

Guest Lecture
on
"The Rise of Nutripreneurship: Bridging Food, Science, and Business"
Speaker: Mr. Jaydev Tiwari, Vice President, Zeus Hygia Life Sciences,
Hyderabad.

Organised by
Department of Pharmacognosy

Date: 17th July 2026 (Friday)

Time: 11:30 AM to 12:30 PM

1. The topic is aligned with the curriculum as the Nutraceuticals topic is included in Herbal Drug Technology of B.Pharm VI Sem by 3rd year and the upcoming syllabus of PCI also includes topics related to Nutraceuticals.
2. The talk also covers the current industrial aspects and present societal needs of nutritional requirements as many diseases and disorders today are mainly related to life style and nutrition deficiencies.
3. Target participants are B.Pharm, (VI Sem) M,Pharm, (II Sem) Pharma D (II year) students and Staff members. Expected number of beneficiaries is approximately 200.
4. The lecture is scheduled as per the Institutional calendar requirement and not affecting the regular class work much as it is for one hour to one and half hour only.
5. The resource person is competent enough to deliver the content as he is having 25 years' experience in the field of Pharmaceuticals, Nutraceuticals, Cosmetics and presently working as Vice President of a Nutraceuticals Company of Hyderabad. He did his masters in Pharmacology.
6. The lecture is based on well-defined objectives with short and long term goals:
 - (i) To clarify the concept of "Nutripreneurship" and it's positioning between natural crude drugs and commercial health supplements.
 - (ii) To educate pharmacy students on consumer shifts toward preventive plant-based healthcare and functional foods.
 - (iii) To connect classroom theories of phytochemistry, extraction, and isolation with large-scale industrial manufacturing.
 - (iv) To motivate the students towards entrepreneurship
7. The Impact includes:
 - (i) Students will understand the real-world operational mechanics of phytopharmaceutical and life science companies.
 - (ii) Students and Staff will discover the exact technical and standardization skills required by the modern natural health industry.
 - (iii) Local Ecosystem Network: Connecting with a Hyderabad-based industry leader creates potential paths for local internships, industrial training, and project collaborations.
8. A brief, one page report submitted to Vice-Principal.

Rev. 16/7/26
Dr. P. Ravi Kumar
Associate Professor & HOD
Department of Pharmacognosy

17/7/26
Vice-Principal
(Dr. B. Hanarika)

A
Principal
Sri Sri Balu Vaidya Pharmacy Vaidya Vidyalaya (Co-Ed)
UGC Autonomous Institution
Vijayawada, Andhra Pradesh - 520 017



SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (Co-Ed.)

(Sponsored by the Exhibition Society)

Affiliated to Osmanla University, Approved by Pharmacy Council of India, New Delhi
NBA Accredited B.Pharmacy Course - NAAC Accredited with A+ Grade
UGC AUTONOMOUS INSTITUTION

Ref.: SNVPMV/

Date : 13/7/26

CIRCULAR

Topic: Guest Lecture on "The Rise of Nutripreneurship: Bridging Food, Science, and Business"

Organized By: Department of Pharmacognosy

Date: 17th July, 2026 (Friday)

Time: 11:30 AM – 12:30 PM

Venue: Auditorium, SNVPMV (Co-Ed.)

Dear Staff,

We are pleased to inform you that we are organizing a guest lecture on "**The Rise of Nutripreneurship: Bridging Food, Science, and Business**" by Mr. Jayadev Tiwari Vice-President, Zeus, Hygia Life Sciences Hyderabad, on 17th July, 2026 (Friday) in Auditorium, SNVPMV (Co-Ed.) from 11:30 AM to 12:30 PM.

