened students' commitment to promoting healthy lifestyles.
- Participants developed greater confidence in conducting public awareness programmes and community outreach activities.



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Conclusion

The International Day Against Drug Abuse & Illicit Trafficking – 2026 was successfully organized by the Department of Pharmacy Practice with enthusiastic participation from students and faculty members. The programme effectively achieved its objective of educating students about the dangers of drug abuse through informative and creative activities. The event reinforced the importance of prevention, awareness, and social responsibility while inspiring participants to become responsible healthcare professionals dedicated to creating a drug-free society.

Acknowledgement

The Department of Pharmacy Practice expresses its heartfelt gratitude to the Management, Dr. B. Prabha Shankar (Chairman), Dr. T. Mamatha (Principal), Dr. B. Haarika (Vice Principal), Sri B. Hanumanth Rao (Honorary Secretary), all faculty members, Dr. B. Ramya, Mrs. A. Shailaja, student volunteers, and all participants for their invaluable support, encouragement, and cooperation in making the International Day Against Drug Abuse & Illicit Trafficking – 2026 a memorable and successful event

Winners:

Event	Winner	Runner	Consolation
Slogan	B. Sneha	Amatul Muqet Fariza	N. Vaishnavi
Poster Making	V. Harshini & Hari Karthik	Unazza Quadri	Jyotsna
Short Film	Manivarshini & Team (11)	Swetha & Team (6)	-

All the winners were awarded with Gold Medals and Silver Medals By Telangana Police Department.



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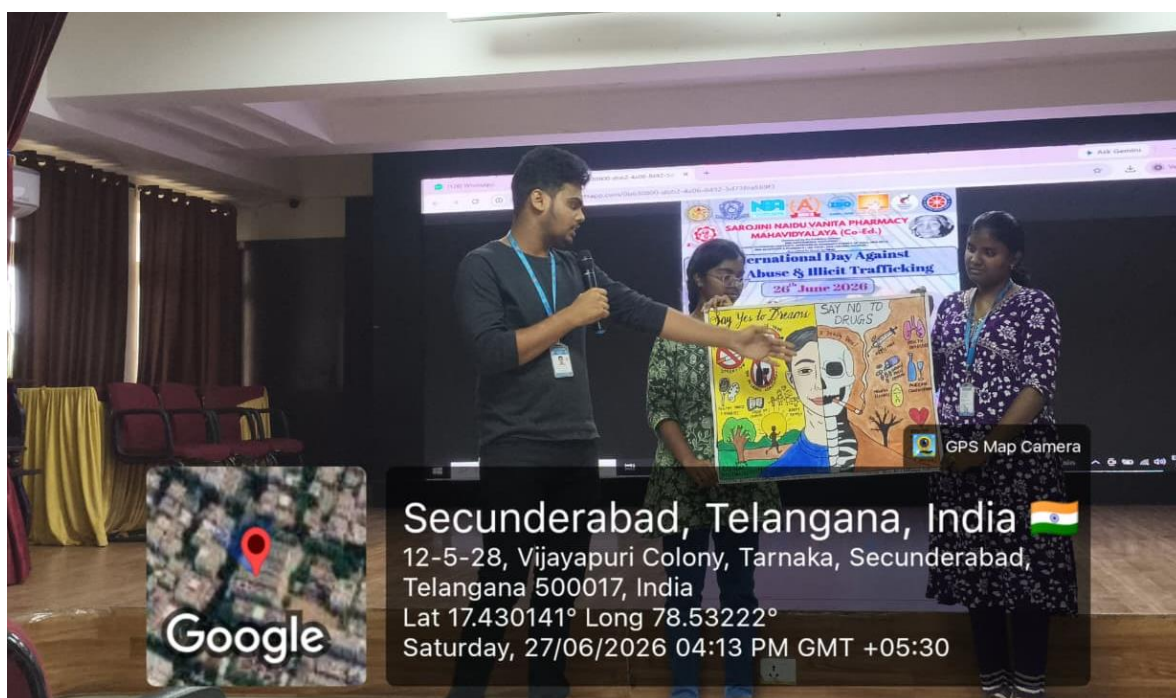
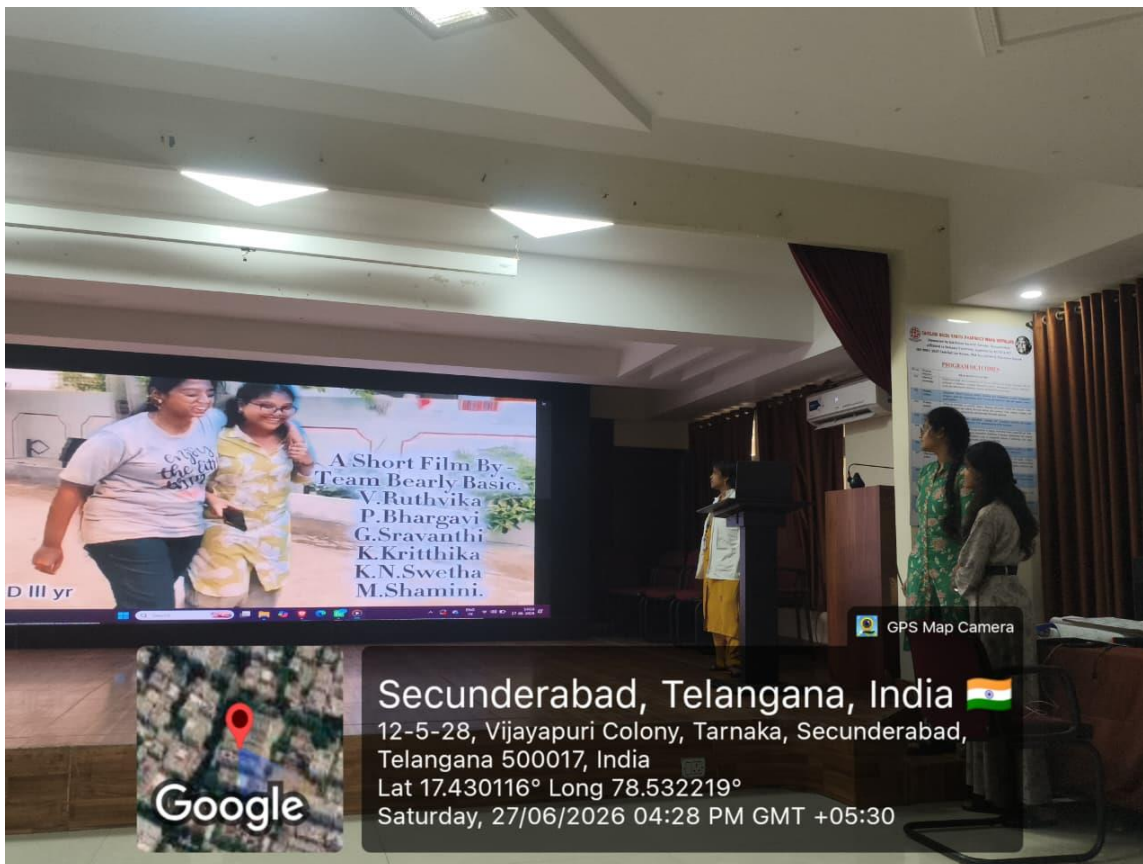
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