

SAROJINI NAIDU VANITA PHARMACY MAHA VIDYALAYA (Co-Ed.)

(Sponsored by the Exhibition Society), Tarnaka, Secunderabad

Affiliated to Osmania University, Approved by AICTE & PCI

NAAC Accredited with A+ Grade | NBA Accredited B.Pharmacy

NABET-QCI Rated with A Grade | ISO 21001: 2018 Certified | UGC AUTONOMOUS INSTITUTION



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CREATE CAPTIVATING REELS TO RAISE AWARENESS AND INSPIRE RESPONSIBLE ANTIBIOTIC USE!

REEL MAKING COMPETITION

on

COMBATING ANTIMICROBIAL RESISTANCE

THEME:
COMBATING ANTIMICROBIAL RESISTANCE

Small steps - make a big difference!

Date: 28-09-2026
Time: 2:00 PM - 3:00 PM
Venue: Auditorium

FACULTY CO-ORDINATORS

Dr. M. Swetha Dr. Ramya	Mrs. Sameera Mrs. A. Jyothi	Mrs. B. Krishnaveni
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EDUCATE
INFORM
INSPIRE
SAVE LIVES

EDUCATE COMMUNITY | **RAISE AWARENESS** | **PROMOTE SAFE ANTIBIOTIC USE** | **BUILD A HEALTHIER FUTURE**

Guidelines for Participants

- Eligibility & Registration:** Open to D.Pharm, B.Pharm, M.Pharm, and Pharm.D teams (2-4 members) from the same Institute. Register and submit accessible Google Drive links via official Google Forms.
- Theme & Content:** Must focus on Antimicrobial Resistance (AMR) themes like antibiotic stewardship and public awareness. Content should be 100% original, accurate, and supported by authentic references.
- Prohibited Content:** Violations like plagiarism, offensive material, and unverified scientific claims cause immediate disqualification.
- Technical Specifications:** MP4 format, 1080p minimum, formatted 9:16 vertical or 16:9 horizontal. Video length must be 1-3 minutes, under 1 GB, and named InstituteName.
- Evaluation & Stages:** Judged on relevance, scientific accuracy, creativity, message clarity, and overall presentation. Proceeds through three stages: Institute level, Scrutiny, and State level.
- Deadline & Final Decision:** Submissions close on 5th October October 2026 with Zero tolerance for late entries. Decisions made by the judge's and organizing committees are final and binding.

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REPORT ON REEL MAKING COMPETITION

Theme: "Combating Antimicrobial Resistance"

Institution	Sarojini Naidu Vanita Pharmacy Maha Vidyalaya (Co-Ed.), Tarnaka, Secunderabad
Event	Reel Making Competition
Programme	Conducted as part of World Pharmacists Day Celebrations
Date & Time	28 September 2026 2:00 PM – 3:00 PM
Venue	Auditorium
Theme	Combating Antimicrobial Resistance (AMR)

1. Faculty Co-ordinators

- Dr. M. Swetha
- Dr. Ramya
- Mrs. Sameera
- Mrs. A. Jyothi
- Mrs. B. Krishnaveni

2. Judges

- Dr. B. Chandra Shekhar Reddy
- Dr. P. Hyma

3. Participants List & Winners

Team No.	Team Name / Lead	Participants Name	Class & Section
1	Mani Varshini	Mani Varshini, Manasa, Sneha, Rishika	B.Pharm V
2	Rithika (WINNER)	Rithika, Likhitha, Spandana, Srividya	B.Pharm V
3	Anjali	Anjali, Shruthi, Triveni, Akhila, Summaiya	B.Pharm V
4	Pranati	Pranati, Sravanthi, Akshitha, Sharanya	B.Pharm VII
5	Saleha	Saleha, Ruhinaaz	B.Pharm V
6	Sanjeevani	Sanjeevani	B.Pharm VII
7	Pooja	Pooja, Yachi, Rashmi	B.Pharm VII
8	Nandana	Nandana, Rani, Bhagyasri	B.Pharm VII
9	Hiba	Hibatul Ravoof, Saniya Tabassum	B.Pharm VII

4. Programme Report

The Reel Making Competition was organized at Sarojini Naidu Vanita Pharmacy Maha Vidyalaya as part of the World Pharmacists Day celebrations, with the central theme of "Combating Antimicrobial Resistance (AMR)". The activity was designed to utilize short-form video communication as a creative and engaging medium for spreading awareness about antimicrobial resistance and promoting the responsible, rational use of antimicrobial agents.

The competition encouraged students to develop informative, captivating reels that communicated key healthcare messages related to AMR in a simple, relatable, and visually appealing manner. Through creative digital storytelling, participants highlighted the causes and consequences of antimicrobial resistance, the significance of antibiotic stewardship, and practical steps to prevent antibiotic misuse.