All M. Pharm II Sem, B. Pharm VI sem, Pharm .D II year and staff members are cordially invited to attend the Guest Lecture and contribute to make the event a grand success

Principal





NBA
NATIONAL BOARD
OF ACCREDITATION



A+
ACCREDITED
BY NAAC
NATIONAL ASSESSMENT
AND ACCREDITATION COUNCIL



RIGHT TO BE EDUCATED
A COMMITMENT TOWARDS
QUALITY TECHNICAL EDUCATION

Organization for Standardization
ISO
21001:2018

INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education, Government of India)



IPA-SF
Indian
Pharmaceutical
Association
Student Forum



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(ISO 21001: 2018 Certified Institute)

ACCREDITED A+ GRADE BY NAAC



Guest Lecture on

The Rise of Nutripreneurship: Bridging Food, Science and Business



On 17th July 2026 from 11:30am onwards



At SNVPMV Auditorium



— SPEAKER —

Mr. Jayadev Tiwari

Vice President,
Zeus Hygia Life Sciences,
Hyderabad.

— PRESIDED BY —

Dr. B. Prabha Shankar

Chairman, SNVPMV (Co-Ed)

— Organized by Dept. of Pharmacognosy —

Dr. P. Ravi Kumar
HOD
Department of
Pharmacognosy

Dr. Leemol Varghese
Sr. Assistant Professor
Department of
Pharmacognosy

Ms. P. Sri Varsha
Assistant Professor
Department of
Pharmacognosy

Dr. B. Haarika
Vice- Principal

Dr. T. Mamatha
Principal

Sri B. Hanumanth Rao
Hon. Secretary



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Teaching Staff

13.07.2026

"The Rise of Nutripreneurship: Bridging Food, Science, and Business"

Sl.No	Faculty Name	Designation	Signature
1	Dr.T.Mamatha	Professor & Principal	
2	Dr.B.Haarika	Professor & Vice-Principal	
3	Dr.N.Srinivas	Professor & HOD	
4	Dr.S.Hemalatha	Professor & HOD	
5	Dr.S.Anuradha Bai	Professor & HOD	
6	Dr.T.Venu	Professor & HOD	
7	Dr.Vivek Sagar	Professor & HOD	
8	Dr. B. Chandra Shekar Reddy	Professor & HOD	
9	Dr. G. Ramya	Professor	
10	Dr.K.Neelima	Associate Professor	
11	Smt.R.V.S.Latha Sree	Associate Professor	
12	Mrs. K. Geethanjali	Associate Professor	
13	Dr.B. Siva Jyothi	Associate Professor	
14	Dr.K.Vinutha	Associate Professor	
15	Dr. M. Sreekanth	Associate Professor	
16	Dr. K.R.V.S. Chaitanya	Associate Professor & HOD	
17	Dr. P. Ravi Kumar	Associate Professor	
18	Dr. T. Vani	Assistant Professor / ACOE	
19	Dr.Ch.Bhargavi	Sr. Assistant Professor	
20	Dr.Leemol Shaju	Assistant Professor / COE	
21	Dr. S.Muni Sireesha	Assistant Professor	
22	Smt.N.Indira Rani	Assistant Professor	
23	Smt. P.M.Sameera	Assistant Professor	
24	Ms.S.Divya	Assistant Professor	
25	Dr.Akaram Sujala	Assistant Professor	
26	Smt.Azmeera Jyothi	Assistant Professor	
27	Smt.P.Kavitha Babu Rao	Assistant Professor	
28	Mrs. A.Shailaja	Assistant Professor	
29	Mrs.Jutta Swathi	Assistant Professor	
30	Dr Jithender	Assistant Professor	
31	Dr. V. Santhoshini	Assistant Professor	
32	Ms. P. Srivarsha	Assistant Professor	
33	Mrs. J. Sarika	Assistant Professor	
34	Mr. D. Suresh	Assistant Professor	
35	Mr. K. Sandeep	Assistant Professor	
36	Mrs. Samreen Begum	Assistant Professor	
37	Mrs.RituJain	Assistant Professor	
38	Mrs. J. Sunayana	Assistant Professor	
39	Ms. N. Rojaramani	Assistant Professor	
40	Dr.K. Shravan Kumar	Associate Professor	
41	Dr. M.Swetha	Associate Professor	



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REPORT OF THE GUEST LECTURE

"The Rise Of Nutripreneurship: Bridging Food, Science And Business"

Date: 17th July 2026

Time: 11:30 A.M. onwards

Venue: SNVPMV Auditorium

Organized by: Department of Pharmacognosy

Number of Participants: 155

The Department of Pharmacognosy, Sarojini Naidu Vanita Pharmacy Maha Vidyalaya (Co-Ed.), organized a Guest Lecture on "**THE RISE OF NUTRIPRENEURSHIP: BRIDGING FOOD, SCIENCE AND BUSINESS**" to create awareness among students and faculty members about the emerging opportunities in the nutraceutical industry, entrepreneurship, innovation, and the integration of food science with business.