The submissions were evaluated by the appointed judges, Dr. B. Chandra Shekhar Reddy and Dr. P. Hyma, focusing on relevance to the theme, scientific accuracy, creative execution, message clarity, and overall visual presentation. Among the participating teams, **Team 2** (comprising Rithika, Likhitha, Spandana, and Srividya from B.Pharm V Semester) secured **1st Place** and was selected to represent the institution at the next higher levels of the competition.

5. Objectives

- To create widespread awareness about antimicrobial resistance (AMR) and its critical significance as a global public health concern.
- To promote responsible, rational, and evidence-based use of antimicrobial agents among pharmacy students and the broader community.

- To encourage students to leverage creative digital media formats for communicating complex pharmaceutical and healthcare concepts.
- To highlight the role of future pharmacists in leading antimicrobial stewardship initiatives.
- To foster creativity, scientific thinking, digital storytelling, and presentation skills among students.
- To identify and select top student entries to represent the institute in state and national level competitions.

6. Outcome

- Provided a dynamic platform for students to synthesize and communicate key principles of AMR through engaging video reels.
- Enhanced student competence in digital media creation, scientific communication, and collaborative teamwork.
- Reinforced the commitment to antimicrobial stewardship and responsible medication practice across the student body.
- Successfully selected Team 2 for advancement to higher competition stages, representing institutional excellence.

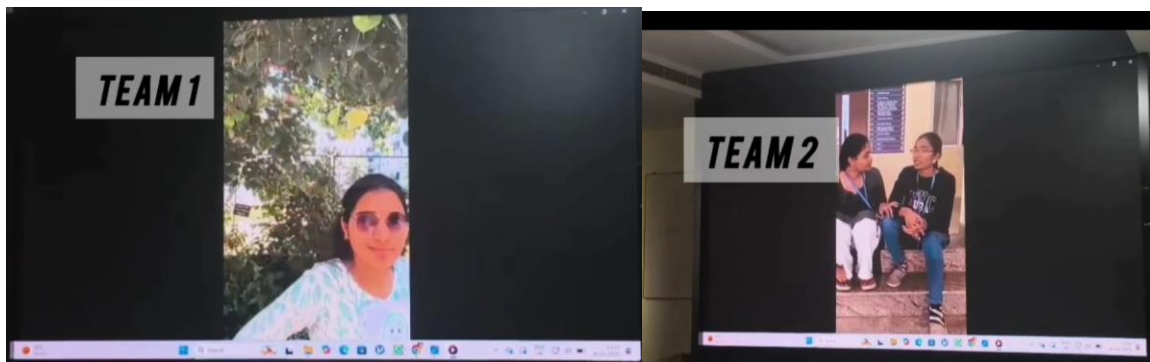
7. Impact of the Event

- Heightened student awareness regarding the severe global health threats posed by antimicrobial resistance.
- Demonstrated the effectiveness of modern short-form video content in delivering impactful public health education.
- Empowered pharmacy students to serve as active health communicators and advocates for rational antibiotic usage.
- Promoted healthy competition, innovative thinking, and peer-to-peer engagement across B.Pharm batches.

8. Conclusion

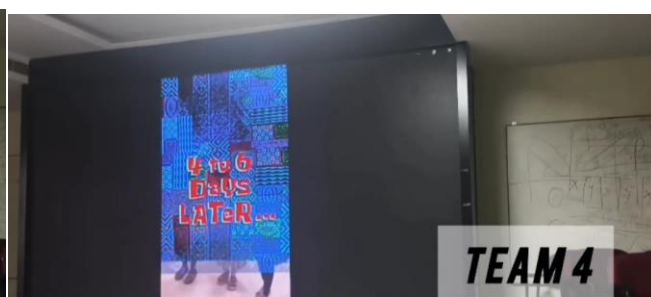
The Reel Making Competition organized on World Pharmacists Day served as an outstanding educational and awareness-driven event. By uniting scientific precision with digital creativity, the competition successfully engaged students and disseminated vital healthcare knowledge. The recognition and advancement of Team 2 to the next level underscores the caliber of scientific communication achieved during the event.