The session was delivered by **Mr. Jayadev Tiwari**, Vice President, Zeus Hygia Life Sciences, Hyderabad, an experienced professional in the nutraceutical and healthcare industry. The program was conducted in the gracious presence of **Dr. T. Mamatha**, Principal, HOD and faculty members of the Department of Pharmacognosy.

WELCOME ADDRESS

Dr. T. Mamatha, Principal, SNVPMV, welcomed the Chief Guest, dignitaries, faculty members and students. She highlighted the growing significance of nutraceuticals and entrepreneurship in the healthcare sector and encouraged students to explore innovative career opportunities beyond conventional pharmacy practice.

OBJECTIVES OF THE GUEST LECTURE

- To create awareness about Nutripreneurship and its importance in the healthcare sector.
- To familiarize students with the nutraceutical industry and emerging market trends.
- To encourage entrepreneurial thinking and innovation among pharmacy students.
- To understand the process of transforming scientific ideas into successful business ventures.



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- To inspire students to contribute towards preventive healthcare through evidence-based nutritional products.

GUEST SPEAKER LECTURE

Mr. Jayadev Tiwari began his lecture by explaining the concept of Nutripreneurship, which combines nutritional science, innovation, and entrepreneurship to develop products that promote health and well-being.

He discussed the remarkable growth of the nutraceutical industry in India and globally, highlighting increasing consumer awareness, lifestyle-related diseases, and the demand for preventive healthcare solutions.

The speaker emphasized that successful nutripreneurs must possess scientific knowledge, innovation, market understanding, regulatory awareness, quality assurance, and business management skills.

He explained the various categories of nutraceuticals, including:

- Functional Foods
- Dietary Supplements
- Functional Beverages
- Probiotics and Prebiotics
- Herbal and Plant-based Products

Mr. Tiwari also discussed the complete journey of developing a nutraceutical product—from idea generation and research to formulation, quality control, regulatory compliance, branding, marketing, and commercialization.

He encouraged students to identify unmet healthcare needs, conduct evidence-based research, and transform innovative ideas into commercially viable products capable of improving public health.

The session included practical examples from the nutraceutical industry, inspiring students to pursue innovation, entrepreneurship, and research in the rapidly growing wellness sector.



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IMPACT OF THE GUEST LECTURE

- Enhanced participants understanding of Nutripreneurship and nutraceutical product development.
- Motivated students to explore entrepreneurship as a career option.
- Improved awareness regarding innovation, quality standards, and regulatory requirements.
- Encouraged students to integrate scientific research with business opportunities.
- Inspired participants to contribute towards preventive healthcare through innovative nutritional solutions.

OUTCOMES OF THE GUEST LECTURE

- Developed a clear understanding of Nutripreneurship and the nutraceutical industry.
- Enhanced knowledge of product development, quality assurance, and commercialization.
- Encouraged entrepreneurial mindset and innovation among students.
- Increased awareness about career opportunities in nutraceuticals, functional foods, and healthcare startups.
- Motivated students to pursue research and innovation for societal benefit.

FELICITATION AND VOTE OF THANKS

As a token of appreciation, **Mr. Jayadev Tiwari** was felicitated by the management and dignitaries of the institution for his valuable insights and inspiring interaction with the students.

The programme concluded with a heartfelt Vote of Thanks delivered by **Dr. P. Ravi Kumar**, Head, Department of Pharmacognosy, expressing sincere gratitude to the Guest Speaker, Chairman, Principal, faculty members, organizing committee, and students for making the event a grand success. The programme concluded with the National Anthem.

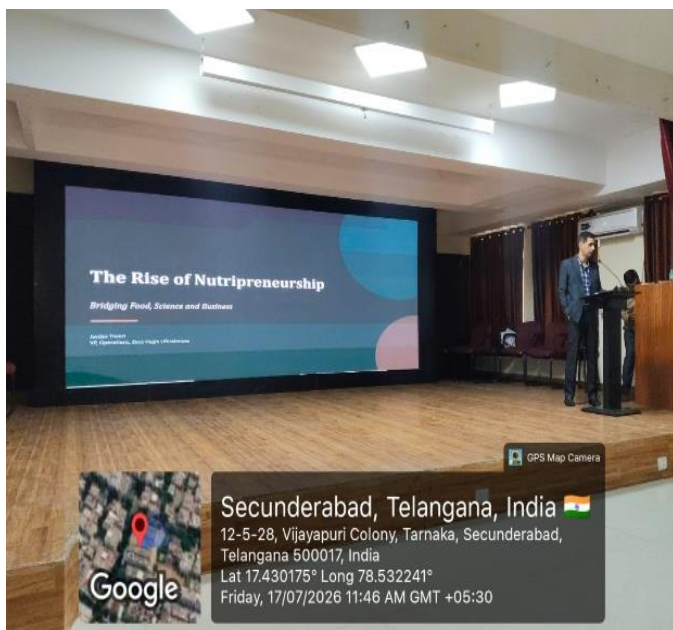


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ATTENDANCE SHEET

Guest Lecture on The Rise of Nutripreneurship: Bridging Food, Science and Business (July 17th 2026)

S. No	Name of the Candidate	Course & Year	Signature
1	K. Bhavani	B.Pharm 3rd yr-s.	Bhavani
2	D. Sanjana	"	Sanjana
3	D. Tejaswi	"	Tejaswi
4	A. Rani	"	Rani
5	D. Prasanna Jyothi	"	Prasanna
6	D. Navya	"	Navya
7	B. Sucharitha	"	B. Sucharitha
8	Brendhu Shriya	"	Brendhu Shriya
9	G. Mounika	"	G. Mounika
10	Ch. Poojitha	"	Ch. Poojitha
11	A. Sri Sreya	"	A. Sri Sreya
12	A. Vanitha	"	A. Vanitha
13	G. Sridhar Reddy	"	G. Sridhar Reddy
14	G. Nikhitha	"	G. Nikhitha
15	D. Gayatri	"	D. Gayatri
16	Ch. Shivan	"	Ch. Shivan
17	T. Keerthana	"	T. Keerthana
18	A. Nandini	"	A. Nandini
19	A. Keerthana	"	A. Keerthana
20	B. Sushma	"	B. Sushma
21	K. Jayasree	"	K. Jayasree
22	K. Bhargavi	"	K. Bhargavi
23	G. Shanthi	"	G. Shanthi
24	B. Hiranya	"	B. Hiranya
25	A. Roshini	"	A. Roshini

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S. No	Name of the Candidate	Course & Year	Signature
1	D. Sneha	B. pharm II nd yr	D. Sneha
2	G. Manasa	"	Manasa
3	G. Rishika	"	Rishika
4	A. Mani Varshini	"	Mani
5	Ch. Poojitha	"	Pooja
6	S. Shivani	"	Shivani
7	J. Poojitha	"	Poojitha
8	Mani Varshini	"	Mani Var
9	Preeti	"	Preeti
10	Amena Madhika	"	Amena Madh
11	Aishwarya	"	Aishya
12	Durga	"	Durga
13	Vedhya	"	Vedhya
14	Kalyani	"	Kalyani
15	Vakshani	"	Vakshani
16	Laxmi Priya	"	Laxmi
17	Fathima	B. Pharmacy 2 nd year	Fathima
18	Manaswini	B. Pharm "	Manaswini
19	Apeksha	"	Apeksha
20	Sana Fathima	B. Pharm 3 rd year	Sana
21	Hritika	"	Hritika
22	T. Rashmi	"	T. Rashmi
23	S. Saritha	"	S. Saritha
24	M. Akshitha	"	M. Akshitha
25	M. Pooja	"	M. Pooja