9. Event Gallery & Glimpses

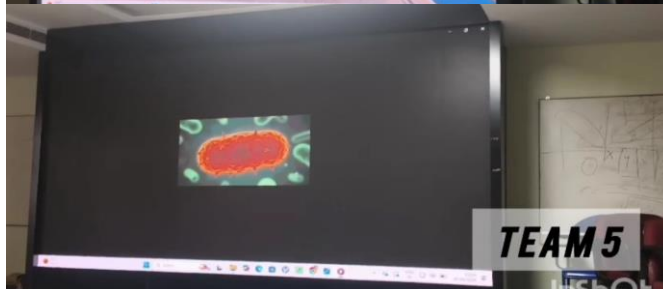




TEAM 3



TEAM 4



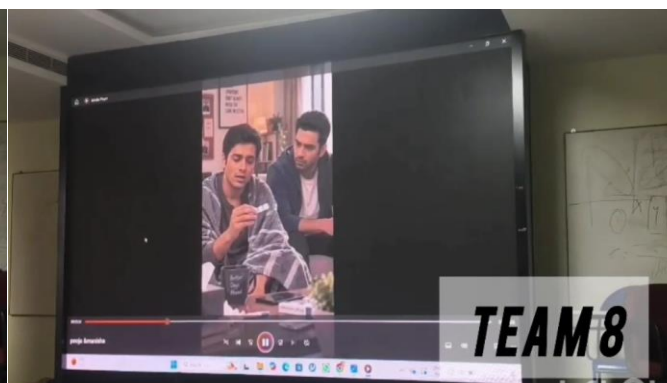
TEAM 5



TEAM 6



TEAM 7



TEAM 8



TEAM 9





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Ref.: SNVPMV/2026-27/440

Date: 19/09/2026

PHARMACY COUNCIL OF INDIA

AMR AWARENESS MISSION

WORLD PHARMACISTS DAY / NATIONAL PHARMACY WEEK - 2026

THEME: "SWASTHA BHARAT - COMBATING ANTIMICROBIAL RESISTANCE"

TELANGANA - HYDERABAD CLUSTER

INSTITUTE LEVEL EVENTS at SNVPMV (Co-Ed.)

24th September, 2026 to 1st October, 2026

DATE	EVENTS	NO. OF PARTICIPANTS	FACULTY COORINATORS
26-09-2026	Scitoons - Scientific Cartoons	Maximum 2 entries per college. Up to 2 participants per team.	Dr. B. Chandra Shekar, Dr. P. Hyma, Dr. B. Siva Jyothi, Ms. N. Roja Ramani & Mrs. Ritu Jain
28-09-2026	Digital Reel Making Competition*	1 best entry per institute. Maximum 2 to 4 members.	Dr. M. Swetha, Dr. Ramya, Mrs. Sameera, Mrs. A. Jyothi & Mrs. B. Krishnaveni
29-09-2026	Educational Leaflet Design*	Maximum 2 entries per college. 1 participant per leaflet.	Dr. S. Anuradha, Dr. M. Sreekanth Reddy, Dr. S. Varalakshmi, Mrs. N. Indira Rani, Mr. K. Sandeep & Mrs. Saloni
	Scientific Poster Presentation	1 Presenting author + up to 2 Co-authors. Maximum 3 posters per institution.	All HOD's, Department wise
30-09-2026	Pharma Quiz Competition	Maximum 2 teams. Each team will consist of 3 students.	Dr. T. Venu, Dr. P. Vivek Sagar, Dr. K. Vinutha, Dr. Leemol, Dr. K. Shravan kumar & Ms. P. Srivarsha
01-10-2026	Nukkad Natak / Street Play*	1 best entry per institute. Maximum 10 members (including cast and support crew).	Dr. S. Hemalatha, Dr. K.R.V.S. Chaitanya, Dr. P. Ravi kumar, Dr. T. Vani & Mrs. J. Sunayana

NOTE:

1. Submission of List of Winners for State-Level Screening on/before 5th October, 2026.
2. Link for Registration of winners will be shared shortly.
3. *Link for uploading the soft copies for evaluation of Digital Reel Making Competition, Educational Leaflet Design and Nukkad Natak / Street Play will be shared shortly.

B. Hanu

PRINCIPAL

Sarojini Naidu Vanita Pharmacy Maha Vidyalaya (Co-Ed.)

UGC Autonomous Institution

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TEAM NUMBER	RELEVANCE TO THEME (10)	SCIENTIFIC ACCURACY (10)	CREATIVITY (10)	ORIGINALITY (10)	CLARITY OF MESSAGE (10)	Educational & Social impact (10)	Audio-visual quality (10)	Overall presentation (10)	Total (80)
1 ✓	7	7	7	7	7	7	7	7	56
2 ✓	8	8	9	9	8	9	8	8.5	67.5
3 ✓	8	7	7	7	7	7	7	7	57
4 ✓	8	8	8	8	8	8	8	8	64
5	7	7	7	7	7	7	7	7	56
6 ✓	7	7	7	7	7	7	7	7	56
7	10	10	10	9	10	10	10	10	79
8	10	10	9	9	10	10	10	9	77
9	9	8.9	8	9	10	10	10	9	74

Evaluator name & signature

Dr. B. Chandrasekhar



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1	10	7	7	8	7	8	7	8	62
2	10	8	8	8	8	8	8	9	69
3	10	7	7	7	7	7	6	7	58
4	10	8	8	8	7	7	6	8	62
5	8	6	6	6	5	6	6	6	49
6	10	7	6	7	6	7	6	6	55
7	10	6	0	0	6	6	6	5	39
8	10	7	2	3	6	6	7	7	48
9	10	7	3	3	6	6	7	7	49

P. Hyma
Evaluator name & signature

(Br. P. Hyma)