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S. No	Name of the Candidate	Course & Year	Signature
1	B. Hymavathi	B. Pharm 3 rd yr	Hymavathi
2	B. Akshaya	"	Akshaya
3	B. Vyshnavi	"	Vyshnavi
4	J. Sindhu Priya	"	Sindhu
5	B. Pavan	"	Pavan
6	B. Keerthi	"	Keerthi
7	Bhavana	"	Bhavana
8	Deepthi	"	Deepthi
9	Bhavana	"	Bhavana
10	M. Manisha	"	Manisha
11	D. Sravanthi	"	Sravanthi
12	L. Pallavi	"	Pallavi
13	P. Vaishnavi	"	Vaishnavi
14	K. Shivani	"	Shivani
15	Sandhya	"	Sandhya
16	Alekha	"	Alekha
17	Latika	"	Latika
18	Abhiksha	"	Abhiksha
19	Madhulika	"	Madhulika
20	Anjani	"	Anjani
21	Fahmeem	"	Fahmeem
22	Fatima	"	Fatima
23	Khajabe	"	Khajabe
24	Rimaz	"	Rimaz
25	Sarah	"	Sarah

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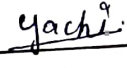
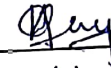
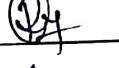
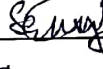
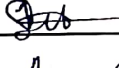
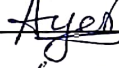
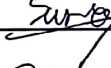
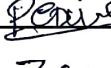
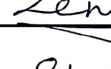
S. No	Name of the Candidate	Course & Year	Signature
1	B. Gayathri	B. pharmacy II nd year	B. Gayathri
2	E. Ashmitha	"	E. Ashmitha
3	M. Anjali	"	M. Anjali
4	N. Harshini	"	N. Harshini
5	S. Shanthi	"	S. Shanthi
6	K. Mythri	"	K. Mythri
7	V. Sowmya	"	V. Sowmya
8	B. Hindu Sri	"	B. Hindu Sri
9	K. Shreeta	"	K. Shreeta
10	B. Tejaswini	"	B. Tejaswini
11	B. Tejaswini	"	B. Tejaswini
12	S. Akshitha	"	S. Akshitha
13	M. Sri Vidhya	"	M. Sri Vidhya
14	Prasana Laxmi	"	Prasana Laxmi
15	L. Poojitha	"	L. Poojitha
16	S. Shivani	"	S. Shivani
17	Ch. Poojitha	"	Ch. Poojitha
18	Spandana	"	Spandana
19	Abhitha	"	Abhitha
20	Akula	"	Akula
21	Soumya	"	Soumya
22	Varshitha	"	Varshitha
23	R. Durga	"	R. Durga
24	Sanjana	"	Sanjana
25	Kimi	"	Kimi

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S. No	Name of the Candidate	Course & Year	Signature
1	Sanjeevani	B. Pharm 3 rd year	
2	N. Sravanthi	"	
3	T.S.S. Pranathi	"	
4	Yachi sheth	"	
5	Geethika . K.	"	
6	Hiranya . Y	"	
7	hanya . P	"	
8	Sranya .	"	
9	Rayanna Archana	"	
10	Varditha Varditha-S	"	
11	Srinitha	"	
12	Spandhane	"	
13	Ayesha Banu	"	
14	Susayya	"	
15	Poorva	"	
16	Zeneema Manaal	"	
17	Simran	"	
18	Rakha	"	
19	Souparnika	"	
20	Shivathmika	"	
21	Shravani	"	
22	Anitha	"	
23	Spoorthy	"	
24	Nikitha	"	
25	Shansi	"	

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S. No	Name of the Candidate	Course & Year	Signature
1	B. Sravani	B. Pharm 3 rd year	<u>Sravani</u>
2	D. Gayathri	"	<u>Gayathri</u>
3	Shivani Manasa	"	<u>Manasa</u>
4	Rani	"	<u>Rani</u>
5	Nandana	"	<u>Nandana</u>
6	B. Laggari	"	<u>Bhagya</u>
7	Y. Hiranya	"	<u>Hiranya</u>
8	Y. Deekshitha	"	<u>Deekshitha</u>
9	Sou. Srivalli P	"	<u>Srivalli</u>
10	S. Rajamgoudha	"	<u>SRG.</u>
11	V. pravallika	"	<u>vpr</u>
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